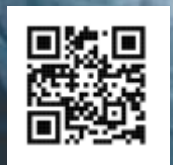




"Empowering Dreams,
Igniting Success."



PLACEMENT BROCHURE 2023-24



BHARATI VIDYAPEETH
(DEEMED TO BE UNIVERSITY)

INSTITUTE OF MANAGEMENT & RESEARCH, NEW DELHI

A GRADE STATUS AWARDED BY MHRD, GOVT OF INDIA,
REACCREDITED WITH GRADE A+ BY NAAC,
AN ISO 9001:2015 14001:2015 CERTIFIED INSTITUTE



VISION OF CORPORATE RESOURCE CELL (CRC)

We wish to place on record our gratitude for reposing faith in our students and selecting them for your organisation. We further wish to nurture this relationship by extending an invitation and seek the support of all corporate houses, NGOs and other forums not only in providing placements but also ideas and insight in setting up the processes whereby our endeavor gets enriched and the competencies enhanced. Moreover, for recruitment, we certainly ensure a wider choice in terms of quality and number of students at BVIMR.

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EXCELLENCE IN INNOVATION

When the historical decision to establish Bharati Vidyapeeth (Deemed to be University) was taken in 1954, it was a small step towards a big cause. The decision was made about bringing a clear intellectual awakening and all-around development of the young generation through dynamic education.

Nourished and guided by Hon'ble Dr. Patangraoji Kadam, Bharati Vidyapeeth (Deemed to be University) has been over the years, shed the light on the length and breadth of the country. The world's golden jubilee speaks volumes for the aura of glory in which our university lies submerged. For a period of 5 decades, it has unfailingly sent out students who are capable of being good citizens on which the nation can count for help, guidance, and the upliftment of the downtrodden.

The service it has rendered to the country is of immense importance as it is only the little sunrays that constitute the vast sunlight that floors the land. The roots of the present lie in the past and so in the past; we look back to the years when the scaffolds of our university were formed.

FOUNDER'S MESSAGE



DR. PATANGRAOJI KADAM

Our mission at Bharati Vidyapeeth is to identify and prepare leaders for the new millennium and also to cope-up with the increasing demand for leaders in the modern society.

Institute of Management is a workshop where today's youths are shaped up as effective managers of tomorrow. Apart from the study of their regular syllabi, the students should get fair and proper opportunities to express their views and ideas, especially in the field of Management, which plays a vital role in the modern era. The youth should be molded and equipped with courage, self-determination, and dedication and must be in a position to overcome any sort of difficulty with introspection.

Keeping this in mind, we should start brainstorming process of management students, because today's youth's are building blocks of tomorrow's Society. I am sure, "hard work brings surprising results" and we are second to none in this sphere.

In pursuance of the main objective, Bharati Vidyapeeth has started several institutions operating right from pre-primary to post graduation research level.

Institute Of Management & Research, New Delhi is one of these 157 institutions of Bharati Vidyapeeth, Pune. The institute was established in 1992 as a part of BVP family in New Delhi, the National Capital. BVIMR, Delhi although permanently recognized by University of Pune earlier is brought under the ambit of Bharati Vidyapeeth Deemed University by the Government of India on the recommendation of UGC under Section 3 of UGC Act, vide its Letter Notification No. F.9-16/2004-U3 dated 25th February 2005.

Finally "Success is ours".
Dr. Patangrao Kadam
Founder, Bharati Vidyapeeth, Pune
Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune



CHANCELLOR'S MESSAGE



DR. SHIVAJIRAO KADAM

We at BVIMR are amazed at its continuous growth as a provider of quality education. In last 15 years of its existence it has already created a place for itself.

Through many years of its existence, BVIMR has been able to remain academically closely aligned to dynamic needs of fast globalizing Indian economy. The open economy provides many opportunities but, on the flip side of these opportunities are the challenges it poses.

There is an attempt to maintain close partnership with the industry through visiting faculties, seminars, felicitation programs etc.

BVIMR gives utmost importance to ethics and corporate social responsibility, as we believe to be a good leader, it is important to be a good human being first. These subjects are taught as a foundation for becoming business leaders. Also, at BVIMR enough focus is placed on co-curricular activities where students are encouraged to participate, so as to have a well developed personality. We prepare every student to become an achiever in his or her domain

Our faculty members gladly shoulder the responsibility to bring out the leader in each and every student.

After passing out from the institute each one of our student is ready to face the world. I hope you will favourably consider discovering each one of these leaders of tomorrow one by one.

Dr. Shivajirao Kadam
Chancellor's, Bharati Vidyapeeth (Deemed to be University), Pune

VICE-CHANCELLOR'S MESSAGE



Dr. Vivek Saoji

I am happy to write this message for our Institute of Management and Research, New Delhi. Bharati Vidyapeeth and Bharati Vidyapeeth (Deemed to be University), Pune are at the forefront of imparting high quality education at all levels, in different streams of education and our Institute of Management and Research, New Delhi is not an exception.

Established in 1964 by the dynamic and visionary leader Hon'ble Dr. Patangraoji Kadam Saheb, Bharati Vidyapeeth today is a leading multidisciplinary, multi campus University. The University boasts of excellent, modern infrastructure, well qualified, experienced and caring faculty, contemporary curricula, innovative teaching-learning practices, blended appropriately with ICT, with thrust on research, innovations, incubation and entrepreneurship, ample opportunities for co-curricular and extracurricular activities and many more.

Our Institute of Management and Research at New Delhi not only fulfills these parameters and practices but also imbibe the culture and ethos of Bharati Vidyapeeth in transforming the lives of the learners through dynamic education and contributing to the growth, development and progress of our motherland.

Friends, we are living in very exciting complex times. The technological advances are taking place at unprecedented pace, that has created ample opportunities as well as posed newer challenges. We have to navigate this turbulent times by constantly updating our knowledge with the latest, without losing the focus on basics. We have to acquire and master life skills, create and work in effective teams, show our leadership qualities and never compromise on the core values, I am sure this will hold us in good stead and help us in achieving our goals.

Today's learners are smart, well informed, tech savvy and well aware of what they want, so as faculty we not only have to cater to their needs but also ensure that they are future ready, we have to engage them in a meaningful way and be the partners in their endeavors.

I am confident that the students will have best experiences in Bharati Vidyapeeth Institute of Management and Research, New Delhi. I therefore, welcome you to the Bharati Vidyapeeth family and invite you to join us for the exhilarating and life changing journey, fulfilling your aspirations and goals.

With loads of Best Wishes

Dr. Vivek Saoji
Vice Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune



PRO - VICE CHANCELLOR'S MESSAGE



DR. VISHWAJEET KADAM

I on behalf of Bharati Vidyapeeth, Pune wish all my Students from BVIMR, New Delhi a very challenging and successful career. I am sure with all the inputs given to them by the experienced and qualified faculty and excellent infrastructure and instructional facilities; they will definitely be an asset to any type of organization.

We at Bharati Vidyapeeth have always felt it is our moral duty to produce quality and responsible students who can successfully face the challenges of ever changing global scenario.

Bharati Vidyapeeth with decades of expertise in the educational field has the richness and depth found at larger Business-Schools yet every student receives individual attention and concern typical of a smaller school.

I, therefore, make an appeal to your good self to give an opportunity to the students of Bharati Vidyapeeth's Institute of Management & Research, New Delhi to prove their skills & ability.

With Best Wishes,

Dr. Vishwajeet Kadam

Pro Vice Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune

DIRECTOR'S MESSAGE



DR. YAMINI AGARWAL

Business Education has assumed a very important place in the aura of complex and volatile business environment for growth, survival and sustainable development of an organization or personal growth and achievements. Managers are highly paid employees in business enterprises. Those who aspire to high incomes and setting up some enterprise opt for management and legal courses.

Bharati Vidyapeeth (Deemed to be University) Institute of Management and Research (BVIMR), set up in 1992, is a premier business school in India. The institute is bestowed with an excellent academic infrastructure, library, computer centre and highly qualified, experienced, committed and dedicated faculty and visionary management, to help a student build his career. It is committed to impart world class education in pursuance of the vision and mission of its founder, Dr. Patangrao Kadam, a visionary, guide and philanthropist.

The Institute focuses on total personality development, equips its students to harness their requisite potential to meet the needs and aspirations of the corporate world. The Institute facilitates students to learn Management principles, latest techniques of management, through teaching-learning methodology, case studies, management games, and visits to industry and exposure to leading and prominent managers and practitioners. We inspire them to develop business practices and formulate strategies for the sustainable business development even in difficult times due to unforeseen circumstances like Covid-19 pandemic. The youth during their journey of education at BVIMR's programs are moulded and equipped with courage, self-determination and dedication to take on leadership position in corporate and social world.

This institute is a right place to seek assets for your organization. We are proud to present our best talent to the industry. Work to inspire. Sky is your limit.



HEAD - CRC MESSAGE



DR. NEELAM SHARMA

BVIMR owns a duty of care to the students and to ensure that the students should be well aware of the rules and regulations of the institution. Therefore, it is important to have a clear and concise recruitment policy in place, which can be executed effectively to recruit the best talent pool for the selection of the right candidate at the right place quickly.

In order to make the placement more competitive and efficient, CRC has prepared the guidelines as per institution vision and mission statements the institution that applies to the placement. The CRC manual explains the placement process and the duties and responsibilities of the students for seeking the placements from the placement cell.

Since its inception, BVIMR, New Delhi as an institute that has always believed in producing world class managers, who have been reflecting their acumen in their own sphere by putting in their best efforts. The high caliber of students is highlighted by our past placements in diverse organizations. Our alumni have been placed in the most reputed organizations. We at BVIMR, New Delhi stress producing quality managers, which is reinforced through the overwhelming response, shown by our past recruiters. Unquestionably, BVIMR takes the best talent, trains the best, and produces the best in the country.

