



Prof (Dr.) Vikas Nath

Director In-charge
BVIMR, New Delhi.

Personal Info.

DOB : 09th March, 1973

Marital Status: Married

SPECIALISATION

Marketing Research and
Quantitative Management

PROFILE

A) OBJECTIVE

To develop leaders, managers and entrepreneurs who will be committed to the overall development of our nation.

B) PROFESSIONAL/ACADEMIC QUALIFICATIONS

Degree	University
F Ph.D. (Management)	Pt. Ravishankar Shukla University, Raipur, C.G. Title of Thesis: A Study of Green Marketing Practices in Selected Indian Industries
F MBA	Vikram University, Ujjain, M.P
F B.Sc (H) Maths	University of Delhi

C) EXPERIENCE

Teaching	: F 18 years
	F July 2014- till date Professor and Director at BVIMR, New Delhi.
	F October 2013- June 2014 Professor and Dean (Research) at BVIMR, New Delhi.
Administrative	: F 2 Years as Director Incharge
	F 10 months as Dean (Research)
	F 1 Year as Chairperson Placement
	F 4 years as Programme Director(PGDM)
	F 7 Years as HoD of MBA programme
	F 2 years as class coordinator of BBA programme
Research and Supervision :	F 10 Years
Industry Experience :	May 1997- July 1998: Worked as Marketing Executive at GRC , Jalandhar

POSITIONS HELD

Since July, 2014 till date	: Director In-charge, Bharati Vidyapeeth University Institute of Management & Research, New Delhi
1st Oct., 2013 – 30th June, 2014 :	Professor & Dean (Research & Academics), Bharati Vidyapeeth University Institute of Management and Research, New Delhi
1st January, 2010 – 30th September, 2013	: Associate Professor Jaipuria Institute of Management, Noida
17th December, 2007- 31st December, 2009	: Assistant Professor Jaipuria Institute of Management, Noida
August 2006- 15 December 2007	: Reader Delhi Institute of Advanced Studies, Rohini (Affiliated to GGSIPU), New Delhi.
July 2006 - December 2007	: Lecturer Delhi Institute of Advanced Studies, Rohini (Affiliated to GGSIPU), New Delhi
August 1998 - June 2007	: Lecturer Institute of Management & Research Ghaziabad



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ACHIEVEMENTS



Received the Best Director Award for Implementing Entrepreneur Education in Management by ASSOCHAM Gujarat Council.



"Bharat Nirman" AWARD for Outstanding Contribution towards Corporate Social Responsibility

Ranking / Accreditation /Awards to BVIMR, New Delhi in the last 1 Year: -



Awarded "Best Management Institute Promoting Entrepreneurship Development & Management Education in India" for Education Excellence Awards 2014 by ASSOCHAM India



ECONS EDUCATION EXCELLENCE AWARDS 2015



CAREER OPTIONS AWARD FOR EXCELLENCE IN EDUCATION

DETAILS OF TEACHING & ADMINISTRATIVE EXPERIENCE

- F Initiated and successfully commenced BBA Second Shift with an intake of 120 students and increased it to 180.
- F Supervised academic and research activities as Dean (Research) at Bharati Vidyapeeth Institute of Management and Research, New Delhi.
- F Looked after Corporate Resource Cell as Chairperson Placement in 2012-13 at Jaipuria, Noida.
- F Worked as Programme Director of PGDM final year from July 2008 till June 2011 at Jaipuria Institute of Management, Noida.
- F Had been teacher's representative in Governing Body of D.I.A.S for two and a half years.
- F Had been member of the Proctoral Board at D.I.A.S.
- F Responsible for getting Five gold medals for the students of DIAS in Five consecutive years 2002, 2003, 2004, 2005 and 2006 thereby creating attitude for academic excellence among the students of MBA.
- F Responsible for the development of management department (Post graduate teaching) at DIAS.
- F Responsible for development of management department (Under Graduate teaching) at IMR, Ghaziabad.
- F Had been Deputy Superintendent of Examination for entrance examination for M.B.A, B.B.A and B.Tech examinations of G.G.S.I.P University, Delhi.
- F Had been Deputy Superintendent for Spot Evaluation of B.B.A answer sheets of students of G.G.S.I.P University for two consecutive years (2006 & 2007).
- F Had been Observer/ University Representative of M.B.B.S Examination of G.G.S.I.P University.
- F Worked as Admission Officer for MBA counseling and admissions in the year 2006 and 2007.
- F Had been Programme Director for PGDM course from 2009-2012 and Had been Chairperson (Placements) in 2012-13 for Jaipuria, Noida
- F Had been Chairperson (Research) from July 2013-October 2013 and started PhD Programme at at Jaipuria, Noida in association with MLsU, Udaipur.
- F As Course Coordinator following activities have been looked after by me: -
 - | Timetable Preparation
 - | Faculty Arrangements
 - | Assistant Superintendent of University Examinations at IMR.
 - | Dy. Superintendent of University Entrance Examination at DIAS.
 - | Looked after development of Brochure at IMR.
 - | Helped in completing formalities for starting DIAS TECHNOLOGY REVIEW, a bi-annual journal of DIAS.



