



Bharati Vidyap
BVIMR
Paschim Vihar, New Delhi

MIRROR

A Quarterly News Letter



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Celebrating



& beyond...



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Director's Address

MILES TO GO AHEAD

“No, this is not the beginning of a new chapter in my life; this is the beginning of a new book! That first book is already closed, ended, and tossed into the seas; this new book is newly opened, has just begun! Look, it is the first page! And it is a beautiful one!” — C. Joy Bell C.



The new academic year has begun and we are geared up for the upcoming activities. The past year was full of various activities by the students and faculty in academic, co curricular, extra-curricular as well as research & developments.

Beginning of the new session is always an auspicious time –a time for new hopes and renowned dreams. I am sure 2017-18 will also prove to be an exciting year for all of us and full of activities. Our emphasis is to provide a holistic environment that will lead to self awareness among learners through innovative and collaborative learning.

The focus this year, will be, to provide the opportunities that each one of you possesses the skill of “Flexipertise” which is, expertise to apply the acquired knowledge appropriately to different situation.

Keeping with the legacy, number of academic and non academic events were organized. The academic session commenced with successful Orientation programmes with innovative approach for MBA, BBA, BCA, followed by, Ozone day, which was celebrated to highlight the cause of saving the environment, celebrated 71st years of independence, in collaboration with Bhawna Kala Mandir, Life-brary “Interactions with the living books, “with an overview to uphold moral values to create social awareness among the youth and society. Meanwhile, on the academic front “11thNational conference” was held on “Carving of Novel India” and various seminars, Guest talks and refreshers courses were organized, to make learning more enriching for the students by giving them insight into the functioning of an organization.

We are looking forward to the upcoming new semester and the many things we have planned. I am sure, the students and faculty, will put their best foot forward to add more and more laurels to the Institute.

Wishing the students good luck and best time at BVIMR!

Dr. Vikas Nath
Director, BVIMR



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EDITORS' MESSAGE

Dear Readers,

It is indeed a great honor for us to be the Newsletter Editors, for BVIMR, and it is an immense pleasure to launch its edition, 2017.

In this issue, we will recount the various projects and activities in which BVIMR students and faculty members were actively involved since July,2017 to October,2017. The main points will be; The Orientation program of MBA, BBA and BCA and the participation of students in Placements for 2017-18, various events like, Ozone day, celebration of Independence Day, National conference and also the success that BVIMR and its members had at BVIMR,2017.

Furthermore, BVIMR, which is well known for the hard work, dedication and its commitment towards its students and faculty welfare, have organized various educational and leisure programmes for each. We will have a chance to read an article about the student entrepreneurship.

A huge thank you to all who contributed, writing the wonderful and inspiring articles, without which, there wouldn't have been this newsletter issue.

Last but not least, I would like to thank our Director Sir, Dr. Vikas Nath for his unconditional support, and the student editors, for their everlasting support throughout the creation of this edition.

Thank you!

Dr. Supreet Wahee
Mrs. Tripti Tiwari
Ms. Nishu Marwah
Dr. Ajay Sahani

Student's Editors

Anjali Arora
Shubham Agarwal
Sreyas Sahai
Arundhati Singh



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EVENTS AT A GLANCE

ORIENTATION PROGRAM FOR MBA 1ST YEAR

The Institute organized an **Orientation Program** to formally welcome the new comers of MBA Batch, 2017-19, from **5th July, 2017 to 12th July 2017**. This orientation program was aimed at giving a Road Map to the MBA as they begin their new journey and make them comfortable and familiar with the campus. The day started with the registrations and an icebreaking session to help students shed their anxieties. The session was conducted by Ms. Gagandeep Kaur, who gave these students an opportunity to interact and imbibe the spirit of working together.



Students in action during the orientation



ACP Rajbir Singh being felicitated by Dr.Parul Agarwal

This was followed by an introductory session taken by Dr. Parul Agrawal (Dean Academics) who shared information regarding, our prestigious institute and its constituent regulatory bodies. The students got to know about the real insights of BVIMR.

Further a session on “A SNIPPET OF THE MBA PROGRAM AND RELEVANCE OF COURSE PACK” was conducted by Dr. Anjali Sharma (HOD MBA 1st YEAR) who shared the details of the MBA program and relevance of course packs. In addition to this she also gave a brief glance towards academic penalty, PTM, attendance criteria and others.

The day had sessions on Issues such as grievances handling, dress code etc, which was taken by, Dr. A.K Srivastav (Dean Student Welfare). Ms. Minakshi Sati explained the importance of writing good answers in a well detailed manner, and along with this she also shared the information in respect to answer format and acceptable length that shall fetch good marks. Dr. Brotho R. Bhardwaj took the session on the use of library and the concerned rules and regulations.

Mr. Sanjoy Roy (In charge, Exam Department) took the day further with highlighting the rules, related to, the internal and the external examination, and Mr. M.K. Chaubey took the session on ERP.



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Celebrating



- Further the orientation days saw renowned industry experts and speakers, who were invited to motivate the students for development of knowledge and skills of the students, to prepare them to be future managers. The various sessions are summarized as follows.
- A session on “HIMMAT APP” was conducted by ACP Rajbir Singh focusing on promotion of the **Himmat App** designed for the safety of the people in exigency and guided on the usage and benefits of the app.
- Mr. Vinesh Malik, took a session on **Insights: Current Trends** highlighting on enhancing student’s cognition towards gathering ample information of current trends.
- Dr. Broto R. Bhardwaj also elucidated some light on Women Empowerment and how women can change the game as future managers and encouraged the students to think creatively and efficiently and become entrepreneurs.
- Dr. Navneet Gera gave students an idea on how they can partner with each other to share the treasures of knowledge He added that collaboration leads to innovation as when people collaborate success becomes unchallenging. Instead of competing we all should be united to show dynamism in each and every thing we come across.
- Dr. Ajay Sahni took a session on **foreign language** and how it can add a great value in an individual’s corporate life when it comes to working globally.
- Dr. R.K Sharma told the students why BVIMR doesn’t levy fines rather take academic penalties. Academic Penalty is a disciplinary reform related to academics, for instance making students solve last five years’ papers. We as a B-School think students should be vigilant with their work, so that every task is accomplished on time because once students inculcate this practice, it becomes their habit which is our utmost goal.
- A session by Dr. Daljeet Singh Bawa highlighted various events being organized by the institute and how participating in them would groom their personality and help them develop holistically.
- Ms. Gagandeep Kaur gave an overview of the Corpo-School and its activities which briefly acquainted the students about the Corpo-School activities and how to be actively a part of this finishing school
- A session on different specializations was conducted by various departments’ heads, guiding the students to choose their specialization wisely, and how to analyze one’s interests and the best fields for each one.
- Mr. Surender Singh took the session on Cyber Security. This session was highly interactive and a perfect combination of fun with learning.
- Mr. Sanjay Kumar took the series of sessions forward and introduced the students with SAARTHI. He happens to be alumni of BVIMR family. Students also got an opportunity to interact with other alumni who are doing really well in the field of corporate and entrepreneurship.
- Dr. Neelam Sharma gave a roadmap to the students on moving from the campus to the corporate and what it takes to get the best of placements and work with the companies.



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The orientation also had some Bridge Course, designed for the students to reduce the gap for all the non-commerce students from the concepts of management. Bridge courses took place in the respective classes. Not only was it beneficial for non-commerce students, rather, it acted as a revision session for the students who were familiar with the managerial concepts.

The last day of the orientation program and a final beginning of the MBA chapter, ended with the address of the Director Dr. Vikas Nath, who inspired the students to work hard and lay the foundation of success. He focused that, Time Management is the key to a successful, and MBA is the path where one learns, understand theory and practical aspects. He quoted *"Either you run the day or the day runs you"*.

RE ORIENTATION PROGRAM FOR MBA 2ND YEAR STUDENTS



Various speakers being welcomed during the orientation program

A two-day reorientation programme was organized by the institute from 10th July 2017 to 11th July 2017, to make the final year students aware of the new curriculum and rules of the institute. The theme of the orientation programme was **"Campus to Corporate"**.



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Day 1 started with an introductory session by Dr. Shallu Singh, H.O.D for MBA 2nd year, who highlighted the rules and regulations and gave an insight into the course structure for the second year. Dr. Neelam Sharma, guided the students about the CRC rules and placement criteria, which needed to be followed, while sitting for placements. A lot of guest lecturers were also organized during the two-day reorientation. There was a session by Mr. Daman Adlakha (Corporate trainer), who highlighted the importance of setting goals in life and motivated students to be focused. At the end, there was a session on, finance by Dr. Bhavya Taneja a professional working with Genpact. He focused on the question 'Why MBA' and also, discussed the various fields which one can opt for, in the field of finance.