I am confident that the implementation of placement rules mentioned in the CRC manual will help ensure a sound recruitment process by filling up vacancies with the best-qualified students.



BVIMR

Vision, Mission and Quality Assurance of



Vision

To be a world class management institutions for social transformations through dynamic education.



Mission

To impart borderless inclusive, absolute ingress to management and technical education based on excellence. To construct education system apt for the altering and assorted requisites of society and industry in a global context. To proffer quality, advanced education for broadening the horizons of mind and creating skilled pools of talents. To foster quality research in management and technical facets for a holistic societal development. To develop national and international networks with industry, NGOs and research institutions to address the expectancy concerns of stake holders. To nurture pervasive appliance of ICT for embellishment of teaching, learning and development for efficacious system inception. To effect quality as an intrinsic component of all the institutional operations by advocating innovative practices.



Quality Assurance Policy

To have intact, international benchmarks of quality assurance for perpetual self-introspection of its performance standards and quality enhancement. To further the creation of learner centric, altruistic learning ambiance, to facilitate outcome based quality education, learning, training and development. To enroot and harmonize ecumenical quality benchmarks for distinctive pedantic executive pursuits, so as to evolve a world class brainery. To perpetuate fruition dossier of learners, personnel and institute via efficacious appropriateness of ICT for interminable auditing and amelioration of quality standards. To convene training and development activities for personnel; to architect their competencies for implementation of quality praxis. To incarnate and systemize quality aestheticism and savoir- faire in the Institute. To specificate Annual Quality Assurance Report (AQAR) of the Institute for penetrating recapitulation of performance and to design progressive future action plan for perennial quality enhancement.



Established in 1992, Bharati Vidyapeeth Institute of Management and Research (BVIMR), New Delhi focuses on imbuing the said values across various stakeholders through adequate creation, inclusion and dissemination of knowledge in management education.

The institute has over the past few years emerged in the lead with a vision of leadership in professional education through innovation and excellence. This excellence is sustained by consistent value enhancement and initiation of value-added academic processes in institute's academic systems. Based on the fabulous architecture and layout on the lines of Nalanda Vishwa Vidyalaya, the institute is a scenic marvel of lush green landscape with modern interiors. The Institute which is ISO 9001:2015 certified is under the ambit of Bharati Vidyapeeth University (BVU), Pune as approved by Govt. of India on the recommendation of UGC under Section 3 of UGC Act vide its letter notification No. F. 9 – 16 / 2004 – U3 dated 25th February, 2005. Strategically located in West Delhi on the main Rohtak Road, BVIMR, New Delhi has splendid layout on sprawling four acres of plot with 'state-of-art' facilities with all class rooms, Library Labs, Auditorium etc., that are fully air-conditioned. The Institute that has an adjacent Metro station “Paschim Vihar (East)”, which connects the entire Delhi and NCR.





We nurture our learners to be job providers rather than job seekers. This is resorted to by fostering the skill and enhancement of the knowledge base of our students through various extracurricular, co-curricular, and curricular activities by our faculty, who keep themselves abreast by various research and FDPs and attending Seminars/Conferences.

The Alumni have a key role here by the inception of SAARTHI Mentorship program who updates and create a professional environment for learners centric academic ambiance and bridging the industry-academia gap. Our faculty make a distinctive contribution not only to students but to Academia through publications, seminars, conferences apart from quality education. We also believe in enhancing corporate-level interaction including industrial projects, undertaken by our students under the continuous guidance of our faculty.

These form the core of our efforts which has resulted in being one of the premier institutes of management. At BVIMR, we are imparting quality education in management at Doctorate, Post Graduate, and Under Graduate levels. We are proud to share that more than 7500 students have graduated from the institute since its inception. We constantly strive to meet our stakeholders' expectations and serve the academic community and help our motherland develop good human beings, who serve their family, society, nation and then be global citizens.



RANKINGS, RATINGS & ACCREDITATIONS OF

BVIMR

Paschim Vihar, New Delhi

**ISO 9001:2015
& 14001:2015
Certification**

**Re-Accredited
with "A+"
Grade by NAAC**

**'A' Grade
University
Status awarded
by MHRD,
Govt of India**

**Ranked 7th
by
TOI
2022**

**Ranked Gold
Category at
AICTE CII
Survey 2019**

**Ranked 63
by
IIRF
in 2022**

**Rated AAA+
in North India
by Career
360 Magazine,
2019**

**Education
Excellence
Award 2015
ASSOCHAM
Gujrat Council**



INNOVATIVE PRACTICES OF BVIMR

The economic reforms initiated by the Government of India and the momentum towards globalization and free enterprise system, have provided a new challenge for the professional management educators to produce managers, who can function efficiently across the globe and excel in a multi-cultural environment.

To meet the needs of the present economic scenario, the institute has taken initiatives to incorporate the following emerging areas of knowledge in its curriculum of management courses.

Management of Excellence

Organizations that pursue innovative practices are the centers of excellence, where average performers are pushed back. There is a need to explore those methods, tools, and techniques to outshine during the present time. Keeping the same in view, the institute nurtures the excellence, by organizing various events, comprising of National/ International Conferences, Seminars, Workshops, FDP/MDPs, Corporate Meets, Social Activities, Entrepreneurship Development Centre, Research Activities, IT/ICT Workshops/Training Programs, and Cultural Activities.

Global Business Management

Business operations in India must align with global business to stay competitive. For this, it is imperative to be sensitive to cultural issues and political relations among various countries to be able to perform profitable business on a global scale. It is also important to be aware of the diverse laws and regulations relating to business, pertaining to the other countries. International Business aspects are dealt with in the curriculum of all courses.

Corporate Governance and Social Responsibility

Business enterprises have grown in size and complexity over the decades. They have huge wealth at their disposal, management of such organizations requires adherence in order to maximize the stakeholder's satisfaction. This is a major area for integrating into the curriculum of management education and BVIMR is doing its part in assimilating it into its academic program.



INNOVATIVE PRACTICES OF BVIMR



Environmental Studies

Environment affects the survival of mankind itself. The business processes are to a great extent a contributory factor in creating the existing climatic imbalances. In the same way, the business enterprises have a big role in reversing the damaging trends and bring climatic conditions to normalcy. This is now an important academic area and part of BVIMR's courses syllabi.

Disaster and Crisis Management

Management educators need to develop appropriate syllabus and contents to deal with crises and disasters in the present turbulent economic and political environment. This is also an important academic area and part of our syllabi

Social Club

BVIMR has recognized and implemented the practices that Investors/corporate are redefining social responsibility for the institute. The very recent and rapid rise of the Socially Responsible Investment Movement has given an impetus to faculty members for the first time to identify and undergo activities showcasing their zest towards promoting social responsibilities and good citizenship. Exclusive programs like National Girl Child Day, Republic Day, Blood Donation Camps, Free Eye Check-up Camps, Seminar on Save Yamuna Project, international Literacy Day, Ozone Day, Seminar on Curbing the Crime, World AIDS Day, Joy of Giving Week, Workshop on Road Safety Awareness, organized by collective efforts of the faculty and students at BVIMR, represent the institute's eye for social responsibility.





INNOVATIVE PRACTICES OF BVIMR

Corporate Connect Personal and Professional Training (CCPPT)

BVIMR conducts in-house training and grooming classes; Corporate Connect - Personal and Professional Skills (CCPPS), merged in the academic session, that aims at sharpening the personal and professional skills of our management students and enabling them with the essential expertise on corporate code of conduct, business etiquettes and self-awareness, which helps them emerge smarter and more dynamic individuals, BVIMR's Training modules and workshops under CCPPT, aims to make the students more confident, assertive, and successful human beings who are aware of themselves and their surroundings. Various modules/workshops are designed on: Self-awareness, General awareness, IQ, EQ, Social Skills, Soft Skills, Presentation Skills, Creativity, Communication Skills, Positive attitude, driven by what best works for their students! BVIMR's Faculty Members and Trainers, passionately pursue innovation in their training methodologies that would lead students to achieve successful careers. Thus, training provides a platform for BVIMR's students to start improving on this ever-evolving phenomenon, called personality

Cyber Security Certificate

In order to prepare young managers to face modern cyber technology, utilize fully, the advantages offered, and understand how one can be affected by its misuse. BVIMR has made it mandatory for all the students to pass the certificate in cybersecurity, which not only covers the basic aspects of cybersecurity, but also gives them in-depth knowledge about firewall, antivirus, website security, biometric security, and how to secure e-banking, etc.

Strategic Human Resource Management

The human resource must play its part as a valuable resource in achieving the strategic goals of the organization and be aligned with other functional areas viz. Marketing, Finance, and Production and operations, Investment in human resources must be given more significance than other resources like finance, machines, and materials.



INNOVATIVE PRACTICES OF BVIMR



Anti Sexual Harassment Committee

The institute has a Women Affairs Cell, to take care of the girl students of the institute and raise awareness about their modern-day problems, like health, campus life-related issues, etc. The Women students are encouraged to take an active part in the activities of the cell. The cell endeavors to alleviate the negative forces that confront women on campus. The cell is actively involved in the redressal of grievances, mistreatment, and cases of sexual harassment-related to women student candidates.

- **In general, harassment may include, but is not limited to:**
- Coercing or attempting to coerce a person into a relationship;
- Subjecting a person to unwanted attention or demands;
- Punishing or retaliating against a person for refusal to comply with sexual demands:
- Unwelcome physical advances or physical contact of sexual nature or conduct of sexual nature that is intimidating, demeaning, hostile, or offensive:
- Severe or persistent racial epithets, derogatory comments, jokes, or ridicule directed to a specific person or persons about their race or ethnicity:
- Defacement of a person's property based upon the race of the owner; any case of harassment or mistreatment needs to be reported immediately to the Chairperson of Women Affairs for initiating the investigation process and taking necessary actions.