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VISITING ASSIGNMENTS/ PART TIME

- F ICAI (DLP): Quantitative Techniques, Operations Management.
- F Chandra Gupta Institute of Management, Patna: Operations Management
- F Global Business School, Delhi: Quantitative Techniques and Research Methodology.
- F School of Inspired Leadership (SOIL), Gurgaon: Operations Management
- F Bridge School of Management, Gurgaon: Supply Chain Management and Service Operations Management.

INTERNATIONAL EXPERIENCE

- F Participated in 90 days student faculty exchange programme between Jaipuria Institute of Management, Noida and HEIG VD Switzerland to supervise students from America, Switzerland and India on the project Supply Chain Management Practices in Selected Swiss Organization.

AICTE RELATED EXPERIENCE

- F Have first hand experience of preparing project reports submitted to AICTE for increasing intake in MBA course.
- F Worked as Convener for AICTE sponsored programs at DIAS and JIM, Noida. The main activity involves submitting the proposals for getting sponsorships for Staff Development Programmes and Seminars.

MEMBERSHIP

- F Noida Management Association (Through Jaipuria Institute of Management)
- F Members of Ahmedabad Management Association. Membership No. IND/08/038
- F Member AIMA, New Delhi.
- F Presently member of the editorial board of the journal- VIRTUE published by DAV Institute of Management, Faridabad.
- F Presently Reviewer for Fortune Journal of International Business

D) GRANTS RECEIVED FROM VARIOUS STATUTORY BODIES UNDER VARIOUS SCHEMES ETC.:

S. No.	Funding Agency	Particulars	Particulars	Duration
1	UGC	A Study of Green Human Resource Management Practices and its relationship with Employee Motivation, Job Satisfaction and Organizational Commitment	Rs. 6,98,000/-	3 Years
2		Study of work life balance among Indian women in Higher Education	Rs. 6,48,000/-	3 Years
3	ICSSR	Typology of Socially Responsible Consumers – An empirical findings from India	Rs. 8,50,000/-	3 Years
		Grant received for organizing 7th International Conference on "Managing Organizations of Tomorrow by Capitalizing Generation Next	Rs. 1,00,000/-	
4	AIMS	Grant received for organizing 7th International Conference on "Managing Organizations of Tomorrow by Capitalizing Generation Next	Rs. 1,00,000/-	



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A. Ph.D. referee for

- F D.Y.Patil Vidyapeeth, Pune.
- F Shobit University, Meerut
- F SRM University

B. Research Supervision

- F 3 students completed M-Phil of Madurai Kamraj University.
- F 2 students registered for Ph.D and 2 have awarded.
- F MBA Live / Research / Project Reports / Business Plans – More than 200.
- F Supervised study titled- "Organized retailing through shopping malls, a fad or fundamental for the Indian Consumers, its evaluation with the unorganized retailing and analysis of its growth potential with the impact on the Indian Society" Sponsored by AICTE. The study was conducted by Bhartividyapeeth Institute of Management and Research, New Delhi.

C. Supervised two 'award winning' projects titled:

- 1) "A comparative Study of Traveling Allowance and Daily Allowance in Indian Construction Industry" submitted by Miss. Chhavi Dagar, MBA IV Semester (2002-2004 batch). She got first prize of Rs. 5000/- from GGSIP University.
- 2) "Trade Directory for Pre-Launching and Post Launching Towns & Analysis of Schemes Launched by Cream Bell Ice Cream" submitted by Mr. Vibhu Wadhwa of MBA IV semester (2002-2004 batch). He got second prize of Rs. 3000/- from GGSIP University.