The day 2 started with a session by Mr. Vivek Nanda on occupation mapping for Marketing and International Business. He is head of **Northern Sharp Business**. He gave real life examples for explaining the same. His session was quite interesting, as he gave the knowledge on various success mantras which needs to be followed in the corporate world. Next, there was a session on occupation mapping for HR by Mr. Dinesh Tandon, (Head HR, LT Foods). He gave an insight into the various working areas where one can get a job, starting from jobs in Recruitment, Payroll fixation, Employee services and compliance and a lot more.

Lastly, there was a session on Entrepreneurship Development by Mr. Vikas Rajput, who conducted a very interactive session and managed to enlighten students with his experience and knowledge, all the while eliciting a great many laughs out of the students. He also showed some videos which indicated that nothing is impossible, if one is zealous enough, he or she too can become an entrepreneur. He also asked students to share their passion and gave them ideas on how they could use it as a ladder to start their own business. On the whole, it was a great experience and the efforts by CRC and team were appreciated by all.

Glimpses of the event:



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BBA AND BCA ORIENTATION

Someone has rightly said that new beginnings are important to grow in life. A two-day orientation programme was organized by the institute on 13th July 2017 and 14th July 2017 to make the first year students aware of the new curriculum and rules of the institute.

Day 1 -13.07.2017

The orientation program started with briefing the students on the various constituents units of Bharati Vidyapeeth University. Dr. Parul Agrawal –Dean Academics took this session and further highlighted the students on the BVU culture and practices. Next up in the series of events was a Snippet of BBA/BCA programme undertaken by the respective HOD Dr. Supreet Wahee (HOD Morning Shift), Dr. Pankaj Saini (HOD BBA IInd Shift), Mr. M. K. Chaubey (BCA HOD Morning Shift) and Dr. Daljeet Singh Bawa (BCA Afternoon Shift HOD). They gave the insights on the course structure, Examination patterns , Timelines, Code of Conduct , Academic Reforms

The next speaker for the day was Dr. Brotho Bhardwaj, who briefed the students on the ED cell and library rules. Further, Dr. Shradha Vernekar highlighted the various events at the institute and publications.

Finally, the day ended with an activity, named **“Create your own melody”** conducted by Dr. Supreet Wahee, to enrich the students on the important skills needed for them to be successful. The session was received very well by the students, who enjoyed thoroughly, creating the learning ambience. Ms. Anuradha also assisted in the activity for a smooth conduct.

An activity was also conducted by, Ms. Roopam and Ms. Sakshi for the afternoon shift.

Day 2 -14.07.2017

The day started with a session by Dr A.K Sirivastav and Dr. Sanjay Manocha on the welfare issues, such as, Ragging, Grievance handling, Dress Code and Discipline, Attendance. Dr. Neelam Sharma, guided the students about the CRC rules and placement criteria. A session on **“ How to write good answers”** was taken by Ms. Meenakshi. The session was followed by a session on Foreign Languages by Dr. Ajay Sahni. Dr. Ashima Bhatnagar spoke to the students on the various specializations, they could opt in the final year. A session on MOODLE and MOOC courses was taken by Mr. Ajay Kumar, to make them understand the various platforms the institute was using to enrich their learning process. Further, a very brief session on Cyber security was taken by Mr. Surender Sharma and a session on the Importance of Feedback given by the students was conducted by Ms. Bhawna Dhawan. A briefing on the Alumni body was given by Mr. Sanjoy Roy. Finally the day was concluded with the session by IT Department which was taken by Mr. M.K Chaubey, who explained the students about ERP-online updating marks, notifications, question banks, attendance Rules & Regulations of Computer Labs -CMS DEPTT. The end of the orientation came round 5 pm with a complete campus tour for the students.



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Glimpses of the Program

BBA/BCA FRESHERS ENSEMBLE 2017 FOR BATCH (2017-2020) ON 5th & 8th AUGUST, 2017



BBA/BCA FRESHERS Party, 2017 was organized for BBA/BCA (2017-2020) Batch on 5th & 8th August, 2017. The event witnessed a packed auditorium with theme "Hollywood"

Ms. Chandna Malhotra, Ms. Rupal Prajapati, Mr. Nishkarsh Kaushik, Mr. Mudit Verma and Ms. Prachi Kapoor were invited for judging the event and had fun with all the participants. Freshers proved their talent and skills to qualify for each round. The first two rounds went pretty well and the first years did everything to impress and convince the judges from ramp walk, singing, dancing, acting, to doing push-ups and made all possible efforts to get through the next round.

Among the girls, Aayushi and Pooja Shukla were the two runners up of the event. Tusharika Sharma, however, managed to get the first position, and became Miss Fresher for the Afternoon Shift. In the boys category, Garvit and Lovy were the two runners up and Anirudh was crowned as Mr. Fresher for the Afternoon Shift.

In the last round, the freshers were asked various questions by our judges regarding the respective actor/actress they were allotted according to the theme of the event. Among the girls, Mansha Goel and Anmol Gupta were the two runner ups of the event. Charanpreet Kaur however managed to get the first position, and became Miss Fresher for the Morning Shift.

In the boys category, Mukul and Ayush were the two runners up and Manik was crowned as Mr. Fresher for the Morning Shift.



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Mr & Ms fresher along with the judges



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FRESHERS ENSEMBLE FOR MBA (2017-2019)

BVIMR's final year students, whole heartedly welcomed the New Batch of **MBA on 29th July, 2017** with traditional pomp and pageantry. The theme was Disco & Retro. The event saw the Band performance by singer Gaurav Kumar followed by dance, lunch and Mr. and Mrs. fresher's contest based on their talent and skills. Naveen Almadhi in boys was announced as Mr. Fresher and Payal Gupta as Ms Fresher.



BVIMR celebrates 70 years of Independence Day from 9th August – 30th August, 2017



Dr. Vikas Nath, Director – BVIMR, New Delhi along with Dr. A. K. Srivastava being felicitated with a memento at the hands of guests from Bhawna Kala Mandir, New Delhi.



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We at BVIMR, New Delhi, always aim to bring change in the mind set of students, and creating, contributing and co-operating with society is an inevitable part for transformation and transcending society. We owe to society, because of bounties, that nurture us physically mentally and psychologically. Therefore, a series of events were organized by the institution Pranaam Hindostan, LIFE- BRARY, A meet with freedom fighter, a visit to village for spreading awareness.

The first event in line was **"Pranaam Hindostan"**. This event was celebrated on 12th August, 2017 with an essence of celebrating 71st Independence Day of Mother India at BVIMR auditorium. The institute in collaboration with Bhawna Kala Mandir, organised a cultural event, where students from different organizations participated and performed dance performances, symbolizing patriotism and connecting youth with problems like, honor killing , female foeticide. It fostered a feeling of celebrating patriotism in youth. It was followed by felicitation of famous dignitaries associated with Bhawna Kala Mandir and of Director BVIMR, Dr. Vikas Nath. During this event special appreciation awards were presented to teaching and non teaching staff of BVIMR, in different categories, followed by, vote of thanks by members of Bhawna Kala Mandir, New Delhi.



BVIMR Student showcased a dance performance on the theme of "Unity in Diversity"



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Celebrating
& beyond...

BVIMR CELEBRATES "LIFE- BRARY"

Interactions with living books on 12th August, 2017

This event was conceived and organised as a CSR activity which was held on 12th August, 2017 from 1pm to 6 pm at the BVIMR campus, with an overview, to uphold moral values and to create social awareness among the youth and society. This was organised to celebrate the occasion of International Youth Day providing freedom from the shackles of stereotypes and prejudices. The idea was conceived by three of our alumni students (2014-16 MBA batch) *Mr. Nishkarsh Kaushik, Ms. Rupal Prajapati and Ms. Tanya Goel*, thereby, paving a path of guidance to volunteers at BVIMR with the support of faculty members - Dr. Anjali Sharma & Ms. Tripti Tiwari. This could have been possible with the never ending support from Dr. Vikas Nath, Director-BVIMR, who welcomed the idea & showed interest towards this initiative. The lead participants included: books – human beings, sharing their stories and readers – active listeners.

Life-brary

Interactions with living books



"Meet the Books"

Brew your Tea with words

If you think a tea seller cannot write! Think again! He is the man of words. He sees, writes and sells tea. Come and enjoy the flavour.

Dosti with self

Ever wondered how beautiful it will be to meet a splendid creation of God? Yes, it's YOU. This book will make you synchronize your mind, body and soul to feel the joy of your own bliss. Happy Reading!!!