ACADEMIC PEDAGOGY

Bharati Vidyapeeth University Institute of Management & Research covers the flagship management program that has been successfully grooming management talent for the past 20 years. The two-year dual specialisation MBA full-time programme is spread over 4 semesters including a Summer Internship and Project Report which leads to the Degree in Masters of Business Administration. Applications go through a rigorous screening process involving a nationally administered B-MAT. The candidates are then called for a group discussion and Personal interview. The final 180 selected candidates are then admitted to the course. Specialisations are offered in Marketing, Finance, Human Resource, Retail Management, Information Technology, Production and Operations, Agribusiness, and International Business.

Semester 1

- Business Communication
- Managerial Economics
- Management Concepts & Applications
- Business Environment
- Statistical Techniques
- Organizational Behaviour
- Financial & Management Accounting
- Fundamental of information Technology
- Open -sem 1

Semester 2

- Marketing Management
- Financial Management
- Human Resource Management
- International Business
- Production & Operations Management
- Research Methodology
- Operation Research for Managers
- Business Ethics and Corporate Governance
- Open -sem 2

Open - Sem1

Agriculture Business Management, Community work -I , Current Affairs, Universal Humans Value, Consulting Psychology

Open - Sem2

Data Analytics Using MS Excel, E-Commerce Applications, Managerial Skills for Effectiveness, Social Media Management, Yoga and Meditation



ACADEMIC PEDAGOGY



Semester 3

- Strategic Management
- Legal Aspects of Business
- Entrepreneurship Development and Innovation Management
- Specialization I - E-(I)
- Specialization I - E-(ii)
- Specialization II - E-(I)
- Specialization II - E-(ii)
- **Summer Internship
- Open
- Corporate Taxation
- Digital Marketing
- Artificial intelligence in HR practices
- Indian Culture

Semester 4

- Project Management
- Specialization I - E-(iii)
- Specialization I - E-(iv)
- Specialization II - E-(iii)
- Specialization II - E-(iv)
- Environment & Disaster Management
- Open :-
- Introduction to Data Science, Humans Resource Analytics, Labour Law, Cyber Security, Financial Planning & Instrument

Elective Marketing Management

Semester III

- Consumer Behaviour
- Services Marketing

Semester IV

- Sales & Distribution Management & B2B
- Integrated Marketing Communication

Elective Finance Management

Semester III

- Investment Analysis & Portfolio Management
- Management of Financial Services

Semester IV

- Corporate Finance
- International Financial Management

Elective Human Resource Management

Semester III

- Human Resource Planning And Development
- Labour Laws -1

Semester IV

- Compensation and benefits management
- Competency mapping and performance management

Elective International Business Management

Semester III

- Regulatory Aspects of International Business
- Export Import Policies, Procedures and Documentation

Semester IV

- International Marketing
- Global Business Strategies



ACADEMIC PEDAGOGY

Elective Production & Operations Management

Semester III

- Quality Management
- Business Process re-engineering

Semester IV

- Logistics & Supply Chain Management
- World Class Manufacturing Practices

Elective Information Technology Management

Semester III

- System Analysis & Design
- Information System Security & Audit

Semester IV

- RDBMS with Oracle
- Enterprise Business Applications

Elective: Retail Management

Semester III

- Introduction to Retailing
- Retail Management & Franchising

Semester IV

- Merchandising, Display & Advertising
- Supply Chain Management in Retailing

Elective Agribusiness Management

Semester III

- Rural Marketing
- Supply Chain Management in Agribusiness

Semester IV

- Use of Information Technology in Agribusiness Management
- Cooperatives Management

Elective Project Management

Semester III

- Project Risk Management
- Software Project Management Tools

Semester IV

- Managing Large Project
- Soicel cost and benefit Analysis of Project

Elective Business Analytic Management

Semester III

- Introduction to Business Analytics and Data Mining
- Business Statistics and Analytics

Semester IV

- Digital Transformation of Business
- Applied Data Visualization for Business Decisions



ACADEMIC PEDAGOGY



Elective: Event Management

Semester III

- Event Marketing
- Event Risk Management

Semester IV

- Customer Relationship in Event Management
- Human Resource in Event Management

Elective: Hospitality Management

Semester III

- Food Service Operation
- Tour Operations Management

Semester IV

- Hospitality Marketing Management
- Accommodation Operations Management

Elective: Sports Management

Semester III

- Sports Marketing
- Basics of Sports Medicine & Nutrition

Semester IV

- Sports Sponsorships
- Managing Sports Organizations

Elective: Infrastructure Management

Semester III

- Infrastructure Project Management
- Contract and Claims Management

Semester IV

- Health, Safety and Environmental Management
- Infrastructure Project Formulation, Assessment and Appraisal

Glimpses of BVIMR





BVIMR Events





Placement week





OUR FACULTY

Dr. Yamini Agarwal

Director

Dr. Anil K Srivastav

Professor

Dr. Broto Bhardwaj

Professor

Dr. Neelam Sharma

CRC Head

Dr. Parul Agrawal

Associate Professor

Dr. Sanjay Manocha

Assistant Professor

Dr. Neetu Jain

Assistant Professor

Dr. Bhawna Dhawan

Assistant Professor

Dr. Sanjoy Roy

Assistant Professor

Dr. Pankaj Saini

Assistant Professor

Dr. Daljeet Singh Bawa

Assistant Professor

Dr. Aparna Marwah

Assistant Professor

Dr. Seema Chaudhary

Assistant Professor

Dr. Ajay Sahni

Assistant Professor

Dr. M.K. Chaubey

Assistant Professor

Dr. Ajay kumar

Assistant Professor

Dr. Ashima Bhatnagar

Assistant Professor

Ms. Tripti Tiwari

Assistant Professor

Dr. Aarushi Kataria

Assistant Professor



Dr. Indu Rani

Associate Professor

Dr. Amarjeet Deshmukh

Associate Professor & Director SDE

Ms. Rupam Jyotidas

Assistant Professor

Dr. Minakshi Sati

Assistant Professor

Mr. Rahul Gupta

Assistant Professor

Mr. Yashwant kumar

Assistant Professor

Ms. Anuradha Nain

Assistant Professor

Ms Vijyata Kaushik

Assistant Professor

Dr. Megha Sehgal

Assistant Professor

Ms. Nisha Nandal

Assistant Professor

Dr. Mahtab Alam

Assistant Professor

Mr. Sourabh Bansal

Assistant Professor

Mr. Deepak Kandwal

Assistant Professor

Dr. Aditi Malhotra

Assistant Professor

Ms. Shweta Singha

Assistant Professor

Ms. Swati Rohatgi

Assistant Professor

Ms. Jahnvi Patky

Assistant Professor

Ms. Neha Gakhar

Assistant Professor

Ms. Veenu Gupta

Assistant Professor





ABOUT CORPORATE RESOURCE CELL (CRC)

Bharati Vidyapeeth University Institute of Management and Research has a well-established placement cell called Corporate Resource Center (CRC), which facilitates the students in their career development. The CRC has been consciously working towards bridging the gaps that exist between industry and academia as well as administering all the placements activities. It gives the necessary guidelines to the students to decide the career paths by counseling, guiding, motivating, and mentoring. The Corporate Resource Center is headed by Dr. Neelam Sharma under the able guidance of the Director, Dr. Yamini Aggarwal CRC endeavors to groom the overall personality of the students by developing managerial competence through guest lectures, workshops, seminars, Industrial visits, etc. The placement record of the institute has been excellent and 90 Blue-chip companies visited in 2022, like Deloitte, PWC, KPMG, EY, HUL, Pantaloons, Axis Bank, Citi India, American Express, ITC, Capital IQ, HT, Aditya Birla, etc. The highest salary package has been ₹36 lacs p.a.

