



**BHARATI  
VIDYAPEETH**  
DEEMED TO BE UNIVERSITY

INSTITUTE OF  
MANAGEMENT &  
RESEARCH



# E-FDP ON CASE WRITING AND ANALYSIS IN TEACHING PEDAGOGY

23RD - 27TH NOVEMBER 2021



## ABOUT BVIMR

Established in 1992, Bharati Vidyapeeth (Deemed to be University) Institute of Management and Research (BVIMR), New Delhi focuses on imbuing the said values across various stakeholders through adequate creation, inclusion and dissemination of knowledge in management education. The institute has over the past few years emerged in the lead with a vision of Leadership in professional education through innovation and excellence. This excellence is sustained by consistent value enhancement and initiation of value added academic processes in institute's academic systems. Based on the fabulous architecture and layout on the lines of Nalanda Vishwa Vidyalaya, the institute is a scenic marvel of lush green landscape with modern interiors. The Institute which is ISO 9001:2015 certified is under the ambit of Bharati Vidyapeeth University (BVU), Pune as approved by Govt. of India on the recommendation of UGC under Section 3 of UGC Act vide its letter notification No. F. 9 - 16 / 2004 - U3 dated 25th February, 2005. Strategically located in West Delhi on the main Rohtak Road, BVIMR, New Delhi has splendid layout on sprawling four acres of plot with 'state of-art' facilities with all class rooms, Library Labs, Auditorium etc., that are fully air conditioned. The Institute that has an adjacent Metro station "PaschimVihar (East)" connects the entire Delhi and NCR.

We nurture our learners to be job providers rather than job seekers. This is resorted to by fostering the skill and enhancement of knowledge base of our students through various extracurricular, co-curricular and curricular activities by our faculty, who keep themselves abreast by various research and FDPs and attending Seminars/Conferences. The Alumni has a key role here by inception of SAARTHI Mentorship program who update and create professional environment for learners centric academic ambiance and bridging industry-academia gap.

# OBJECTIVE

- To enable the management faculty to adapt to technology driven teaching-learning environment through audio-visual cases and, thus, effectively use cases to connect with concepts.
- To empower the faculty with the skill sets for the changing teaching-learning pedagogies in management education by providing them insights about case teaching and writing.
- To enhance the analytical, applicative and decision-making skills of the faculty in different functional areas of management.
- To get insights into the process of managing classroom discussions and help the participants to design a teaching plan and teaching notes for cases
- To diagnose the issues in the case and the approach of finding several solutions to the same problem

# BENEFITS TO FACULTY

This FDP aims to: bring out the strengths of case method in teaching, motivate the participants to adopt 'case teaching' as an additional pedagogical tool in delivery of their future courses, equip participants to teach cases more effectively and also train them in the craft and design of case writing.

## Relevance and Expected Outcome

Teaching with cases has become an integral part of management education today. The outcomes of this approach are more participation by students, highly stimulating classroom discussions, honing of the skills of problem solving and cognitive skills of students, better preparedness of students for real life corporate realities/issues, learning becomes multi-dimensional and inter-disciplinary – and a renewed joy in teaching and learning.

## PROGRAM SCHEDULE

Day/Date	Title for the Session	Name of Speaker
<b>Day-1</b> 23rd November 2021	<b>Case Study Development (Interpretive Matrix, PPTCR, YIN Method, SAP LAP Method)</b>	<b>Dr. Broto Bhardwaj (Professor, BVIMR)</b> 
<b>Day-2</b> 24th November 2021	<b>Qualitative Dimensions in Research</b>	<b>Dr. Madhu Vij (Professor, FMS Delhi)</b> 
<b>Day-3</b> 25th November 2021	<b>Teaching Pedagogy Through Case Study</b>	<b>Dr. Broto Bhardwaj (Professor, BVIMR)</b> 
<b>Day-4</b> 26th November 2021	<b>Writing Case study and Teaching Notes</b>	<b>Dr. Santosh Rangnekar (Professor, IIT Roorkee)</b> 
<b>Day-5</b> 27th November 2021	<b>How to choose a case? Analysis of Case Study</b>	<b>Dr. Nidhi Maheshwari (Associate Professor, DTU Delhi)</b> 

## EVENT DETAILS

**Target Audience:** Early career researchers, PH.D Scholars and Faculty Members.

**Workshop Timings:** 10.00 AM – 12.30 PM

**Mode:** Online on MS Teams.

**Registration Fees:** Rs 600/- per participant.

**Process of Registration:**

Fill this google form- <https://forms.gle/yX2sssuf58szDVTi7>

## PAYMENT DETAILS

Payment can be made through **NEFT** and **Cheque** or **DD**.

### PAYMENT THROUGH NEFT

Account Name	Director BVIMR
Bank Name	Bharati Sahkari Bank Ltd.
Account No.	201503130000004
IFSC Code	SVCB0010015
Type of Account	Saving account

### PAYMENT THROUGH CHEQUE

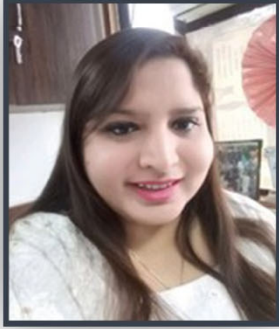
Make cheque or DD in favour of "DIRECTOR BVIMR, NEW DELHI"

and Courier to this address:

Account Department c/o

Bharati Vidyapeeth (Deemed to be University) Institute of Management and Research, A-4, Rohtak Road, Paschim Vihar, New Delhi, 110063, (Near East Paschim Vihar metro station)

# ORGANISING TEAM



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