A road less taken

When lights don't guide you home, you lead the way. Sailing through the highs and lows of Drug Abuse and healing, meet the man who is contributing to recoveries of many more!

The Vintage Soul

When your heart goes out to the old and you see beauty in what people call junk. Come meet this book and live history like never before.

Stuttering & flawed – Touched the height!

When fluency cannot bind your success story! Embrace your flaws and conquer over hesitation. This book will take you to the journey of overcoming fears that lie within and believing in yourself.

When the going gets tough, the tough gets going

Growing up is difficult especially when you have to face speed breakers in every effort you initiate. Being bullied by many, he created his own theory of optimism, confidence and belief! Get ready to feel the vibe of endurance!

Life is tough, my darling, but so are YOU!

A strong believer of the thought - "Life may not have beautiful ending but it surely is beautiful". When thousand dreams took a U-turn due to unforeseen circumstances, she followed a simple mantra - "Keep going!" This book will inspire you to battle when the odds are against you.

Make a difference

"A kind gesture can reach a wound that only compassion can heal". This book instils positivity in the minds of cancer children by stimulating their fears to fight illness. Get inspired to make the world a better place by making a difference!

One Vision – Looking things differently

"The loss of sight does not impair the qualities of mind and heart, rather, it is the people who categorise them in the zone of disabled" Meet the man who infuses the perspective of "standing up for yourself" arriving from invincible host against difficulties. He is sure to break the stereotyped image of history, acceptance and discrimination of family and society.

Fight to be yourself!

A battle fought with himself, family, and society to convince and get accepted for his identity. Are we really modern? Do we accept homosexuality? Read this book to feel the pain of faded scars that revolutionised his behavior.

The readers were given a choice to borrow the book of his/her interest and dive in the ocean of realities by gaining an insight about their confrontation towards various incidents. The idea was to embrace the power of motivation, by giving an exposure to talk, transform, connect and draw different implications from conversations that would change the vision of others life. The organisers curated ten 'books' by themselves from people they found inspiring. The aim of the event was to let people choose from the



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various categories of human books available. Once the reader has chosen a book, reader gets to have an intimate chat with them for 20 minutes.

There were total ten people referred as 'Books', who came to share their stories and experiences and just like a book, a reader could read through the life of them with the exceptional advantage of getting to interact with that book and understand, why that book had the particular story? This was a life enriching experience for the readers provided to them in a different manner.

Here is *a glimpse of the ten different influential stories wanting to be heard:*



At the end, feedback forms were filled by the readers and results portrayed that, such sessions were warmly welcomed to confront the cliché, stereotyped viewpoints of people in the society.

BVIMR INTERACTS WITH FREEDOM FIGHTER- MR. K. K. BHATIA

Every citizen of India is well aware that 15th August is the day when India got its independence from British rule to become a free country. The day is celebrated all over, in unity with great patriotism. BVIMR always takes a lead in celebrating festivals of national importance with its beneficiaries.

On 25th August 2017, under the directions received from UGC, we took an initiative to the next level by reaching to the contributors and survivors of the Freedom struggle. A group of students along with faculty, met Mr. K.K. Bhatia, who has experienced the efforts and struggle made by our ancestors at the



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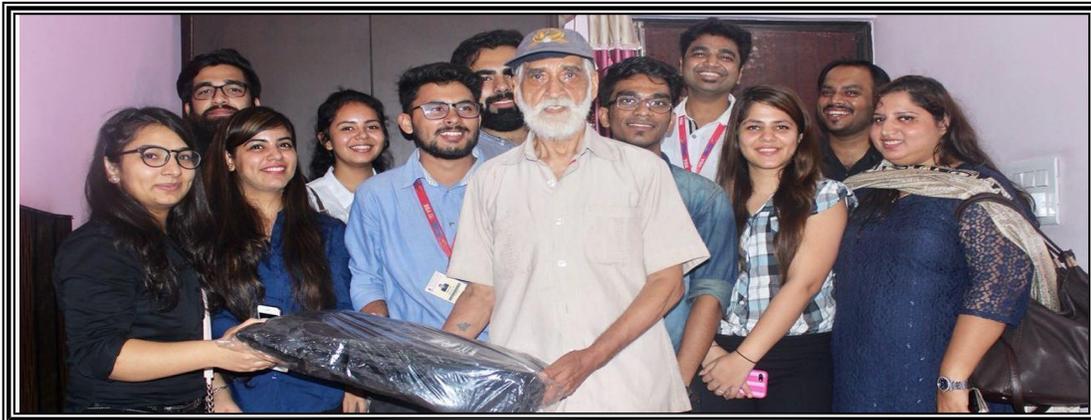


time of independence. His was a story of a refugee, who finally got home. His theory of life is based on the simple principle of 'how far are we free to act?' He left his home and family at the age of 15, bare-footed, just to complete his urge of seeing the free India's flag hosted by Pt. Jawaharlal Nehru. Mr. K.K. Bhatia, MA in Urdu and M.Sc. in Computer and IT, coincided his passion of learning with his passion of serving. He has served 1000 inmates of Tihar Jail for teaching them the lessons of Hindu mythology, addressing students of Kashmir.



Mr. K. K. Bhatia with his appreciation awards and memories

He also worked with Indian Library Association for the project of reaching out to people who are deprived of general knowledge and basic education. At the age of 89, he still is working day and night to see a better working world. He believes that our fight for the nation did not end in 1947, but it just began then. India is still fighting for its freedom- but now from the angles of poverty, racism, inequality, sanitation and corruption. He is serving the society by giving moral education to children, sharing his experiences with the freedom struggle, and motivating them about the capabilities of earning food and shelter.



A token of appreciation from the students & Faculty, Dr. Ashima Bhatnagar of BVIMR to Mr. K. K. Bhatia



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BVIMR INITIATES TIKRI DRIVE; A WAY TO HELP SOCIETY

25th AUGUST 2017

As a part of a large educated society, along with imparting knowledge and providing the experience based skill development, connecting and giving back to the society too is important. With this idea in mind, students of BVIMR along with two faculties Dr. Ashima Bhatnagar and Ms. Tripti Tiwari, planned and organized a daylong event to build a connection with a village located near Delhi region. This programme too was conducted under the guidance of Ministry of HRD and AICTE for the village's residents, for sharing the necessary knowledge, which needs to be implemented in our daily routine, keeping in view the various ongoing cleanliness and education drives all across the country.

On the day of the visit, students along with assigned faculties left for the designated village for which, Mr. Chirag and Mr. Chankit, student coordinators also helped by arranging this entire visit, in consultation with the concerned authorities at the village. The students were already divided in the group of 4-5 and, were well prepared to share their knowledge on some of the topics like; modern agricultural technology, use of organic seeds and pesticides, irrigation skills and women sanitation with the village residents. The entire programme was designed and executed in a planned manner, like a musical story – telling that attracted the attention of audience of every age group.



Students team getting ready to start the visit to Tikri Village

The contribution made by the Dramatics Society of Institute, was the limelight of the whole event. Their benefaction made the whole event lively and full of enthusiasm. The Sarpanch (of village), along with his



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team mates and several residents were our audience for the day. Students along with the respective faculty members got an opportunity to interact with people and create a bond of mutual respect.



Village residents eagerly listening and learning

The day not only provided us with an opportunity to know each other better, but in addition to this, it motivated us to be a man of dignity and respect. The planned day inspired us, to contribute every possible bit of time and effort for the society and aspired us to respect each other's cultural norms and values. The day was filled with lot of interactions and it gave all the students a new learning experience. All the people over there who specially came at our request were highly impressed and appreciated our efforts.





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Sarpanch and other elder members of the village presented a token of love and respect to the teachers-in-charge Ms. Tripti Tiwari & Dr. Ashima Bhatnagar : The entire team from BVIMR and Village representatives



NATIONAL CONFERENCE: "CARVING OF NOVEL INDIA"

The Institute organised the 11th National Conference on 19th August 2017 with the Theme - "Carving of Novel India, Shaping India for 21st Century". The event started with enlightening the auspicious lamp followed by the felicitation of our guests; Mr. Rajneesh Gupta, Mr. Salil Sharma and Prof. Dr. Sushil.



Dr. Vikas Nath –Director BVIMR, New Delhi during the inaugural session of National Conference on "Carving of Novel India", on 19th August, 2017 held at, BVIMR-New Delhi



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Celebrating



During the conference, more than 40 research papers were received from all across the nation, from research scholars of top universities and institutions. The papers were related to the different broad streams of management such as, marketing, finance, industrial relations, human resources and information technology. The compilation of the papers was published as e-book on "Sustainable Competitive India", which was released by the dignitaries.