E) PUBLICATIONS

ARTICLES / RESEARCH PAPERS: -

- F Nath, Vikas et.al (2014): A Study of Adoption Behaviour of Mobile Banking Services By Indian Consumers, International Journal of Research in Engineering and Technology, Vol 2, No. 3, Pp 209-222 (Impact factor 1.3268)
- F Nath, Vikas et.al(2014): Green Banking Practices-A Review, International Journal of Research in Business Management ,Vol 2, No. 4, Pp 45-62 (Impact factor 0.8127).
- F Nath, Vikas et.al (2014): An Empirical Study of North and South India Towards Apparel Purchase Behaviour, Pezzottaite Journals, International Journal of Retailing and Rural Business Perspective, ISSN 2279-0934, Pp 1027-1030.
- F Nath, Vikas et.al (2013): Impact of Cultural Dimensions on Apparel Purchase Behaviour "comparison of North and South Indian States, Global Journal of Management and Business Studies, ISSN 2248-9879, Pp 497-502.
- F Nath, Vikas et.al (2013): A Comparative Study between North and South India Consumers with Special Reference to Hofstede Cultural Dimensions", DSM Business Review, ISSN 0975-1998, Pp 112-132.
- F Nath, Vikas et.al (2013): A Study of The Online Shopping Behaviour of Youth Population with Special Reference to Delhi / NCR published in International Conference held at IIT, Delhi in December 2013.
- F Nath, Vikas et.al (2013): Technology Enabled Permission Marketing



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- Practices: Driving Indian Consumers Through Innovations, Trinity Journal of Management, IT and Media, Vol.4,Pp 3-5.
- F Nath, Vikas et.al (2013): Bank Email Marketing: Creating Customer Relations with Permission, International Journal of Customer Relations, Vol 1, No. 2, pp 41-46.
- F Nath Vikas and Goswami, S. (2010): Brand Management through the lens of knowledge: A study of Brand Choice of Laptops by Management Students, Abhigyan, Vol 28, No.3, pp 1-16.
- F Nath, Vikas etal (2009): An Insight into Customer Relationship Management Practices in Selected Indian Service Industries, Journal of Marketing & Communications, Vol 4, No. 3, pp 18-40.
- F Nath,Vikas etal (2009):Consumer Demographics Towards Health Related Information- An Empirical Study with Reference to CSE, Abhigyan – Quest for Excellence, Vol 26, No.4, pp 54-64.
- F Nath, Vikas et.al (2007): A Cross Sectional Study of Environmental Awareness of Selected Indian Industries, Abhigyan – Quest for Excellence, Vol 24, No.4, pp 8-23.
- F Das , R.P & Nath, Vikas (2003): Green Marketing in India- An Emerging Issue, Prabandh, Vol 29, pp 99-103.
- F Das ,R.P & Nath, Vikas (2003): Environmental Marketing in Indian Fast Food Industry: A Study, Paradigm, Vol 7, No.2, pp 117-125.
- F Das, R.P & Nath, Vikas (2005): Readiness of Indian Consumers for Environment Friendly Products- An Empirical Study, Fortune Journal of International Management, Vol 2, No.2, pp 29-57.
- F Nath Vikas , Gupta Nimit et.al (2011): Blogging: A Bizarre Tool Of Internet Marketing communicated to Virtue, Vol 2,No.1, January 2011, pp1-13.
- F Nath Vikas and Gupta Nimit (2010): Hip Hop of Parle Hippo in Indian Snacks Market,
- F MAIMS Journal of Management, Vol 5, No. 2, October 2010, pp 23-27.
- F Nath Vikas and Gupta Nimit (2010): Online Banking: Indian Consumers on the Move, Efulgence, Vol 8, No.2, July-December, 2010, pp13-15.
- F Nath Vikas and Gupta Nimit (2010): Permission Marketing and internet: Combo Marketing, NSB Management Review, Vol 3, No.4, August 2010.
- F .Nath Vikas , Gupta Nimit and et.al (2010): Cash-And-Carry Retail in Indian Context: Schema for Future, Communicated ,ELK Journal, Vol 2, No.4, pp 215-219.
- F Nath Vikas etal. (2010)Marketing 2010: Permission Based E Mail Marketing,NIMS Spotlight, Vol2, No.5, pp 5-6.
- F Nath, Vikas etal. (2010): Online Banking: Indian Consumers on the Move, Efulgence, Vol 8, No.2, pp 13-16.
- F Nath, Vikas etal. (2009): Environmental Issues: Avoiding a Point of No Return , Review of Professional Management ,Vol. 7, No.1 January-June 2009.
- F Nath, Vikas etal. (2009): Ethics in Functional Spheres of Entrepreneurship published in Efulgence, Vol 7, No. 1, January-June 2009.
- F Nath, Vikas etal. (2009):Management of E waste for Potential Consumers, NIMS Review, Vol 5, Jan 09, pp 24-27.
- F Nath, Vikas and Abrol, Pratibha (2008): Managing Customer Experiences, Jims 8M, Vol 13, No.1, pp 46-52.
- F Nath, Vikas and Abrol, Pratibha (2006): Managing Customer Experiences: Feel the Customer, DIASTIMES, Vol 6, No.4, pp 33-36.
- F Nath, Vikas and Gupta, Nimit (2006): In the Realm of Permission