CRC COMMITTEE

Faculty

- ▶ **Dr. Neelam Sharma**
Head CRC

Supporting Staff

- ▶ **Ms. Tanu Kapoor**

- Varsha Chauhan
- Ridhi Gupta

- Chestha Nagpal
- Prateek Bhatia

- Yashmita Tomar



DHRUV BHARDWAJ



36 LPA



OJASVIE JOSHI



21 LPA



PRATHAM CHAWLA



PRABAL JAIN



AYUSH KAPADIA



SURAJ ANIL THAKUR



LAKSHAY GOEL



PRIYA DUBEY



GAURANG PANWAR



DIVI HANDE



NISHTHA JAIN



MOHIT BALAL



HARSHITA KACODIA



VINAYAK SHARMA



RITIKA



NITISH SHARMA



SIDAK SINGH



DAKSH KOHLI



11.1 LPA



9 LPA



RISHABH MADANPOTRA



MUSKAAN KATARIA



MARK KAIN



HIMANK KAUL



GAURAV JAIN



MUSKAAN CHAGTI



MAHESH CHAGTI



SONAL MEHTA



ANUSHKA VASHISTHA



AVIKA KANSAL



KANISHKA AGGARWAL



NANDINI



AMAN KHANNA



KANISHKA GARG



TIPSY CHABRA



SHREYA GOEL



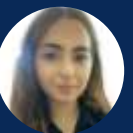
TAVLEEN



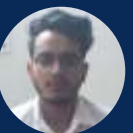
HARSHITA RAWAT



MANISHA



PRANITI



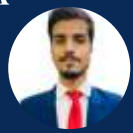
HARSHIT CHAUHAN



VANSHIKA GUPTA



6.6 LPA



SOURABH SOLANKI



7 LPA



NIKHIL YADAV



6 LPA



SOURABH KUMAR



KANISHKA DHINGRA





KARTIK GARG



15 LPA



AASHISH MAAN



13 LPA



SHREYASHI



AMANJYOT SINGH



PRIYANSHU



PRINCE KUMAR



PRIYAM SAKRAL



AKANKSHA



MAHIMA SINGHANIA



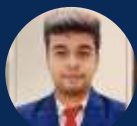
KANGNA BATHEJA



HARSH GROVER



IKSHIT ANAND



BHAVISYA VERMA



CHESTHA



PRAGATI SINGH



SURBHI PARMAR



SALONI AHUJA



ATUL GOYAL



PALAK GUPTA



SANYA KHANDELWAL



YASH BAHIYA



7.5 LPA



7.3 LPA



AKSHIT KAUSHIK



KRITI CHAUBEY



CHANDAN



MUSKAN SHARMA



SAKSHI GUPTA



AAKASH TYAGI



DEEPAKSHI KANSAL



ANUBHAV KHANNA



TANMAY MEHTA



DHIREN KWATRA



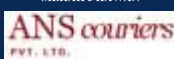
MEHAK DHAWAN



ANUSHREE



AASHI JAIN





CORPORATE RESOURCE CELL (CRC) TEAM

Core Members



Yashmita Tomar



Ridhi Gupta



Varsha Chauhan



Chestha Nagpal



Prateek Bhatia

Team Members

Ritika Gandhi

Sarthak Saha

Yashika Gupta

Menka Shandilya

Pravika Srivastava

Mahima Uppal

Ridhi Sharma

Rohan Sharma

Garima Jain

Srishti

Anuj Tewatia

ALUMNI SPEAKS



Aashish Maan
Federal Bank

I extend my deepest gratitude to the CRC and the faculties of BVIMR for their ceaseless commitment to honing students skills and amplifying their employability. The placement cell has tirelessly nurtured my talents, ensuring a bridge between academia and corporate world. Lastly if you are the part of BVIMR family then your future is in safe hands.

Over all experience was just phenomenal, CRC helped me a lot in getting industry ready and an further getting placed.



Mark Kain
EY

The Institute aims at enhancing our knowledge, skills and abilities. These years at BVIMR are the best years, concerning learning, experience and gaining exposure to fields relevant to my discipline, all due to my faculty member. At last, thanks to the Institute and Training and Placement Department for their continuous efforts in getting me placed in one of the top AMC (UTI)



Surbhi Parmar
UTI Mutual Funds

Hey everyone, Ojasvie Joshi here from batch 2021-2023, I opted for marketing and operations management. During my Institute years I was part of CRC and I think it was a game changer for me, they provided me essential guidance for interviews and resume building. I want to express my deepest gratitude to CRC for their guidance and mentorship. I also want to thank my Institute for providing an environment that nurtures personal growth and opportunities for students.



Ojasvie Joshi
Khimji Ramdas LLC



ALUMNI SPEAKS

Being part of this institute helped me gain a clear perspective towards my goal and bolstered by investing in my strengths and abilities. Along with education, BVIMR offers a supportive environment where you can develop, learn, and seek what's best for you. The exemplary efforts of the teachers and CRC team here, make the incredible possible.



Astha Bindal
S&P Global



Dhruv Bharadwaj
Indicaa

My journey in BVIMR has been excellent. The faculties are very supportive. They guided and motivated me to pursue my dreams. Thanks to placement cell for captivating many prominent companies and helping me get placed in one of the big 4.

CRC has been crucial in providing the right career opportunities to students and guiding them to make the most of it. The GD and PI sessions helped us groom our personalities and present our best versions in front of the companies.



Ravi Joon
Daikin



Nikhil Yadav
American Express

I got a chance to pursue my Masters from Bharati Vidyapeeth (Deemed University), I am glad I chose this Institute for my most crucial degree, as it opened doors to many opportunities for me, I received great support from faculty and CRC. I am thankful to the Institute for providing me with a platform to enhance my skills and an opportunity to showcase them.

Speakers at BVIMR - Department of Management



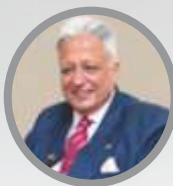
Dr. Arvind Agrawal
Former, Management
Board Member &
President, HR at RPG Group



Mr. P. Dwarakanath
Former Chairman-
GSK Consumer Health Care



Dr. Aquil Busrai
CEO, Aquil Busrai Consulting
and Former Executive
Director of HR, IBM and Shell Malaysia



(Dr.) Deepak Vohra
Ambassador



Ms. Rekha Raheja
Food Choreographer &
Culinary Medicine Consultant



James Park
Professor of Law
UCLA School of LAW



Dr. Freya Higgins
Desbiolles Adjunct
Associate Professor,
Recreation and Leisure Studies,
University of Waterloo, Canada



Dr. Raul Villamarin Rodriguez
Vice President, Woxen University
New Age Higher Education Member
ETS Business Scholl
Advisory Council in India



Mr. Pratap Tambe (UK)
Head of BFSI Blockchain Consulting
Tata Consultancy Services, UK



**Dr. Agatha Murgoci
(Denmark)**
Senior Quantitative Developer -
Orsted
Global -Leader in offshore wind
power - Denmark



**Prof. Kurt Matzler
(Austria)**
Professor
University of Innsbruck, Austria



**Prof. Vijay Pereira
(Neoma)**
Full Professor - Neoma



Nils Urbach (Germany)
Professor of Information Systems,
Digital Business and Mobility,
Director of the research Lab for
Digital Innovation & Transformation.
Frankfurt University of Applied
Sciences Germany



Dr. Christian Bush
Director CGA Global Economy
Programme at
New York University (NYU)
Former Director LSE's Innovation lab,
Member World Economic Forum's
(WEF) Expert Forum,
Co-founder leader on Purpose
& Sandbox Network



**Benjamin Le Pendeven
(France)**
Assistance Professor
Audencia Business School, France



Dr. Muniraju
Deputy Adviser
NITI AYOJ,
Government of India



Mr. S.K. Singh
Under Secretary to the
Govt. of India
Ministry of Home
Affairs (ORG)



Placement Process



Pre-placement Talk

The Pre-placement Talk (PPT) helps companies and students interact with each other. The representatives of companies share information relating to the profile of their company, key aspects of business, work environment and opportunities available to the students. The presentation is followed by a Q&A session, where students interact with company officials to get a better understanding of the company and potential roles. A typical PPT session is scheduled for 90 minutes. In view of the academic calendar of the students, the sessions are normally scheduled after 4 pm on weekdays, and between 8 am and 8 pm on weekends.

Application and Shortlists

In response to job descriptions floated by companies, interested students apply through the CRC (Corporate Resource Cell) office. A detailed resume is submitted by the students as part of the application process. On the basis of student applications, companies are required to send shortlisted candidates to the CRC Office at least a week prior to their final placement interviews.

Placement Interviews

The final placement process is conducted over a period of time beginning in the first half of November. Companies can interview the students they have shortlisted, on the date provided by the CRC Office. The final placement interview gives the company and the student an opportunity to discuss the role in detail and make the right choice. Since the MBA student pool comprises experienced individuals with deep domain and functional expertise, companies are allowed to meet students prior to their allotted final interview date and carry out preliminary assessments.

Offers and Acceptance

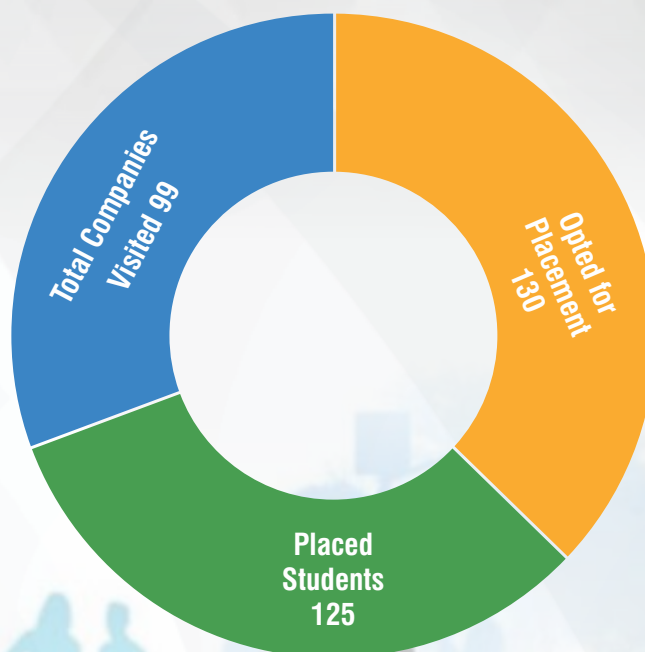
The company can make an offer to the student after the final interview, For an offer to be valid, it should include details of role, location, remuneration, and other relevant terms and conditions required by the candidate to make a decision. The offer is communicated by the company to the CRC Office, which in turn communicates it to the selected student, The acceptance of an offer is governed by placement rules of the MBA SOPs which are framed at the beginning of the academic year and may vary from year to year.