Prof. Sushil, Ex-Deputy Director and Professor, IIT Delhi being felicitated by Dr. Vikas Nath -Director, BVIMR-New Delhi, during National Conference on "Carving of Novel India" on 19th August, 2017 held at BVIMR-New Delhi



Mr. Rajneesh, ACP Police, being felicitated by Dr. Vikas Nath -Director, BVIMR-New Delhi, during National Conference on "Carving of Novel India" on 19th August, 2017 held at BVIMR-New Delhi



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Dr. Neetu Jain - Convener, welcomed the scholars for such an amazing response reflected through the papers received and briefed about the event. Dr. Vikas Nath drew attention on how the theme was chosen and a pointer, that the event is being held during independence week itself. He largely emphasized, to be more of technology driven, and to initiate small steps to make India more digitalized. Mr. Rajneesh gave a brief of his timeline, about how a mechanical engineer got into Delhi Police? He is an IPS officer, who has been working for the betterment of the society for the past 25 years. He also told that, his team is working towards digitisation and what are they aiming for, in the coming future



**Mr. Salil, Head- HR, Intex, being felicitated by Dr.VikasNath -
Director, BVIMR , New Delhi**

Mr. Salil Sharma who has been working as an HR personnel for more than 20 years, explained about corporate innovation and the HR trends, which are of huge importance to final year students. Prof. Dr. Sushil stated India is a future market and how Indians being brand- conscious, is an asset for the economy. He stated live examples and connected those with the facts, concentrating on future growth perspectives. The inaugural ended with the closing remarks and vote of thanks by Dr. Broto Bhardwaj, Co- convener of the conference, of providing such an opportunity of organising the event and heartiest appreciation to the dignitaries and panel. All the participating scholars were wished good luck.

The session was initiated by welcome address by student organising team, followed by Felicitation of Chief Guest, Mr. Ravi Bansal, Head, Nuclear Power Corporation of India limited. Director sir personally expressed gratitude to each participant and opening up another opportunity of participation in 9th International conference, which will take place on 19th and 20th January, 2018. Chief Guest, Mr. Ravi Bansal, Head, Nuclear Power Project, North India, delivered a speech emphasizing importance of Nuclear Plant and cleared wrong notions, that nuclear plants are unsafe for visit. He even showed the glimpses of existing beautiful flora and Fauna that exist around the Nuclear plant. Vote of thanks was



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delivered by co-convenor, who appraised about different tracks research papers and others. It was really insightful for the audience. Later, the Flyer of 9th International Conference, 2018 was launched by all dignitaries and conference organising team, with a short teaser on **“Sashaktikaran: Empowering to create smart future through digitization”**. The conference concluded with Valedictory Function that felicitated the Academicians for showcasing their research expertise. Best paper award was given to Ms. Sonal Thukral SRCC, second best paper award was given to Ms. Harshleen and Ms. Tanya Jain, BVIMR and Third Best paper Award was given to Prof R. K. Singh and Ms. Priya Chaudhary, Delhi School of Economics, Delhi University, along with this, they were given cash prizes and mementoes. Best paper from each panel was also recognized. Dr. Anoop Pandey, BVIMR from Panel 1, Ms. Shruti Bhuttani and Dr. N.K. Gupta JIMS IP University from Panel 2, Ms. Preksha Jain and Ms. Lakshmi Bansal, BVIMR from Panel

3, and Mr. Harsh Jain with Mr. Rachit Singh, BVIMR from Panel 4, were awarded mementoes and certificates.

GURUVANDANA - 2017 – TEACHER’S DAY CELEBRATION

GURUVANDANA - 2017 – TEACHER’S DAY CELEBRATION

CRC organized Gurus Vandana program on Teacher’s Day (5th September) – The Celebration and Appreciation day for Faculty members. All faculty and non-teaching staff attended the program with enthusiasm and high spirit, where every faculty member and staff members were facilitated by management with gift and suitable title.



Dr. Vikas Nath- Director- BVIMR, New Delhi,
along with Dean Academics and Dean Student Welfare at Gurus Vandana 2017



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The program started with the welcome speech by Head, CRC, Dr. Neelam Sharma Addressing the audience with her views on Guru and his importance, followed by Director's address, sharing his views and wisdom on teaching and future prospects.

On the Occasion of Guruvandana, the management felicitated few of the faculty members with award of merit in their respected domains and subject areas Dr. Neelam Sharma, Dr Shallu Singh, Mr. Mahesh Kumar Chaubey , Ms. Gagandeep Kaur and Ms. Roopam Das Jyoti were the awardees' on the occasion.



Dean Academics – Dr. Parul Agrawal felicitating Non-Teaching Staff during, Guruvandana 2017



CRC Placement Brochure being released by Dr. Vikas Nath- Director – BVIMR, New Delhi, Dr. Parul Agrawal, Dr A.K.Srivastva, Dr. Neelam Sharma, Dr. Sanjay Manocha , Ms. Gagandeep Kaur, Mr. Vikas Kumar Taank & Mr. Ankit Barua.



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SAWACHHTA PAKHWADA (1st to 15th SEPTEMBER, 2017)

The institute organized SAWACHHTA PAKHWADA from 1st -15th SEPTEMBER, 2017 considering it as its moral duty to create responsible citizens.

Hon'ble Prime Minister of India gave a call for 'Sawachch Bharat' as a mass movement to realise Mahatma Gandhi's dream of Clean India. Hon'ble Prime Minister desired that a nationwide campaign be organised with the participation of all sections of the society, to bring about mass awareness on cleanliness.

The intensive national cleanliness campaign started from 2nd September 2017. The Hon'ble Prime Minister said that it is our social responsibility as citizens of India to help fulfill Mahatma Gandhi's vision of Clean India, by his 150th birth anniversary in 2019.

There were various activities organised during the campaign.

Swatchhta Pakhwada

As per the directives of UGC and AICTE, in order to spread the message of cleanliness among students, staff and all directly or indirectly associated with our institute, BVIMR, New Delhi the institute undertook various activities during the SWATCHHTA PAKHWADA celebrated all across the country.

The activities started with "**Care for Surroundings**" campaign, where a team of students along with teaching faculties visited a village at Delhi-Haryana border.

A visit to village to create awareness

The day was well planned and all the students from different courses were all set to leave and encounter a joy of spreading knowledge and gaining a wonderful experience of learning something new.

When we work together in love and unity, we can expect heaven 'shelp !

Under the guidance of Dr. Ashima Bhatnagar and Ms. Tripti Tiwari, students were directed to share their knowledge on some of the topics like; modern agricultural technology, use of organic seeds and pesticides, irrigation skills and women's sanitation. The core reason behind this visit was to build a connection with the village's residents and share the necessary knowledge which needs to be implemented in daily routine. It was not only limited to sharing of knowledge, rather, the initiative was taken to adopt the respective village.

The contributions made by the Dramatics Society of Institute was the limelight of the whole event. Their benefaction made the whole event lively and full of enthusiasm. The Sarpanch (of village) along with his team mates and several residents were the audience for the day. Students along with the respective faculty members got an opportunity to interact with people and create a bond of mutual respect.



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Dramatics Society of BVIMR Presenting a play on SWACHCH PAKHWADA Various teams of students covered and educated the gathering on following topics:

- **Air Borne ,Water Borne Diseases And Precautionary Measures Taken To Prevent Malaria, Dengue Etc** was discussed by Nitin, Tushar, Preet, Prashant
- **Female Sanitation** was taken By Simran, Muskan, Anjali, Jennifer
- **Types of Waste And Correct Way To Discard Them**, was an awareness initiative spread by Kunal Jain, Divyanshu, Naman

The day was filled with lot of interactions and it gave all the students a new learning experience. All the people there, who were especially present on request, were highly impressed and appreciated BVIMR'S efforts. They presented a token of love and respect to the teachers-in-charge and students.

Hard work and efforts made for the betterment of the society always pays. The day not only provided BVIM Rites with an opportunity to know each other better, but in addition to this it motivated them to be a dignity and respect. The planned day inspired to contribute every possible bit of time and effort for the society and aspired to respect each other's cultural norms and values.

With the ending note, we would like to thank the institute, our respective teachers and the seniors for taking this wonderful initiative of serving the mankind and providing the students with such a wonderful opportunity filled with the blend of emotions and learnings.

- **BLOG WRITING on "Innovative ways for spreading the message of hygiene"**

Students whole heartedly took part in blog writing and wrote beautiful & inspiring blogs with due respect to the theme - **"innovative ways of spreading the message of hygiene"**. Blogs were judged on the basis of originality, creativity, freedom of expression and delivery.