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- Marketing, Review of Professional Management, Vol 4, No.2, pp 62-66.
- F Nath, Vikas and Gupta, Nimit (2006): Permission Marketing- To Market with Prior Approval, DIAS TIMES, Vol.6 , No.3 , pp 23-25.
- F Das, R.P and Nath, Vikas(2006):Green Packaging Practices of Selected Indian Industries-An Empirical Study, Amity Management Analyst, Vol 1,No.1, pp 97-108.
- F Das, R.P & Nath, Vikas (2005): Corporate Social Responsibility through Green Marketing, Synthesis, Vol 3, No.1, pp 18-28.
- F Nath, Vikas and Pateriya,L.P (2004):Green Wash- Creating a Seduced Environmental Image, Review of Professional Management, Vol. 2, No.2, pp 30-33.
- F Nath, Vikas and Pateriya,L.P (2004): Preference of Domestic Car Users for CNG over Conventional Fuels-An Empirical Study, Synthesis, Vol.1, No.2, pp 27-40.
- F Das, R.P & Nath, Vikas (2004): A Comparative Study of Travelling Allowance and Daily Allowance in Indian Construction Industry, Effulgence, Vol.3, No.1, pp16-34.
- F Das, R.P & Nath, Vikas (2004): Designing a Green Supply Chain, Effulgence, Vol 2 , No.1 , pp 39-54.
- F Nath, Vikas (2003): Green Advertising – A Deceptive Act, DIAS TIMES, Vol 3, No.2, pp 11.
- F Nath, Vikas (2003): Green Marketing and Eco-labelling- Need of the hour, DIAS TIMES, Vol 3, No.4, pp 16-17.
- F "Environmental Management Practices in India: Issues, Imperatives and Implications" published in compendium of International Conference on Environmental Conference on Environmental Management jointly organized by Pacific Institute of Management (Udaipur, Rajasthan) and AICTE.

F) BOOKS:

- F "Case Studies in Management" by Bharti Publications, ISBN No. 978-93-85000-06-05
- F "Managing Organizations of Tomorrow by Capitalizing Generation Next, Volume 1, January, 2015, Bharti Publications, ISBN No. – 978-93-85000-01-0
- F "Managing Organizations of Tomorrow by Capitalizing Generation Next, Volume 2, January, 2015, Bharti Publications, ISBN No. – 978-93-85000-02-7
- F Authored a chapter on "Legal issues in Communication and Public Relations" in the book titled Business Communication authored by Dr. T.N.Chhabra, Sun Publication, 2004.

G) PARTICIPATION IN SEMINARS/ CONFERENCE/ WORKSHOPS/SDP:

- a) **As Corporate Trainer/Key Resource Person for Workshops/ FDP's/ MDP's :**
- L Key resource person for FDP cum Retreat Programme on "Honing Student Skills" from 18-23 May 2016 at BVIMR, New Delhi.