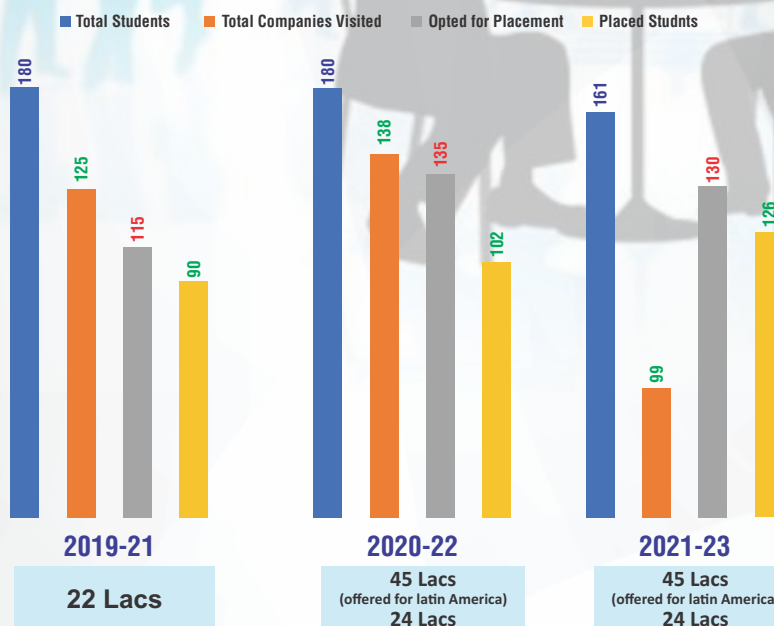
PLACEMENT RECORD

PLACEMENT RECORD-2022-2023

TOTAL STUDENTS	TOTAL COMPANIES VISITED	OPTED FOR PLACEMENT	PLACED STUDENTS
161	99	130	125



PLACEMENT RECORD

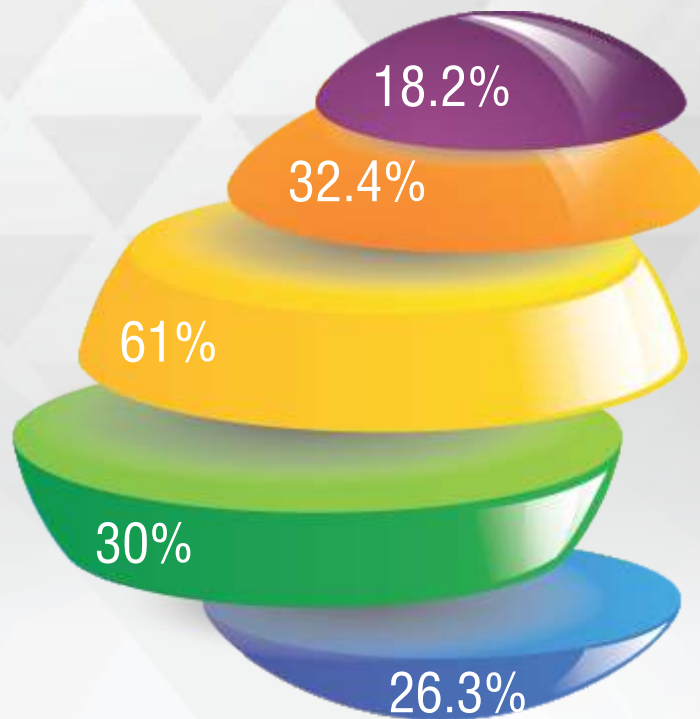
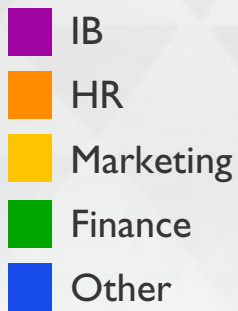


Highest Salary Package

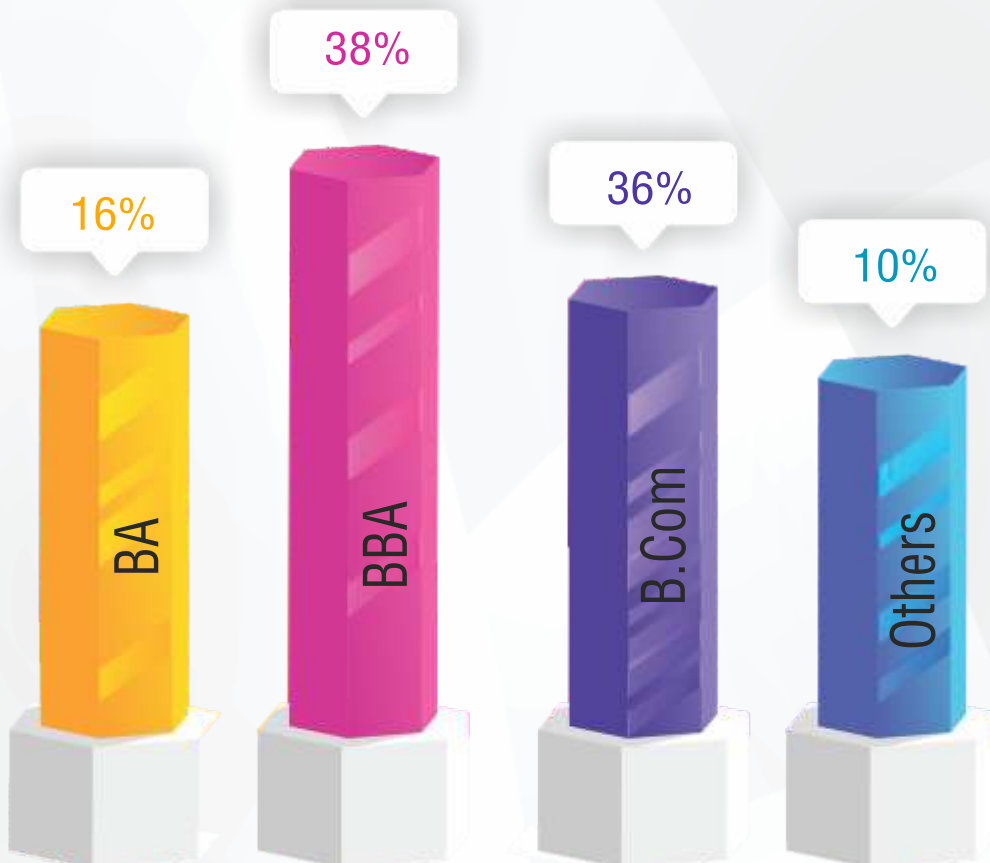


IGI GRAPHS

Student Graph

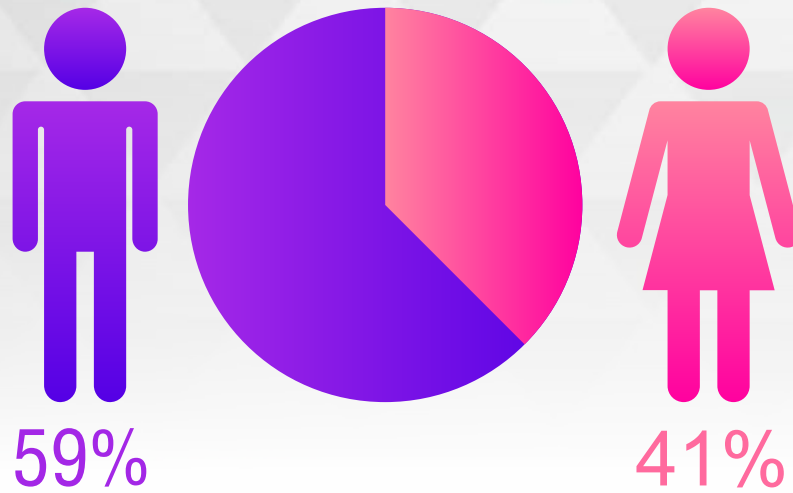


Educational Background

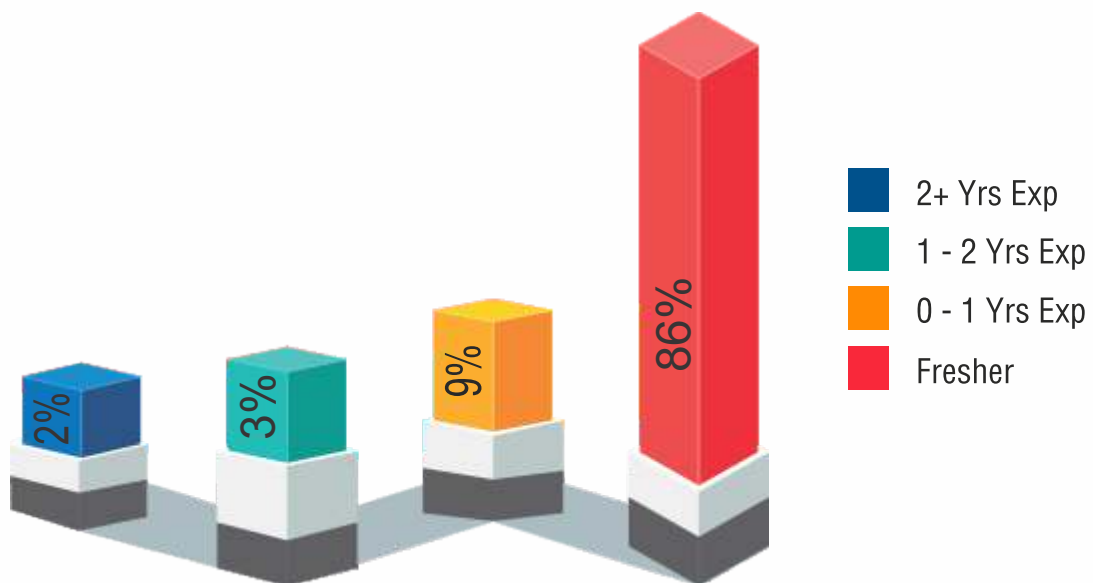




Gender Ratio



Experience Graph



STUDENT'S PROFILE FOR THE BATCH

22-24



Name : Paras Jain
Graduation Stream : BBA
PG Specialization : Finance Marketing
Project Title : Vayu Gyan: A Case Study on Wingify Earth's Initiative to Create Awareness and Combat Air Pollution
Company : Wingify Foundation
Work Experience : NA