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Winners of slogan writing were as follows:

RANK	NAME	CLASS
I	Neha Wadhwan	MBA III
II	Namrata Goyal	MBA I

POSTER MAKING on "Health and Hygiene Is the Real Wealth"

On 15th Sept, 2017, Poster making competition was organized during the Swachch Bharat Campaign, as the other event, in order to bring awareness amongst students. As per the stipulated day on 15th Sept, 2017, date and time, joyous bustling of students converged at the amphitheatre Dr. Ashima Bhatnagar - Event Coordinator welcomed the enthusiastic students and explained the rules and regulations with strategies and judging criteria of each event. The theme for the poster making event was **"Health and Hygiene is the real wealth"**.

Winners of the poster making poster competition were as follows:

RANK	NAME	CLASS
I	Tanya Ahuja	MBA III
II	Sanya Gangwani	MBA III



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CLEAN HOSTEL DAY & CLEANEST HOSTEL ROOM CONTEST

After celebrating Clean hostel day "**Cleanest Hostel room**" contest was organised for all the girl students staying at BVIMR hostel.



CLEANEST ROOM

It is said that "**Cleanliness is next to godliness**". Among many policies introduced by the present government during its tenure, one of the most highlighted is "**swachch bharat abhiyaan**". Taking the initiative forward BVIMR organised an event called "**swachch pakhwada**" to make the millennial generation realise the importance of keeping oneself and surroundings clean. SWACCHTA PAKHWADA is an occasion to pledge the support of the higher Educational institutions for spreading the message of cleanliness. It was organised on 15th September. The students residing in the hostel were informed to participate in this contest. Certificates were awarded to the occupants of the rooms selected as, cleanest hostel room. The event involved, two teacher coordinators, Ms. Sakshi Danda and Mrs. Meenakshi Sati, who inspected the hostel rooms of the Girls. The parameters which were considered by the teachers to select the best room were:-

1. Arrangement in the Room.
2. Clean Wardrobe.
3. Neat Walls, Floor and Windows.
4. Presence of Cobwebs.
5. Fresh Air/ Odour.

Room no. A03 was awarded with the First Prize.



"DIG I -CARD": G o di gi tal ! G o Gr een!

The main aim of this event was to create awareness among people on a digital way of life. It was about to create **e-card** which should revolve around ozone and its importance, the participants had to show their creativity how they can send a social message in a digital way? The participants could use Ms-word, PowerPoint or Paint, to make their e-card/ pictures, but no internet was allowed.



Students showing their creative skill in making green greetings card, Digi-Card

Dr.VikasNath, Director-in Charge, BVIMR supporting the participants with his presence during the events

● **Clean Campus Initiative**

Events started on 14 September 2017 with campus cleaning . The areas covers inside the campus were as follows:-

- ⟨ College book bank
- ⟨ Classroom
- ⟨ Canteen and Green Plaza
- ⟨ Playground

A team of 12 students who very enthusiastically found all those areas that needed attention, cleaned all the areas. After cleaning the campus the next day i.e. on 15 September 2017 the team went outside the campus and cleaned all the nearby areas including

- ⟨ Service lane
- ⟨ Bus stand
- ⟨ Shiva enclave
- ⟨ Cottage enclave

It was an initiative by students to maintain cleanliness and hygiene.



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Inside Campus



Before Cleaning



After Cleaning

Outside Campus



Before Cleaning



After Cleaning

Students Taking the Initiative for Clean Drive



Before Cleaning



After Cleaning



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Webcast through AICTE portal address by P.M of India on "Sankalp to Siddhi"



GLIMPSES OF THE CLEAN DRIVE CAMPAIGN

STUDENT LEADERS CONVENTION: A Webcast from Prime Minister of India

With the theme of Young India New India, as per the directives of AICTE and Ministry of HRD on 11th September 2017 students of BVIMR got a chance to watch a live program through webcast on "Sankalp to Siddhi" addressed by P.M of India, Shri.NarendraModi. The idea of this activity was to apprise the upcoming entrepreneurs and future managers the need of being a Job Creators instead of Job Seekers.

Webcast through AICTE portal address by P.M of India on "Sankalp to Siddhi"

Ms. Tripti Tiwari Sr. Faculty and Dr.Anjali Sharma (HOD,MBA 1st Sem) guided by Dr. Vikas Nath, Director - BVIMR facilitated this event. In the address focused to educate the student community, understand the unemployment issues in our country and the urgent need and ways to tackle such issues.



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INTERNATIONAL OZONE DAY, 2017



**Ms. Namrata Kwatra (President), Ms. Anjali and Mr. Aman of Samvedna –
NGO, lighting the lamp to inaugurate International Ozone Day celebration**

The institute organized the International Ozone Day on 16th September, 2017 to spread awareness about depletion of the Ozone layer and other environmental hazards, to promote eco friendly practices. World Ozone Day has been celebrated since 1994, to mark the day back in 1987, when the Montreal Protocol was signed.

Event coordinators: Ms. Seema Chaudhary, Dr. Pankaj Saini, Ms. Rupam Jyoti Das

The event started traditionally with the lighting of lamp by our honourable Director Dr. Vikas Nath, followed by felicitation of guests which were from SAMVEDNA, an NGO working to save ozone. The guests included: Ms. Namrata Kwatra (President), Ms. Anjali and Mr. Aman. The guests took the dais to spread knowledge on various ways and methods by which one can protect the ozone layer and the environment and the habits to be inculcated in daily lives that will help create sustainable future.



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Dr. Vikas Nath – Director BVIMR, New Delhi motivating students to protect environment during International Ozone Day celebrated at BVIMR-New Delhi on 16th September, 2017



Students and event coordinators welcoming the guests from SAMVEDNA to celebrate International Ozone Day celebrated at BVIMR-New Delhi on 16th September, 2017

The day was also marked by the announcement of the Student Council at BVIMR for the year, 2017. The members of council were chosen by teachers, on the basis of a rigorous interview process and their performances in academics as well as co-curricular activities. The members of the student council are:



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Tushar Jindal (President), Nidhi Bhambra (President), Phalguni Pahuja (Vice President), Sarthak Popli (Vice President), Shivali Mehta (Secretary) and Varun Goyal (Treasurer).



Faculty and students participating in International Ozone Day

The creativity of the students was clearly reflected by the way the amphitheatre was decorated, using balloons, flowers and other material. It looked splendid and was a treat to the eyes of the spectators.

The theme was to galvanize all the students to increase their efforts to address the challenges. Keeping this as the objective, several events were organized.

The Ozone Day comprised of a plethora of events organized by the student coordinators and aimed at creating awareness about the need to preserve the ozone layer.

Rally

It was the very first event of the day and was unanimously joined by many students and the faculty members. Starting from the Green circle, where Director Sir planted trees along with the NGO SAMVEDNA's members, Ms. Namrata kwatra, Ms. Anjali and Mr. Aman the rally travelled throughout the institute from canteen to the ground and whole campus, carrying slogans and banners by the students, emphasizing the protection and preservation of mother Earth. Loud chanting of the slogans were the power punch of the rally. The slogan “ **paed lagao vatavaran bachao**” was one of the slogans our own Director Sir spoke for the better environment. The rally was captured by the members of the media team and was led by the teachers and the main members.



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Students and Teachers participating in the rally during International Ozone Day

Rang De (Face, T-shirt, & Face Painting)

The event was conducted with a theme of “Ozone and Climate: Restored by a World United” at the Amphitheatre to spread awareness about saving the ozone layer in a creative manner. The participants had to bring their own material and could work in a team size of 2. Each team was given 1 hour to showcase their talent and use of natural colors was emphasized. This year 17 teams participated in this event and were judged by Ms. Anuradha.

Hunt Show

On account of Ozone Day, BVIMR's Hunt Show was conducted on 16th September, 2017 in the institute's auditorium. The event had students competing in Mono-Act that was judged by Ms. Gagandeep Kaur. A total of 11 students participated each with different stories and execution in their acts.



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Students exhibiting their dramatic skills during International Ozone Day

Pitch It

The theme for the event was **“A profitable, sustainable, ozone-friendly business”**, i.e., the participants had to present a business plan that was not only profitable, but also sustainable, and particularly, not detrimental to the ozone layer. The students took part in the event individually, as well as in teams, and proposed some very innovative plans concerning ecotourism, biofuelers, waste management, online marketing of recycled projects, manufacturing products from bees, etc.