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- L Key Resource Person for Faculty Exchange/ FDP on "Exploring and Analyzing Data Using SPSS and AMOS" from 19th -21st January, 2015 at BVIMR, Kohlapur.
- L Key Speaker and Judge for India 2020: Readiness for Cutting Edge Marketing organized by T.S. Mohan Nagar, Ghaziabad ON 1st & 2nd November, 2014.
- L Key Resource Person for Faculty Development Programme on "Exploring and Analyzing Data Using SPSS and AMOS" from 17th -23rd December, 2014.
- L Key Resource Person for the 5 day National Level Workshop on Multivariate Data Analysis for Management Research at JSS Academy of Technical Education, Noida held between 4th-8th August, 2014.
- L Key Resource Person for the session on "Skill Development" during National Level Service Conclave organized by Service Export Promotion Council, Ministry of Commerce and Industry, Govt. of India on 20th October, 2014.
- L Delivered talk on "Teaching through cases" in FDP organized on the topic " Case Method and Publication in Management" organized at BVIMR on 23-24 May, 2014.
- L Delivered invited talk on "Emerging Trends in Management Research" at JSS Academy, Noida on 4th April, 2014.
- L Organized 1 day FDP with Dr. Tyagi on "Imparting Quality Education in Management" on 1.3.2014 at BVIMR, New Delhi.
- L Conducted 5 days FDP on Research Essentials using SPSS, MS Word and EBSCO from 10-14 April, 2014 at BVIMR, New Delhi.
- L Conducted 1 day FDP on Export Documentation Procedures on 24.1.2014 at BVIMR, New Delhi
- L Conducted 3 days FDP on Hands on Training using Excel and SPSS/PASW from 13-15 December, 2013 at BVIMR, New Delhi.
- L Conducted 2 days FDP for faculty members of BVIMR on creating "Shared Vision for BVIMR" from 21-22, November, 2013.
- L Conducted three MDPs for Coromandel, Hyderabad in the year 2012-13 at Noida and Hyderabad.
- L Coordinated and conducted workshop with Dr. J.D.Singh for Marketing Faculty on developing and formulating course outlines of marketing courses on 1-2 June 2011.
- L Delivered three sessions on Multivariate Analysis on AICTE Sponsored FDP on Business Analytics through SPSS and E Views conducted at Jaipuria Institute of Management, Noida from 15.6.11 to 2.7.2011.
- L Organized 2 days FDP along with Prof. Prabhat Pankaj on " Hands on Training Programme for Faculty and Researchers on SPSS for Data Analysis and Research" organized at Jaipuria Institute of Management on 23-24 February, 2011.
- L Coordinated Summit with Prof. S. Goswami on Marketing to GeNxT held at Jaipuria Institute of Management, Noida on 3-4 December, 2010. 50% of the speakers were invited by me in this Summit.



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- L Conducted management game on Customer Relations with middle level marketing executives of KRIBCO at Jaipuria Institute of Management on 23.12.2010.
- L Organized, Coordinated and Delivered Lectures in Fourteen Days AICTE Sponsored Faculty Development Programme on Advances in Marketing scheduled from 1-14 June, 2009.
- L Conducted 10 hours sessions in the area of Marketing in Management Development Programme for TCI executives organized by Jaipuria Institute of Management, Noida in August 2008.
- L Conducted two days (15 hours) trainings on Marketing Research at Greenfield Online, Gurgaon in May 2008.

b) As a Paper Presenter:

- F Role of Privacy in Permission Marketing: An Ethical Dimension presented at National Conference at BVIMR on Feb 13-14, 2009. Best paper presentation Award won for Rs. 5000/-
- F Green Business through Sustainable Development and Carbon Credits presented at National Conference at BVIMR on Feb 13-14, 2009.
- F Presented paper titled-Consumer Demographics towards Health Related Information: An Empirical Study with Reference to CSE at Vigyan Bhawan, organized by Scientists and Engineers wing of RERT and Sponsored by Ministry of Environment and DRDO.
- F Presented paper titled " CRM in Selected Indian Industries" at National Conference on Changing Paradigms in Management Practices organized by Apeejay School of Management , Dwarka, New Delhi
- F Presented paper titled "E Waste: Black to Green" at National Conference on Green Business: Agenda for Action, organized by Jaipuria Institute of Management, Noida.
- F Presented Paper titled " Permission Marketing in Banking: Boon or Bane" at National conference Unleashing the Power of Retail, organized by School of Management Studies, GGSIP University, New Delhi.
- F Presented paper titled "E- Commerce in Poddar Cards Pvt Ltd- An Experimental Study" at Second National Conference on Management Science and Practice, IIT Madras.
- F Presented paper titled "Creating IT enabled Green Supply Chain" in International conference on Organizational Effectiveness through IT enabled strategies organized by Delhi Institute of Advanced Studies, Delhi.
- F Delivered an invited talk at Maharaja Agrasen Institute of Management Studies, Delhi on the topic "Environmental Marketing and its Relevance to Business Managers".
- F Presented a paper titled " Green Wash- A Conceptual Issue" in one day seminar on Environmental Management organized by DAV Institute of Management, Faridabad.
- F Presented a paper titled "A Vedic and Empirical Approach to Capitalizing on Green Consumers" in one day national seminar organized by Delhi Institute of Advanced Studies, Delhi.