Name : Rehat Kaur
Graduation Stream : B.Com
PG Specialization : Hr Finance
Project Title : CSR OF ABFRL
Company : Aditya Birla Fashion and Retail
Work Experience : NA



Name : Mrinmoyee Seal
Graduation Stream : BBA
PG Specialization : Finance Marketing
Project Title : Vayu Sakhi: A case study on Wingify Earth's Initiative to Empower women farmers and combat Air Pollution
Company : Wingify Earth
Work Experience : NA



Name : Sumanth Marwah
Graduation Stream : BBA Finance
PG Specialization : Hr Finance
Project Title : Accounts
Company : Jetsave India Tours & travels
Work Experience : 2 Months



Name : Devanshi Chopra
Graduation Stream : BCA
PG Specialization : Finance IT
Project Title : Business Analysis of NRDC
Company : National Research Development Corporation (NRDC)
Work Experience : NA



Name : Sagar Valecha
Graduation Stream : BBA
PG Specialization : Finance Marketing
Project Title : "Analyzing Customer Decision Making Process In Insurance Services"
Company : Aim India
Work Experience : NA



Name : Surbhi Aggarwal
Graduation Stream : BA
PG Specialization : Finance Marketing
Project Title : Identifying Target Markets and Consumer Trends in the Interior Design Industry.
Company : Design Paul Studio
Work Experience : NA



Name : Shivani
Graduation Stream : B. Com (P)
PG Specialization : Finance IT
Project Title : A study on perception of investors investing in life insurance
Company : The Leading Solutions
Work Experience : NA

STUDENT'S PROFILE FOR THE BATCH

22-24



Name : Anshita Sharma
Graduation Stream : HR
PG Specialization : Hr Finance
Project Title : Marketing and HR Strategies
Company : The leading solution
Work Experience : NA



Name : Shaurya Goyal
Graduation Stream : BBA
PG Specialization : Finance Marketing
Project Title : Basic Accounting & GST work
Company : Praveen Ankur Jain & CO.
Work Experience : NA



Name : Karaj Sareen
Graduation Stream : COMMERCE WITH MATHS
PG Specialization : Hr Marketing
Project Title : Occupier Strategy and Solutions
Company : Knight Frank
Work Experience : 1 Year



Name : Vanshika Maheshwari
Graduation Stream : BCom (Hons.)
PG Specialization : POM Finance
Project Title : Financial and Tax Planning
Company : JSG & Associates
Work Experience : NA



Name : Hunny Sharma
Graduation Stream : BA
PG Specialization : Finance Marketing
Project Title : Consumer Prespective Towards Various Investment Sectors
Company : The Leading Solutions
Work Experience : NA



Name : Muskan Kapoor
Graduation Stream : BCA
PG Specialization : Finance IT
Project Title : Financial Services and Accounting Practice
Company : Lalit Kapoor and Associates
Work Experience : No



Name : Mansi
Graduation Stream : BBA
PG Specialization : Hr Finance
Project Title : Outlook Magazine
Company : Outlook Group
Work Experience : Fresher



Name : Saurabh Bansal
Graduation Stream : General
PG Specialization : Finance IB
Project Title : Marketing Analytics
Company : Outlook
Work Experience : Fresher

STUDENT'S PROFILE FOR THE BATCH

22-24



Name : Nupur Malik
Graduation Stream : BA HONS
PG Specialization : IB Marketing
Project Title : Consumers
Perspective Towards
Various Investment
Sectors
Company : The Leading Solutions
Work Experience : N/A



Name : Vrinda Luthra
Graduation Stream : Human Resource
PG Specialization : Hr marketing
Project Title : Study On Employee
Engagement And
Satisfaction Of NIMF
Company : Nippon India Mutual
Funds
Work Experience : NO



Name : Disha Shokeen
Graduation Stream : B.Com
PG Specialization : Hr Finance
Project Title : Comparative Financial
Analysis Of Haier Vis-
À-Vis Samsung & LG
Company : Haier Appliances
(India) Pvt. Limited
Work Experience : N/A



Name : Bharat Chauhan
Graduation Stream : BCOM HONS
PG Specialization : Finance Marketing
Project Title : Customer
Relationship
Management
Company : AdsNstuff. Pvt. Ltd
Work Experience : NA



Name : Yash Agarwal
Graduation Stream : BBA
PG Specialization : IB Marketing
Project Title : Uncovering Target
Markets and Emerging
Consumer Trends in
the Interior Design
Industry
Company : Design Paul Studio
Work Experience : NA



Name : Pravi Gautam
Graduation Stream : Btech
PG Specialization : Hr Finance
Project Title : Financial Analysis
of IOCL and it's
Competitors
Company : Indian Oil
Corporation Limited
Work Experience : 2Yrs 9Months



Name : Harsh Rajput
Graduation Stream : BBA
PG Specialization : Finance Marketing
Project Title : Marketing
Company : The Leading
Solution
Work Experience : NA



Name : Amisha Chaurasia
Graduation Stream : Ba English
PG Specialization : Finance Marketing
Project Title : Customer Relationship
Management of
Outlook
Company : Outlook
Work Experience : Internship- 1 year
Job-0

STUDENT'S PROFILE FOR THE BATCH

22-24



Name : Mayank Khattar
Graduation Stream : B.Com
PG Specialization : Finance Marketing
Project Title : Customer Awareness and Marketing of Financial Investment Services for Better Wealth Management
Company : PR CAPITAL INVESTMENT (SHAREKHAN)
Work Experience : NA



Name : Aditya Shokeen
Graduation Stream : BA in Social Science and Humanities
PG Specialization : Finance Marketing
Project Title : Maintaining CRM by Studying Consumer Buying Behavior Of Outlook Magazines
Company : Outlook India
Work Experience : NA



Name : Sumit Gupta
Graduation Stream : BBA
PG Specialization : IB Marketing
Project Title : Financial Analysis of PepsiCo India Holdings Pvt. Ltd.
Company : Pepsi Co India Holdings Pvt. Ltd.
Work Experience : NA



Name : Parul
Graduation Stream : B.COM
PG Specialization : HR FINANCE
Project Title : Marketing Strategy & Process of Sales
Company : Share Khan Ltd.
Work Experience : 0



Name : Srishty Girdhar
Graduation Stream : Commerce
PG Specialization : HR FINANCE
Project Title : Consumer Perspective Towards Various Investment Sectors
Company : The Leading Solutions
Work Experience : Fresher



Name : Deepanshu Goel
Graduation Stream : BBA(General)
PG Specialization : HR FINANCE
Project Title : Financial Analysis of Hair with its Competitors
Company : Haier Appliances (India) Pvt. Ltd.
Work Experience : N/A



Name : Kanika Malhotra
Graduation Stream : Btech (Computer Science and Engineering)
PG Specialization : Hr Marketing
Project Title : HR RECRUITMENT
Company : Jobtrix | Powered by Kyla
Work Experience : N/A



Name : Tanisha Bindal
Graduation Stream : Commerce
PG Specialization : Finance Marketing
Project Title : A study on consumer perspective towards various investment sectors
Company : The Leading Solution
Work Experience : NO

STUDENT'S PROFILE FOR THE BATCH

22-24



Name : Devender Sharma
Graduation Stream : BBA
PG Specialization : Finance Marketing
Project Title : Insurance Investment Policy
Company : Uas International Group
Work Experience : NIL



Name : Shreya Jain
Graduation Stream : BBA (Finance)
PG Specialization : Finance IB
Project Title : Customer Relations Management
Company : The Leading Solutions
Work Experience : Not Applicable



Name : Saksham
Graduation Stream : BBA
PG Specialization : Hr Marketing
Project Title : Recruitment and selection practices at Baskethunt pvt LTD
Company : Baskethunt Private limited
Work Experience : 0



Name : Ritik Chanchal
Graduation Stream : B.Com
PG Specialization : Finance Marketing
Project Title : A Study on Demand of Finance in Healthcare Sector
Company : Bajaj Health
Work Experience : N/A



Name : Shayana Baranwal
Graduation Stream : Hotel management and Catering Technology
PG Specialization : Hr Finance
Project Title : Employee Retention Strategies
Company : Agile capital services
Work Experience : None



Name : Shrishti Singhal
Graduation Stream : BCA
PG Specialization : Finance Marketing
Project Title : Investment Analysis
Company : Outlook Group
Work Experience : Nill



Name : Abhishek Mittal
Graduation Stream : BCA
PG Specialization : Finance Marketing
Project Title : Investment Analysis
Company : Outlook Group
Work Experience : Nill



Name : Poornima Anand Rao
Graduation Stream : BBC
PG Specialization : Hr Marketing
Project Title : Enhancing efficiency and accuracy in Human resource operations: A comprehensive look at Background Verification process.
Company : Bharatpe
Work Experience : NA

STUDENT'S PROFILE FOR THE BATCH

22-24



Name : Yamini Verma
Graduation Stream : B.COM
PG Specialization : Finance Marketing
Project Title : Wealth Management and the Public
Company : Outlook
Work Experience : N/A



Name : Harshit Bhardwaj
Graduation Stream : BBA (G)
PG Specialization : Finance IT
Project Title : Behavioral Components of Investors in Stock Market with respect to Genesis Fincap Private Limited
Company : Genesis Fincap Private Limited
Work Experience : NA



Name : Rishabh Parmar
Graduation Stream : B.B.A
PG Specialization : Hr Marketing
Project Title : Impact Of Marketing Strategies Of Aravali Printers&publishers And Consumer/customer buying Intention
Company : Aravali Printers& Publishers Pvt Ltd
Work Experience : N/A



Name : Chetna Sharma
Graduation Stream : BBA
PG Specialization : Finance Marketing
Project Title : A Study on Moderation of Financial Literacy & Risk Investment Intention
Company : Webcom E-Trade
Work Experience : 1.5 years