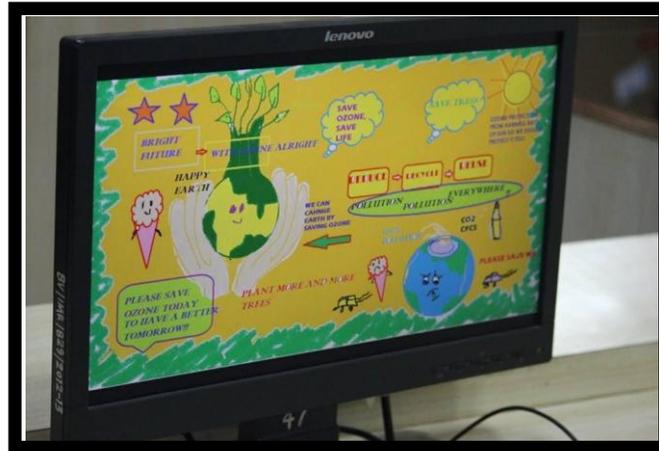
The judges for the event were Dr. Parul Agrawal and Dr. Anoop Pandey. They listened patiently to all the presentations for an hour and a half, before giving their valuable feedback and announcing the winners.

Battle of Brands

Each team were allotted a company like Microsoft, Apple etc. The team was given 5 minutes time to explore the CSR policies of the organization and then they were being called to express their views and elaborate about the company in time duration of 3 minutes. The two teams which were being called were given a time of 1 minute to intersect and stand with the brand company they were being provided. The event ended with Judge Dr. Broto Bhardwaj and Mr. Rahul Gupta evaluating each group on four criterias namely, content, presentation, communication, facts and figures.

Go digital! Go Green!

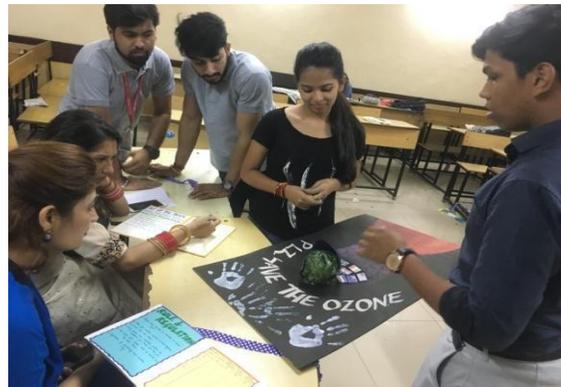
The main aim of this event was to create awareness among people in a digital way. It was about to create e-card which would revolve around ozone and its importance. Participants had to show their creativity, how they can send a social message in a digital way? The participant could use Ms-word, PowerPoint or Paint to make their e-card/ pictures, but no internet was allowed.



Innovative Digi –Cards created by the students during International Ozone Day

Pep Up the Paper

One of the event organized was PEP UP THE PAPER which aimed for using waste paper and cardboard and portrayed the negative impact of ozone layer depletion on Earth and living beings. They evaluated each paper craft activity on the parameters of creativity, waste paper utilization and the message conveyed from each participants work.



Students participating in Rang Manch Rangoli Pep Up the Paper during International Ozone Day

Rang ManchRangoli

There were in total 21 teams having students from BBA, BCA and MBA classes. The teams were allotted 45 minutes to make their Rangoli and each team had to give some message that they were trying to convey. The event was full of enthusiasm and participants, prepared beautiful Rangolis depicting the



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need for ozone layer. The event ended with Our Judge, Mrs. Tripti Tiwari, evaluating each Rangoli on four criterias namely, creativity, eco friendly material used, message being conveyed, and theme.

Holistic Healing

A very beautiful concept of dealing with psychological dilemmas of a being was introduced for the first time on this ozone day. The title contains the whole meaning i.e. development of being as a whole. The aim was to provide each participant with few moments that could be an energizer for their soul and mental wellbeing. Life is not always in one's favor and human beings are the greatest pawns of time.

The concept was entirely based on telling the respective participants how nature contributes towards one's holistic development? Its main focus was to acknowledge people with the nature's support in difficult times. The concept of holistic healing was bought up by Harshit Garg, student of MBA-2. Around 25 entries were received.

To give the participants with a tender feel of nature, the event was organised in the Green circle. Each participating candidate was provided with fresh water, because water itself carries healing properties.



The co-ordination team for International Ozone Day organized at BVIMR-New Delhi on 16th September, 2017

With this, the eventful day came to end. This event helped in spreading the message of protecting the environment. Students took home the ideas on how they can play their part in saving the environment by making small changes in their lives and take a step towards a better and healthy future. The event could not have been a real time success, without the contribution of the whole team of BVIMR INTERNATIONAL OZONE DAY, 2017.



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The zeal and enthusiasm with which the students participated, led to the success of the event. The day shall be cherished by each participant and the facilitator as the actions backed by positivity, never fail to lose its charisma.

IPR AWARENESS PROGRAMME ON 25TH SEPTEMBER, 2017

PHD Chamber organized an **IPR Awareness Programme** for the MBA first year students the Institute on **25 September 2017**, with an objective of making them learn the basics of Intellectual Property Rights & how to meaningfully apply this knowledge?

The session saw the presence of Mr. Vivek Seigell, (Director of PHD Chamber), Mr. Jatin Nagpal (Deputy Secretary of PHD Chamber), Dr. Parul Agrawal (Dean Academics), Dr. Shallu Singh (HOD MBA second year) and Prof. Shifaly Sharma (Professor BVCOE) also graced the occasion.



Lamp lighting ceremony and felicitation of Dr. Parul & Dr. Shallu by Mr. Vivek

Mr. Vivek Seigell motivated to both motivate the students & gave a general idea of PHD Chamber & IPR. He told the youth that PHD Chamber is an organization established in 1905, which acts as a bridge between industry & government. He also made them aware of the advantages & uses of IPR. In totality, it was a very interactive two way session in which apart from imparting knowledge, he motivated the students to be alert & make best of the day.

Prof. Shifaly Sharma gave a presentation on '**Relevance of Patents**'. She told students the basics of patents and that she along with the students of BVCOE, has had filed 9 patents out of which, 6 are the completed ones.

Mr. Sharad Vadehra, the Advocate & Managing Partner of Kan & Karishme started his presentation on Intellectual Property Rights. Under IPR, he spoke on various topics like, patents, design, trademark, copyright, trade secrets, geographic indication etc. Mr. Sharad wonderfully used the examples of Coca Cola, Harpic & Choco Pie to explain his point.

Ms. Sumita Singh, the registered Attorney & Managing Partner of Ascentials began her presentation on the '**Registration of IP- Procedure**'. She humorously thanked Mr. Sharad for covering most of the part of her presentation, in his own presentation. She explained the audience, the process of registration of copyright, geographic indication, trademark & patent. Ms. Sumita excellently used the examples of Bisleri, Teflon, DuPont, Amazon, Free recharge, 3 idiots movie and examples of her own cases. In the



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end she told the youth that the most important points that must be kept in the mind regarding IPR are ownership, who filed first knowing the market target & jurisdiction.

Mr. Jatin, then felicitated Mr. Sharad & Ms. Sumita with the memento of thanks and testimonial form of certificates.

Mr. Sharad Vadehra started his presentation on **'Patent Informatics'** at 14:33 pm. Having known that it was the time, exactly after lunch, when humans become sleepy, he wonderfully weaved the concept of filing a patent around writing a novel. He creatively used the story of Adam & Eve to simplify the complexity of Patent procedure. He made the audience aware of the non-patentable inventions, first examination report, types of opposition, appraisal board, restoration of patents, patents certificate, compulsory license etc. In the end Mr. Sharad explained the audience the case of Gillette Blades and was highly successful in keeping them awake.

Mr. Nischal Arvind Singh, the IPR & Technical law Attorney from PHDCCI, started his presentation on **'Commercialization & Tech Transfer- Issues faced'**. He talked about tech startups, problems with Indian researches & what should be done. He told students that both Indian universities & government should focus on industry based research instead of long term researches. He started his second presentation on **'Copyright Basics'** with a video which depicted two cartoon characters. In the video, a woman employee who was sitting in her office was being made aware of the basics of copyright by a man. Immediately after the first video, he started a second video based on **'Creative Commons'**. After completion of the video, he further talked about copyright, license & brilliantly answered 3 questions on TTO & TTL. Dr. Anjali Sharma awarded him with a certificate of appreciation & also showed her gratitude to the organizers for conducting such a great workshop. She also thanked students for being such a patient listener. Mr. Jatin Nagpal also showed his gratitude towards BVIMR's management, faculty coordinators ad students



Mr. Vivek Seigell, Director of PHDCCI interacting with BVIMR MBA Students.