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- F Presented a paper titled "Readiness of Indian Consumers for Environmental Friendly Products" in one day national seminar organized by Maharaja Agrasen Institute of Management Studies, Delhi.
- F Presented a paper titled "Corporate Social Responsibility and Green Marketing: Emerging Partnership with Civil Society" in the International Conference on Corporate Ethics: New Paradigms" at Delhi Institute of Advanced Studies, Delhi.
- F Presented a paper titled " Relevance of Ethics in Functional Spheres of Entrepreneurship" in the National Seminar on Indiapreneurs: New Economy Drivers at Delhi Institute of Advanced Studies, Delhi.
- F Presented a paper titled " Opening of Food Retailing Sector in India for FDI: A Retrogressive Study" at International Seminar on FDI organized by Institute of Management and Research, Ghaziabad at India International Centre, New Delhi.
- F Presented a paper titled "Third wave of Globalisation: Videocon on its mark" at International Seminar on Brand India and Global Business Initiatives, organized by School of Management Studies, GGSIP University and Jims at Scope Complex, Lodhi Road Delhi.

c) As a Participant:

- F Attended national conference on Innovation Educators at ISB Hyderabad on 29th-30th April, 2011.
- F Attended Case Study workshop at Jaipuria Institute of Management organized from 17th -21st April 2011.
- F Attended International Seminar on Brand India and Global Business Initiatives, organized by School of Management Studies, GGSIP University and Jims , Vasantkunj, Delhi.
- F Attended two days 3rd National Summit on Marketing of Services conducted by AIMA at Radisson Hotel, New Delhi.
- F Attended twenty-one day AICTE sponsored Faculty Development Programme conducted by School of Management Studies, GGS Indraprastha University.
- F Attended twenty one day AICTE sponsored Faculty Development Programme conducted by Birla Institute of Management Technology, Delhi.
- F Attended International Conference on Globalization of Business and markets: Strategies for 21st century, organized by Tecnia Institute of Advanced Studies held at Taj Palace, Delhi.
- F Attended International Conference on "India in the Knowledge Millennium", organized by Tecnia Institute of Advanced Studies at Hotel Intercontinental, Delhi.
- F Attended one day seminar on "The Indian Economy: An Emerging Giant?" by Bimal Jalan held at India Habitat Centre, conducted by CII.
- F Attended one day seminar on "Indian Financial Sector-Challenges and Opportunities" organized by Maharaja Agrasen Institute of Management Studies, Delhi.
- F Attended one day seminar on "Environment Management" organized by DAV Institue of Management, Faridabad.



