



FACULTY DEVELOPMENT PROGRAMME ON

ADVANCED REGRESSION AND STRUCTURE EQUATION MODELING USING AMOS

16-20 December, 2015 (One Week)
at BVIMR Campus New Delhi.





Relevance

The importance of research in management is for decision making. The major function of management is to take decision and without help of the research and analysis of current situation and future forecasting, decision might not be effective. For this reason, today's Indian Management education needs to focus on linking class room teaching with research and new knowledge creation. Knowledge of business analytics, use of analytical software(s) like SPSS/PASW and AMOS play a vital role today for analyzing large amount of data to reach meaningful conclusions. The software(s) have found importance in research organizations (big and small) and academic research over the past years.

The knowledge of SPSS/ PASW and AMOS software operation would enhance the user skill which in turn can be used in class room teaching and academic research supervision, writing Ph.D and M.Phil dissertations. Academicians would be able to scientifically analyze business data not only for teaching but also for writing and publishing quality research papers.

Target Audience

With growing importance of research and publications in academic career, this FDP takes care of the needs of

- ★ Researchers,
- ★ Ph.D.Scholars,
- ★ Teachers teaching courses of Statistics and Research Methodology and/ or Marketing Research, Human Resource and Financial Management.
- ★ Faculty members working on UGC/AICTE sponsored projects looking forward for gaining hands on experience in data analysis through MS-Excel and SPSS/PASW must attend this FDP.
- ★ Corporates working as Research Analyst/Business Analyst



The focus is on establishing a long term relationship with participants in pursuit of knowledge sharing and enhancement.

FDP Objectives

Appreciate the complexities involved in the financial world of teaching

- ★ The FDP aims at providing research stimulus to keen learners comprising scholars, academicians and practitioners.
- ★ To understand basic statistics, business data handling and related research issues.
- ★ To have hands on experience and practice of using SPSS/PASW software's for empirical estimation.
- ★ To understand the application of Structural Equation Modeling – AMOS in research.

Pedagogy

Each participant will be provided access to i-3 processor based computers installed with software. Participants will also have access to data sets being used for analysis. Sessions will be conducted in hands on mode, which means that participants will work simultaneously with the resource person. A good deal of emphasis will be given on interpretation of outputs, its implications for teaching, research and publications.



Nomination

Only 30 nominations of participation will be accepted for training programme. Participants who have done mathematics and statistics at some level with elementary knowledge of statistics will be an added advantage.

FEE

The FDP participation fee is Rs. 6000/- per participant. The fee includes course material, certificate of participation, morning and evening tea with snacks, High Tea and lunch per day. The participation fee can be paid through DD, local cheque and online remittance i.e NEFT/RTGS etc. Online payment details are provided in the registration form.

Important Dates

Last date for sending nomination: 30 November, 2015

Confirmation of participation: **On First-Come-First-Serve Basis**

Registration form can be downloaded from the institute's website: www.bvimr.com

Resource Person

Dr. Neeraj Kaushik serving as Associate Professor in NIT, Kurukshetra, as more than 15 years of experience of research & teaching in the field of Marketing research, research methodology etc. He is well versed with SPSS, AMOS and other research tools. He is the reviewer and editor of various journals. He was the visiting faculty of IIM Rohtak and IIM Lucknow (Noida Campus). A good publication of him can be found on various journals nationally and internationally. He has conducted more than 90 workshops on "Research Methodology with SPSS" and also conducted more than 10 workshops on "Management Games". His deliveries are widely appreciated in various parts of India.





**BHARATI VIDYAPEETH DEEMED UNIVERSITY
INSTITUTE OF MANAGEMENT & RESEARCH, NEW DELHI**

**'A' GRADE UNIVERSITY STATUS AWARDED BY MHRD, GOVT. OF INDIA
ACCREDITED WITH 'A' GRADE BY NAAC**

An ISO 9001:2008 14001:2004 Certified Institute

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E-mail : bvimr@del3.vsnl.net.in ♦ Website : <http://www.bvimr.com>

REGISTRATION FORM

**FDP: Advanced Regression and Structure Equation Modeling using AMOS
(December 16-20, 2015) One Week**

Venue: BVIMR, New Delhi

Name: _____ Designation: _____

Organization: _____

Address: _____

Mobile No. _____ Email: _____

Payment Details:

DD No. _____ DD Date _____

Branch Name. _____ Issuing Bank _____

Registration fee of Rs.6000/- for One Week FDP could be paid through CASH/ Demand Draft in favor of "DIRECTOR BVIMR NEW DELHI" payable at New Delhi. **Delhi/NCR participants can make payment by Cheque also. OR** through online Payment at the following details:

Bank name : Bharati Sahakari Bank Ltd.Pune
Bank Branch Address : A-4, Paschim Vihar ,Rohtak Road,New Delhi-110063
Bank Account Holder's Name : Director BVIMR,New Delhi
Bank Account No.(For NEFT/RTGS/E-Payment) : **201503130000004**
Type of Account (Saving Account) : Saving Account
Bank IFSC/NEFT/RTGS CODE : **SVCB0010015**
Bank MICR Code : 110094282
Bank Code : 012

Date: ____/____/____

Signature: _____

Please post your completely filled in registration form to FDP Coordinator-rksharma992@yahoo.com

or contact Dr. R K Sharma at 09716502992 or Ms. Geetu Tuteja at 09811209100

Please Note : **The last date of FDP registration is 30th November 2015.**