Name : Anubhav Sharma
Graduation Stream : Marketting
PG Specialization : Finance Marketing
Project Title : Financial Trends
Company : Assistree
Work Experience : Fresher



Name : Angela Dang
Graduation Stream : BA Programme
PG Specialization : Finance Marketing
Project Title : Consumer purchasing patterns for Outlook Magazines
Company : Outlook Group
Work Experience : Not Applicable



Name : Prateek Bhatia
Graduation Stream : BBA
PG Specialization : Finance IB
Project Title : How Treasury Bill Functions
Company : The Leading Solution
Work Experience : 1 Year



Name : Akshay Raj
Graduation Stream : B. TECH (ECE)
PG Specialization : POM Finance
Project Title : Comparing Indian States With Countries Based On Size, Area And Population
Company : NITI Aayog
Work Experience : NA

STUDENT'S PROFILE FOR THE BATCH

22-24



Name : Priyal Aggarwal
Graduation Stream : BA
PG Specialization : Hr Finance
Project Title : Digital Transformation in Consultancy Firm
Company : EY
Work Experience : -



Name : Vasudha Dubey
Graduation Stream : BBA LLB
PG Specialization : Hr Marketing
Project Title : Recruitment, Selection and Performance Appraisal
Company : Flowmore Limited
Work Experience : NO



Name : Abha Bansal
Graduation Stream : BBA
PG Specialization : POM Finance
Project Title : Mapping Customer Service Through Operations Management
Company : ABFL
Work Experience : NA



Name : Varsha Chauhan
Graduation Stream : BSC
PG Specialization : Hr Marketing
Project Title : A Study On Factors Affectings Customers Decision Making Towards Investing In Insurance Policies
Company : Agile Capital Services
Work Experience : NA



Name : Mamta Singhal
Graduation Stream : B Com (Hon)
PG Specialization : Hr Marketing
Project Title : Performance Management
Company : Outlook Group
Work Experience : 0-1



Name : Lakshita Nasa
Graduation Stream : BBA
PG Specialization : Hr Marketing
Project Title : Impact of green hrm practices on sustainable performance
Company : The Outlook Group
Work Experience : NIL



Name : Raunak Katyal
Graduation Stream : BBA
PG Specialization : IB Marketing
Project Title : Consumer Perspective Towards Various Investment Sectors
Company : The Leading Solutions
Work Experience : 0-1



Name : Samridhi Sachdeva
Graduation Stream : BBA
PG Specialization : Hr Marketing
Project Title : Impact of Flexible Work Arrangements on Employee Satisfaction & Performance
Company : Cushman & Wakefield
Work Experience : NA

STUDENT'S PROFILE FOR THE BATCH

22-24



Name : Sanjay Jha
Graduation Stream : BBA
PG Specialization : Finance Marketing
Project Title : Analysing revenue models and financial performance of magazine companies
Company : Outlook Group
Work Experience : NO



Name : Monika Raj
Graduation Stream : BSC.HHA
PG Specialization : Hr Marketing
Project Title : Talent Acquisition
Company : Adani Wilmar limited
Work Experience : None



Name : Saksham Johar
Graduation Stream : BBA
PG Specialization : Finance Marketing
Project Title : A study on customer Satisfaction Towards products and Services of Airtel
Company : Bharti Airtel Ltd
Work Experience : NIL



Name : Vasu Nigam
Graduation Stream : B.SC in Hospitality and Hotel Administration
PG Specialization : IB Marketing
Project Title : Consumer purchasing patterns and target market exploration with sales in India
Company : Outlook India
Work Experience : N/A



Name : Urmika Kumar
Graduation Stream : B.SC (H) Electronics
PG Specialization : POM Finance
Project Title : Comparative Analysis of Performance Appraisal Methods in Banking Sector and Print Media Sector
Company : Outlook Publications
Work Experience : NA



Name : Parul Verma
Graduation Stream : B.Com Hons
PG Specialization : Hr Finance
Project Title : Customer Perception Towards Outlook Magazine
Company : Outlook Group
Work Experience : NA



Name : Rohit Agarwal
Graduation Stream : BSC
PG Specialization : Finance IT
Project Title : Financial Analysis of BHEL
Company : Bharat Heavy Electricals Ltd (BHEL)
Work Experience : N/A



Name : Hardik Kalra
Graduation Stream : BA (Economics and Marketing)
PG Specialization : Finance IT
Project Title : Stock Market Analysis
Company : Outlook Group of Magazines, BRIISK LTD.
Work Experience : None

STUDENT'S PROFILE FOR THE BATCH

22-24



Name : Jahanvi Aggarwal
Graduation Stream : BA HONS Applied Psychology
PG Specialization : Hr Marketing
Project Title : Relationship Between Job Satisfaction And Employee's Performance At Workplace
Company : Outlook Group
Work Experience : NO



Name : Himanshu Sharma
Graduation Stream : B.TECH
PG Specialization : Finance IT
Project Title : Future & Option Chain Data
Company : Indian Oil Corporation
Work Experience : NO



Name : Sarthak Sharma
Graduation Stream : B.COM
PG Specialization : IB Marketing
Project Title : 4p's of Marketing a Study in Relation to Flowmore Ltd
Company : Flowmore
Work Experience : 0



Name : Aadya
Graduation Stream : B.COM
PG Specialization : Finance IT
Project Title : Finance topic- not selected Yet
Company : Narang and Associates
Work Experience : NA



Name : Mayank Singla
Graduation Stream : Bachelor's of Commerce Honours
PG Specialization : POM Finance
Project Title : Marketing and Finance Strategies
Company : Riopack India
Work Experience : 2-3 Years



Name : Mahima Sharma
Graduation Stream : BSC (Computer Science)
PG Specialization : Finance IT
Project Title : A Study on Financial Planning for Salaried Employees and Strategies for Tax Savings
Company : Accrual Intelligence Manuals Group
Work Experience : NA



Name : Cheshta Nagpal
Graduation Stream : Bachelor's in Business Administration
PG Specialization : Finance Marketing
Project Title : Impact of Merger and Acquisitions
Company : KPMG Assurance and Consulting LLP
Work Experience : ASPI Innovation - 8 Months in Marketing Profile.



Name : Ashish Mohan
Graduation Stream : B.SC
PG Specialization : POM Marketing
Project Title : Streamlining MotherHub Operations and Enhancing Shipment Tracking.
Company : Flipkart
Work Experience : N/A

STUDENT'S PROFILE FOR THE BATCH

22-24



Name : Aayushi Gupta
Graduation Stream : B.COM HONS
PG Specialization : Finance IB
Project Title : A study on Effectiveness of GST on Electronic Products
Company : Sai Accounts System Pvt Ltd
Work Experience : NA



Name : Mratunjay Tiwari
Graduation Stream : BBA
PG Specialization : Finance IT
Project Title : Operational activities in marketing of insurance products
Company : Briisk Ltd.
Work Experience :



Name : Sugeet Budhiraja
Graduation Stream : Bachelor's in Hotel Management and Catering Technology
PG Specialization : Finance Marketing
Project Title : Value judgement of Marketing Mix of Uvsar India and ideal Marketing Strategies at this Era
Company : Uvsar India
Work Experience : NA



Name : Samiksha Bhatia
Graduation Stream : English Honours
PG Specialization : IB Marketing
Project Title : Consumer Behaviour in Portfolio Investment
Company : Insplore Consultants pvt ltd
Work Experience : 1 Year



Name : Riddhi Singhal
Graduation Stream : BBA in International Business
PG Specialization : POM Marketing
Project Title : Training Effectiveness and Employee Turnover
Company : The Leading Solutions
Work Experience : No Work Experience



Name : Bhawna Chauhan
Graduation Stream : BA
PG Specialization : Hr Marketing
Project Title : Training and Development
Company : Outlook
Work Experience : N/A



Name : Payal Goyal
Graduation Stream : BBA
PG Specialization : Hr Finance
Project Title : HR
Company : The Leading Solutions
Work Experience : NA



Name : Sanchit Nehra
Graduation Stream : B.Com (Hons)
PG Specialization : Hr Marketing
Project Title : Smart Living Solutions: A Comprehensive Marketing Strategy
Company : Simple Home Safety Pvt. Ltd.
Work Experience : NA

STUDENT'S PROFILE FOR THE BATCH

22-24



Name : Ankur
Graduation Stream : Marketing
PG Specialization : IB Marketing
Project Title : SAAS
Company : Zimyo
Work Experience : 1 Year



Name : Nishant Walia
Graduation Stream : B.Com
PG Specialization : Finance Marketing
Project Title : Impact of tax Reforms on General Public in India.
Company : AUM & Associates
Work Experience : 0



Name : Anuj Aggarwal
Graduation Stream : BBA
PG Specialization : Finance Marketing
Project Title : Comparative analysis of company with competitor through customer mapping and price mapping
Company : Agile Capital Service
Work Experience : N/A



Name : Garima Nautiyal
Graduation Stream : BBA
PG Specialization : Finance Marketing
Project Title : Impact of GST on Indian Economy
Company : AUM & Associates (CA Firm)
Work Experience : NO



Name : Sagar
Graduation Stream : B.B.A
PG Specialization : Finance Marketing
Project Title : Investment Analysis
Company : Outlook
Work Experience : NO



Name : Arzoo Naushad
Graduation Stream : BCA
PG Specialization : Hr Marketing
Project Title : Unlocking Efficiency and Accuracy in Appraisal Management: A Comprehensive Study of Best Practices in Corporate Real Estate
Company : Outlook
Work Experience : NA



Name : Om Kishor
Graduation Stream : B.COM
PG Specialization : Finance IB
Project Title : Tax Compliance Bureau
Company : Kumar Chandan & Associates
Work Experience : 1 Year