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Token of Appreciation to Prof Shifaly & Dr. Shallu by Mr. Vivek Seigell.



Dr. Anjali Sharma speaking to the MBA Students.



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Corporate Resource Cell

PLACEMENTS

The placement scenario in BVIMR has been excellent throughout. With the number of companies visiting the campus for placement. The institute has achieved sound placements for its gems due to the focused efforts of the CRC team, faculty members and dedicated students. To name few companies that have visited the campus so far for this academic year so far are Amazon, Genpact, Airtel, NIIT, IFFCO Tokyo etc. The highest package received by our students till now for this academic year is Rs 15.25 Lacks.

The following companies visited the campus for placements during this academic year (2017-2018) so far: -

S. No	Name of Company	S. No	Name of Company
1	AMAZON	16	Genpact
2	ASIAN PAINTS	17	THOTS
3	Interocean Shipping (I) Pvt. Limited	18	ZYCUS
4	Naukri.com	19	AIRTEL
5	Deloitte	20	Asahi India Glass
6	IFFCO TOKIO	21	NIIT
7	Amazon	22	Berger Paints
8	Kent RO Systems Ltd.	23	FICCI
9	CHEGG	24	NAGARRO
10	APL Apollo Tubes Ltd	25	Posterity
11	ITC Ltd	26	BlackRock
12	ITC Ltd (Finance)	27	RAK Ceramics
13	HDFC BANK	28	Ernst & Young Services Private Limited
14	Paisabazaar.com	29	US based MNC, Cognex India
15	Marico	30	Jaro Education



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LIST OF GUEST LECTURES ORGANISED DURING JULY-SEPTEMBER 2017

S.No	Name of the Guest Faculty	Area of Expertise (HR/Mkt/Finance/IB /Computer Sce.	Class	Date	Title of the Lecture
1	Mr. Dheer Pal Singh	I.T & Management	MBA-I (A&C)	21.08.18	Information Technology: Past, Present & Future
2	Mr. Dheer Pal Singh	I.T & Management	BBA III (Morning & Evening)	21.08.17	Application of Information system in functional areas :Need & Application
3	Ms. Madhu Chanda Bahl	IT	BCA-I Sem Morning & BCA-I Sem Afternoon	06.09.17	Training Advaned Execl
4	Mr. Aditya Jain	Marketing Research	BBA-III(A&B)	09.09.17	Marketing Research
5	Mr. Ajay Kumar	Brand Position	BBA-III (A&E)	23.09.17	Marketing Management
6	Mr. K.K. Vatsa	Banking Finance	MBA-III C	27.09.7	RBI guidelines for Rural banking and the challenges of rural banks
7	Mr. Harsimran Jhulka	Editor Startup CNN-News	MBA Final Students	27.09.17	Entrepreneurship Development
8	Prof. Joe Houghton	Finance	BBA-VI (V&C&D)	28.09.17	Venture Capital Financing
9	Mr. Sharad Narain	Banking Finance	MBA-III A	28.09.17	Rural Banking Challenges and Opportunities in India



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10	Ms. Shweta Goswami	HR	BBA-III (B,D & F)	28.09.17	Organizational Culture & Cross Cultural Trainning
11	Ms. Parul Kumar	Data Analysis Excel	MBA-I(A&B&C)	28.09.17	Creating and Managing Graphs Using Excel.
12	Mr. Sharad Narain	Banking Finance	MBA-III (IB Students)-A-C	28.09.17	Export Documents in International trade covering practical insights.
13	Mr. Sharad Narain	Banking Finance	MBA-I A&C	28.09.17	Monetary Policy and its Instruments
14	Prof. Joe Houghton	Finance	BBA-V C&D	28.09.17	Venture Capital

INDUSTRIAL VISIT CONDUCTED FOR MBA, BBA & BCA 2017– 18

S. No.	Class	Name of Company	Date
1	MBA 1 st Year –Sec. A	INTEX	12 th Sep'17
2	MBA 1 st Year –Sec. B	LT Foods	19 th Sep'17
3	MBA 1 st Year –Sec. B & C	Yakult	19 th Sep'17
4	MBA 2 nd Year –Sec. A	Coca-Cola	23 rd Aug'17
5	MBA 2 nd Year –Sec. B	Coca-Cola	24 th Aug'17
6	MBA 2 nd Year –Sec. C	Coca Cola	13 th Oct'17
7	BBA 2 nd Year –Sec. A, B & C	Yakult	20 th Sep'17
8	BBA 2 nd Year –Sec. D, E & F	Yakult	21 st Sep'17
9	BBA 3 rd Year –Sec. A	LT Foods	18 th Sep'17
10	BBA 3 rd Year –Sec. B	Coca Cola	12 th Oct'17
11	BCA 2 nd Year –	Yakult	22 th Sep'17



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200th Meeting of Toastmasters Club of West Delhi

It was a great pride by the CRC team and the students of BVIMR who on 17th September 2017 took 22 people from 22 different parts of Delhi, they reached at a single spot with one single aim – to learn. It wasn't just about learning to be a good public speaker, but it was also about learning to be assertive, to be confident nevertheless, they had 2 things in common, one was that Bharati Vidyapeeth Deemed University Institute of Management & Research, New Delhi which gave the confidence to participate and be active members of various events second, an inspiring teacher, a facilitator – Mrs. Gagandeep Kaur, who started by introducing the idea of toastmasters and pushed them to be a part of it to have an experience to grow and to build.



Picture 1: A glimpse of the participating Students of BVIMR, Delhi.

The event “**The 200th meeting of Toastmasters Club of West Delhi**” started at 9:30 am in an auditorium of Alliance Francaise de Delhi at KK Birla Lane, Lodhi Estate. It started with an introduction of all the important members of the club, President being Mr. Rohit, followed by an introduction of role players – speakers, evaluators, grammarian, fillers recorders, timer and general evaluator.



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Picture 2: The audience inside.

The introductory session was followed by an ice breaking session by Ms. Ishani, who introduced “Rejoice” as the word of the day; and made students stand, clap hands and tap feet by her poem, ‘if you are happy and you know it clap your hands’.



Picture 3: Introduction of the word “Rejoice” by Ms. Ishani

After filling the audience with energy & “rejoice”, 3 speakers were introduced who one by one who gave speeches on their respective topics. Mr. Ashish Chawla, the first speaker, who was working on project 3 spoke on the role of creativity and how it helps us to be successful in life? He also, with the help of a



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story, urged the audience to always 'question the obvious'. Mr. Ashok Astha, the second speaker, prepared an 'entertaining after dinner talk' with an aim to promote harmony and humor. His whole act revolved around a joke on breaking of Rajak's bow; and he literally did revolve on the whole stage during his act. The third speaker was Mrs. Ushta Dhar – a 60 year old dynamic lady who was working on project 8, which had the objective of 'getting comfortable with visual aids'. The title of her speech was 'learning from little creatures'. With the use of Power Point presentation she wonderfully displayed the unity, hard work, team spirit and conscience of ants. The most common traits that were observed in all the speakers were that, they used the whole stage, maintained open hand gestures, high energy level, good pitch, creativity, enthusiasm and showed no nervousness during their acts. In the end of the speeches, audience were asked to cast a vote for the best speaker.



Mr. Ashish Chawla, Mr. Ashok, Astha and Mrs. Ushta Dhar (starting from left) the speakers for the day

After the speakers round, there was a rejuvenation round in which, Mr. Deeptendu sung 4-5 old bollywood songs which revolved around a boy, Bharat, trying to impress a girl, Avni. The whole act really served the purpose of reintroducing "rejoice" in the audience. Immediately after that, Mr. Rajat & Ms. Vani sung some new bollywood songs which further increased the energy level and harmony in the audience.



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Song sessions by Mr. Deeptendu, Ms. Vani and Mr. Rajat (starting from left to right).

Using the boosted up energy level among audience to the benefit of all Ms. Renu introduced 2 sessions - 'impromptu speech' & 'impromptu dare'. In 'impromptu speech' session she randomly called people from the audience and they were asked to choose a chit which contained topics like - 'convince a tiger not to eat you in a jungle', 'convince your parents to let you leave your career & go to Himalayas', 'things for which you were scolded the most in your childhood', 'convince a movie director to select you for an action movie' etc. The 'impromptu dare' session involved dancing and yoga by random participants from the audience. This was the session in which the students of BVIMR proved that they are not willing to just sit and behave like a passive audience. They rather got up & actively participated in the session by sharing the stage with Ms. Renu. They proved that BVIMR is an institute which produces active, assertive and dynamic individuals.