Name : Rashi Gururani
Graduation Stream : Marketing
PG Specialization : POM Finance
Project Title : Educational Loans in India
Company : Grayquest Finance Pvt Ltd.
Work Experience : 11 months internship

STUDENT'S PROFILE FOR THE BATCH

22-24



Name : Puneet Nandan
Graduation Stream : BA PROGRAM
PG Specialization : Finance Marketing
Project Title : Financial Analysis Of
Honda Cars India
Limited And A Study
On Recouping
Business Post Covid -
19"
Company : Honda Cars India
Limited
Work Experience : 8 Months



Name : Raman Malik
Graduation Stream : BA. Global Studies
PG Specialization : POM Marketing
Project Title : Brand Comparison
Analysis
Company : Cantabil
Work Experience : NA



Name : Sabreen Kaur
Graduation Stream : BBA
PG Specialization : Hr Marketing
Project Title : Talent Acquisition
Company : Jobtrix
Work Experience : NA



Name : Anshul Bhatia
Graduation Stream : BSC
PG Specialization : POM Marketing
Project Title : Insurance
Company : Care Health
Insurance Ltd.
Work Experience : 0



Name : Sameed Ali
Graduation Stream : BBA
PG Specialization : POM Marketing
Project Title : Research on
Telecom Service
Providers in India
Company : Next Door Global
Services
Work Experience : 1 Year



Name : Aarti Sardana
Graduation Stream : B.A. Hons (Political
Science)
PG Specialization : Finance Marketing
Project Title : Financial Ratio
Analysis
Company : Blue Star
Engineering &
Electronics Ltd
Work Experience : 3 Years in Education
Sector



Name : Dev Goel
Graduation Stream : B.Com (H)
PG Specialization : POM Finance
Project Title : Financial statement
analysis of EY
Company : EY
Work Experience : NA



Name : Shivansh Singhal
Graduation Stream : Bsc(hons.)
Mathematics
PG Specialization : POM Finance
Project Title : Cross Functional
Collaboration for
Efficient Operations
Company : Jazz My Home
Work Experience : N/A

STUDENT'S PROFILE FOR THE BATCH

22-24



Name : Dhriti Dass
Graduation Stream : BA ECONOMICS AND
OMSP
PG Specialization : Finance IT
Project Title : Impact and of
Technology on
Financial Management
Company : Insplore
Work Experience : Fresher



Name : Chetan Sharma
Graduation Stream : Finance
PG Specialization : POM Finance
Project Title : Product/Service
Operations
Management in
Digital Age
Company : Jazz My Home
Work Experience : NA



Name : Ankush Rana
Graduation Stream : BBA
PG Specialization : Hr Marketing
Project Title : Relationship
Management
Company : Outlook Group
Work Experience : Hah



Name : Saksham Pahwa
Graduation Stream : BBA
PG Specialization : IB Marketing
Project Title : Customer Behaviour
and Preferences
Towards E-Learning
Platforms
Company : VIO Lernx Pvt Ltd
Work Experience : N/A



Name : Gopal Chopra
Graduation Stream : B.Tech(Computer
Science)
PG Specialization : Finance IT
Project Title : Finance(Data
Analyst)
Company : The Green Wealth
Work Experience : NIL



Name : Chanchal Yadav
Graduation Stream : B.SC Maths(Hons)
PG Specialization : POM Finance
Project Title : Comparative Analysis
of Top 5 Mutual Fund
Companies
Company : NJ Group
Work Experience : N/A



Name : Jatin Gupta
Graduation Stream : B.Com
PG Specialization : POM Finance
Project Title : Financial
Forecasting and
Risk Analysis
Company : Radisson BLU
Work Experience : N/A



Name : Tarun Kumar
Graduation Stream : BBA-(CAM)
PG Specialization : POM Finance
Project Title : Finance (Capital
Budgeting)
Company : MMG Group
Work Experience : 1 year

STUDENT'S PROFILE FOR THE BATCH

22-24



Name : Pragya Sharma
Graduation Stream : BBA
PG Specialization : Hr Marketing
Project Title : Workforce Diversity
Company : Quality Council of India
Work Experience : NA



Name : Prajwal Vohra
Graduation Stream : BBA
PG Specialization : Finance Marketing
Project Title : Financial analysis of PNB Metlife
Company : PNB Metlife
Work Experience :



Name : Kunjan Gupta
Graduation Stream : BBA
PG Specialization : Finance Marketing
Project Title : Comprehensive Preparation And Analysis of Financial Operation in Jindal Saw Ltd.
Company : Jindal Saw Ltd.
Work Experience : NO



Name : Siddhant Singh
Graduation Stream : BBA
PG Specialization : Hr Marketing
Project Title : Customer Relationship Management
Company : Outlook
Work Experience : NA



Name : Ishika Gupta
Graduation Stream : BBA
PG Specialization : Hr Marketing
Project Title : HR Policies
Company : Insplore Consultants
Work Experience : Nil



Name : Ramrati Kumari
Graduation Stream : BA
PG Specialization : Hr Marketing
Project Title : Consumer Behavior
Company : Outlook
Work Experience : 0-1



Name : Raima Kohli
Graduation Stream : BA Program
PG Specialization : Hr Marketing
Project Title : Portfolio Management
Company : Leading Solutions
Work Experience : Nil



Name : Himanshu Sharma
Graduation Stream : Humanities
PG Specialization : Hr Finance
Project Title : Impact of GST on Powergrid
Company : Powergrid
Work Experience : NO

STUDENT'S PROFILE FOR THE BATCH

22-24



Name : Sanchita Aggarwal
Graduation Stream : BBA
PG Specialization : Finance Marketing
Project Title : Healthcare
Company : Ernst and Young
Work Experience : N/A



Name : Yuvraj Singh
Graduation Stream : BBA
PG Specialization : Hr Marketing
Project Title : Marketing
Company : Bernah
Work Experience : 0



Name : Madri Pahwa
Graduation Stream : BBA
PG Specialization : Finance IB
Project Title : -
Company : The Leading solutions
Work Experience : NO



Name : Khushi Yadav
Graduation Stream : BBA
PG Specialization : Hr Marketing
Project Title : Training and Development of CSA
Company : Reliance Retail
Work Experience : NA



Name : Shreya
Graduation Stream : Commerce
PG Specialization : Finance IB
Project Title : -
Company : Venue Monk
Work Experience : 1 Year



Name : Komal
Graduation Stream : B.Tech
PG Specialization : Finance Marketing
Project Title : Marketing Strategies of Vipul Motors at Maruti Suzuki
Company : Vipul Motors
Work Experience : Nil



Name : Yash Chauhan
Graduation Stream : B.Com Hons
PG Specialization : Finance Marketing
Project Title : Impact of Social Media in Generating Revenue
Company : Lernx
Work Experience : N/A



Name : Jahanavi Hans
Graduation Stream : English Hons
PG Specialization : Hr Marketing
Project Title : Study of Social Media Marketing and Influence of Deals on Customers
Company : Cashkaro
Work Experience : N/A

STUDENT'S PROFILE FOR THE BATCH

22-24



Name : Ridhi Gupta
Graduation Stream : BA Prog
PG Specialization : Hr Marketing
Project Title : Industrial Relations
at ABB India Limited
Company : ABB India Limited
Work Experience : 2 Years



Name : Shagun Jain
Graduation Stream : Commerce
PG Specialization : Hr Marketing
Project Title : Portfolio
Management
Company : Agile
Work Experience : NIL



Name : Jatin Kaushik
Graduation Stream : BSC
PG Specialization : POM Marketing
Project Title : BFSI
Company : Agile Capital
Work Experience : NA



Name : Manvi
Graduation Stream : BBA
PG Specialization : Finance Marketing
Project Title : Chai Toast web
Internship no. Of days:
62 days Joining
Date:10th June 2023
Project title: Impact of
advertisement on
sales of the product.
Company : Chaitoast Web India
Pvt Ltd
Work Experience : Not Yet



Name : Aditya Jain
Graduation Stream : BBA
PG Specialization : Finance Marketing
Project Title : Credit Appraisal for
Working Capital and
Term Loan Financing
Company : Lumax Industries
Work Experience : Fresher



Name : Jaspreet Singh
Graduation Stream : B.Com Hons
PG Specialization : POM Finance
Project Title : Portfolio
Management
Company : PNB Metlife
Work Experience : N/A



Name : Yashmita Tomar
Graduation Stream : B.Tech
PG Specialization : Finance Marketing
Project Title : Investment Analysis
Company : NTPC and Outlook
Group
Work Experience : 2 Years



Name : Sudhanshu Lal
Graduation Stream : BBA
PG Specialization : Finance Marketing
Project Title : Comparison BTW
Outlook Magazine
and it's Competitors
Company : Outlook
Work Experience : NA

STUDENT'S PROFILE FOR THE BATCH

22-24



Name : Divya Sehgal
Graduation Stream : Philosophy
PG Specialization : Finance Marketing
Project Title : Building Lasting
Connections:
Enhancing Customer
Relations at Honda
through HSQS
Company : Honda Cars India Ltd.
Work Experience : -



Name : Pulkit Jain
Graduation Stream : BCA
PG Specialization : IB Marketing
Project Title : Portfolio
Management
Company : Agile Capital
Services
Work Experience : No Work Experience



Name : Dove Sharma
Graduation Stream : BBA
PG Specialization : Finance Marketing
Project Title : Driving towards
Delegate & Advocacy:
Enhancing Customer
Satisfaction at Honda
Company : Honda Care India Ltd.
Work Experience : -

Placement Committee



For Placement details contact at CRC Department
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BHARATI VIDYAPEETH

(DEEMED TO BE UNIVERSITY)

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