Participation in 'impromptu speech' & 'impromptu dare' sessions by students of BVIMR.

After a 10 minutes tea break, that kicked up glucose levels, the audience was introduced with the Evaluator's round in which various assigned evaluator's gave their individual speeches on the 'best' and 'need to be corrected' parts of the speakers. In general, they pointed out creativity and humor as 'best' parts; and use of jargons and fewer eye contacts as 'need to be corrected' aspects.



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Speakers' evaluators

The Fillers Evaluator pointed out the general use of 'aa', 'so', 'you know' etc. by the speakers. The Grammarian excellently pointed out the wrong use of grammar and words during the speeches. The Timer had noted the exact time used by every speaker and evaluator. In the end of the evaluation session, the general evaluator, Mr. Pallav Verma gave his evaluation of all the speakers, evaluators, anchors, table topic speakers (impromptu speeches), toastmasters and the whole event in general.

The most awaited part of the event – prizes were distributed in the form of certificates to the best speaker, evaluator and table topic speaker, based on the audience's votes. It was followed by a standing ovation and cheering by the audience.



Prize distribution ceremony for the best speaker, best evaluator & best table topic speaker (left to right).

The cake was cut to celebrate the 200th meeting and the organizers were praised. The event ended with a positive note of harmony, joy and a promise to meet again for the 201st meeting at a different place but with the same energy and enthusiasm.

Trainer: Mrs. Gagandeep Kaur

Participants: Vijay Khanna, Akansha, Kunal Bansal, KhushbooGarg, Shivani Garg, Subha Khosla, Nidhi Jain, Nainika Rustagi, Mehak Arora, Sahib, Dhruv Sharma, Chyan Gandhi, Aditya Mazumdar, Roshan Chawla, Ashmeet Vohra, Hardik Patel, Tushar, Ashna, Lakshmi Bansal, Himanshi, Aditya, Dhruv.



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FACULTY ACHIEVEMENTS & ACTIVITIES

Papers presented/FDP attended by the Faculty till date

S.No.	Name of Faculty	Designation	Date for seminar	Nature of work	Venue of work	Topic
1	Dr. Parul Agrawal	Associate Professor	27-29 July 2017	FDP	Indian institute of Management Indore	Dividend Practices in Automobile industry An Investigation into impact of training and development on enhancing students employability
2	Ms. Indu Rani	Assistant Professor	16 to 20 Oct-2017	FDP	ISERD LONDON	ICEMSS International conference
3	Ms. Nishu Ayedee	Assistant Professor	16 to 20 Oct-2017	FDP	FLE Learning Ltd Argyll House Quarrywood Court Livingston EH54 6AX UK	ICEMSS International conference
4	Ms. Sakshi Dhanda	Assistant Professor	16 to 20 Oct-2017	FDP	FLE Learning Ltd Argyll House Quarrywood Court Livingston EH54 6AX UK	ICEMSS International conference
5	Mr. Anuj Kumar	Assistant Professor	16 to 20 Oct-2017	FDP	FLE Learning Ltd Argyll House Quarrywood Court Livingston EH54 6AX UK	ICEMSS International conference
6	Ms. Nishu Ayedee	Assistant Professor	9-Sep-17	FDP	Fortune Institute of International Business	National Marketing Conference (NMC-2017)
9	Dr. Navneet Gera	Associate Professor	12 to 14 Oct-2017	FDP	The IIS University Jaipur	



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10	Dr. R.K.Sharma	Professor	12 to 14 Oct-2017	FDP	The IIS University Jaipur	
11	Mr. Mahesh Kumar Chaubey	Assistant Professor	15 to 16 Sep.17	FDP	(LAKSH) IPEM Ghaziabad	Neural Networks and ITS Implementation With Matlab
12	Ms. Savneet Kaur	Assistant Professor(SDE)	22 Sep.17	FDP	Sri Guru Gobind Singh College Delhi	E-Marketing & Emerging Issues in Marketing
13	Ms. Megha Sehgal	Assistant Professor(SDE)	22 Sep.17	FDP	Sri Guru Gobind Singh College Delhi	E-Marketing & Emerging Issues in Marketing
14	Mr. Rahul Gupta Mr. Sanjoy Roy	Assistant Professor	23 Sep.17	FDP	Jawaharlal Nehru University New Delhi	A Study of Transformation in Indian indirect tax System
15	Dr. Neetu Jain	Assistant Professor	22 Sep.17	FDP	Guru TeghBahadur Institute of Technology Delhi	
16	Mr. Rahul Gupta	Assistant Professor	24 Oct. 17	FDP	Guru Nanak College for Girls Chandigarh	Business Accounting Finance Management



STUDENT ACHIVEMENTS & ACTIVITIES
YOUNG ACHIEVERS OF BVIMR
CONGRATULATIONS!!!!

Rank holders of April-May, 2017 University Examination

Bharati Vidyapeeth Deemed University, Pune
Institute of Management & Research, New Delhi

Semester Wise			
Course/ Semester	Rank	Name of the Student	Percentage
BBA-II Semester	1	PARUL GUPTA	10.00
	2	SOHIT GANDHI	9.93
	3	CHETANYA GAKHAR	9.85
	3	SARANDHA GUPTA	9.85
	3	LAXMAN GOKUL	9.85
BBA-IV Semester	1	MEHAK MITTAL	10.00
	2	JUGAL ROYAL	9.85
	2	MUSKAAN BHANDULA	9.85
	3	KAMAKSHI	9.70
	3	NEHA JAIN	9.70
	3	PANKAJ GOYAL	9.70
	3	SAHIL VERMA	9.70
	3	SIMRIDHI KOCHHAR	9.70



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	2	FANICA NAGPAL (MM)	81.17%
	3	NISHI (FM)	80.94%
BBA Overall	1	NISHI (FM)	80.94%
	2	ADITI KAPOOR (FM)	79.50%
	3	KRATIKA YADAV (IB)	79.47%
BCA-II Semester	1	SHUBHAM AGARWAL	10.00
	2	VARNIKA GUPTA	9.92
	3	SREYAS SAHAI	9.84
	3	TANYA AHUJA	9.84
BCA-IV Semester	1	MANNAN SACHDEV	10.00
	1	NIHARIKA BHARDWAJ	10.00
	1	SHIVANI DUA	10.00
	1	SRISHTI PAWAR	10.00
	2	NEHA	9.92
	2	SAHIL MEHTA	9.92
	2	SARTHAK BAWA	9.92
	3	TINA GOYAL	9.80
BCA-VI Semester	1	KARAN JOSHI	9.80
	2	BHAWANA	9.72
	3	ANIKA MITTAL	9.48
BCA OVERALL	1	BHAWANA	9.61
	2	KARAN JOSHI	9.60
	3	ANIKA MITTAL	9.32
MBA-II Semester	1	SOMYA SINGHAL	9.90
	1	NEHA WADHAWAN	9.90
	2	AASHISH GANDHI	9.86
	3	MEGHA WADHWA	9.83
MBA-IV Semester	1	ISHA VERMA	9.84
	2	AYUSHI AGGARWAL	9.59
	3	HARLEEN ARORA	9.46



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MBA OVERALL	1	ISHA VERMA	9.53
	2	HARLEEN ARORA	9.52
	3	SANIYA BATRA	9.51

UPCOMING EVENTS AT BVIMR

S.No	Date	Activities/Events	Coordinator
1	19 th Dec,2017- 22 nd Feb,2018	Avsar Orientation	Dr. Supreet Wahee, Dr. R. K Sharma, Ms. Meenakshi , Mr. Rahul Gupta
2	23 th Dec,2017	Milap	Dr. Neelam, Ms. Meenakshi Sati Mr. Sanjoy Roy, Dr. A.K Sirivastav
3	8 th Jan,2018	Sports Day	Dr. Pankaj Saini
4	19 th -20 th Jan,2018	International Conference	Dr. Shallu Singh, Dr. Anjali Sharma Dr. Navneet Gera Dr. Ajay Sahni
4	20 th -23 rd Feb, 2018	Renatech (Annual Management, Technical & Language Festival)	Dr. Daljeet Singh Bawa Dr. A.K. Srivastav, Dr. Parul Agarwal Ms.Jyoti Das Deka. Ms. Tripti Tiwari Mr.M.K.Chaubey
5	5th Apr,2018	Annual Day	Ms. Bhawna Duggal Dr. Ashima Bhatnagar Mr. Ajay Kumar

FROM THE EDITORIAL BOARD



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Assistant Professor
BVIMR, New Delhi



Ms. Tripti Tiwari
Assistant Professor
BVIMR, New Delhi



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