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- F Attended a seminar on "Educational and Employment Opportunities in Australia" delivered by Prof. Rakesh Aggarwal at Delhi Institute of Advanced Studies, Delhi.
- F Attended one day seminar on "Understanding Organisational Behaviour- Need for Corporate Managers" delivered by Prof. A. K. Saxena, Director, All India Council of Technical Education organized by Delhi Institute of Advanced Studies, Delhi.
- F Attended one day seminar on "Transparent Accountable and Citizen Friendly Public Administration System" delivered by Mr. I. C. Srivastava, Chairman and Managing Director, Rajasthan State Mineral Development Corporation Limited, organized by Delhi Institute of Advanced Studies, Delhi.
- F Attended one day seminar on "Employment Opportunities in Hotel Industry with particular reference to Oberoi Group" delivered by Mr. David Longworth, Vice President, Oberoi Centre for Learning and Development, EIH Ltd, organized by Delhi Institute of Advanced Studies, Delhi.
- F Attended one day seminar on " Moving Towards Success" delivered by Mr. Subhash Jagota, Sr. Executive Director (HRD), Punj Llyod, organized by Delhi Institute of Advanced Studies, Delhi.
- F Attended one day seminar on "Social Capital As a Developmental Asset" delivered by Prof R.C.Akkihah, Marshall University, USA, organized by Delhi Institute of Advanced Studies, Delhi.
- F Attended one day seminar on " Measurement and Valuation in I.T" delivered by Dr. Suneel Maheshwari, Assistant Professor of Management, Marshall University, organized by Delhi Institute of Advanced Studies, Delhi.
- F Attended one day seminar on " Holistic Approach to Motivation" delivered by Prof. Jay A. Vora, St. Clouds University, Minnesota, USA, organized by Delhi Institute of Advanced Studies, Delhi.
- F Attended one day seminar on "Effective Communication Need for Corporate Managers" delivered by Prof. A. K. Saxena, Bundelkhand University, Jhansi, organized by Delhi Institute of Advanced Studies, Delhi.
- F Attended one day workshop on " Patent Awareness" conducted by Mr. K. S. Kardam Mr. S. K. Pangasa and Mr. Hardev Karar, organized by Delhi Institute of Advanced Studies, Delhi.
- F Attended one day seminar on "Innovation Diffusion Model" delivered by Prof. Karmeshu, JNU, organized by Delhi Institute of Advanced Studies, Delhi.
- F Attended exhibition on Sustainable Development and Green Technologies held by The Energy Research Institute (TERI) at Dilli Haat from 6th Feb to 9th Feb, 2005.
- F Attended a seminar on Green Marketing at Maharaja Agrasen Institute of Management delivered by Prof.N.K.Oberoi of IMT Ghaziabad and Mr. Y.K.Saxena of Gujrat Ambuja Cement.
- F Attended a seminar on Emerging Trends in H.R organized by Rukmini Devi Institute of Advanced Studies, Delhi.
- F Attended one-day seminar on Research Methodology at Rukmini Devi Institute of Advanced Studies, Delhi.



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- F Attended National Seminar on Human Tech Synergy for excellence at Delhi Institute of Advanced Studies, Delhi.
- F Attended an International seminar on Managing across Cultures at Rukmini Devi Institute of Advanced Studies.
- F Attended an International Conference on Corporate Ethics: New Paradigms at Delhi Institute of Advanced Studies.
- F Attended National Conference on Proliferation of Information Technology in the knowledge Era at Delhi Institute of Advanced Studies.
- F Attended two day workshop on SPSS at GGSIP University, Delhi conducted by SPSS Bangalore.
- F Attended National Seminar on Indiapreneurs: New Economy Drivers at Delhi Institute of Advanced Studies.
- F Attended National Seminar on Information Warfare at Delhi Institute of Advanced Studies.
- F Attended International Seminar on FDI at India International Centre, organized by Institute of Management and Research, Ghaziabad.

H) SEMINARS / CONFERENCES / MDPS / SDPS / EDPS / WORKSHOPS / MANAGEMENT FESTIVALS ORGANIZED:

Workshops:

- F Paristhiti – National Case Writing & Presentation Competition on 31st January, 2015.
- F Gyanodya – A Quest for Knowledge on 28th November, 2014.
- F Workshop on “Understanding Emotional Intelligence” on 6th September, 2014 by Dr. P.U.B. Rao, Corporate Trainer.
- F HR Conclave by “Mr. Ishan Taneja (MD & Founder of UAS International), Mr. Sahankar Nanchal (VP-HR Indiabulls), Mr. Nippun Bhatia (Business Analyst-G4S Pvt. Ltd.) and Ms. Anvita Bali (HR Manager-Genpact).
- F AIMS National Management Week on 6th August, 2014 by Prof. Mohd. Masood Ahmed Former President AIMS and Group Director of Vidya Group of Institutions and Prof. Sudhir Sharma, Examination Chairman AIMS UPWEST.
- F Workshop on “Self Employment: Opportunities and Challenges” on 6th August, 2014 by MSME
- F Workshop on “Luxury Brand: Career Opportunities” on 29th July, 2014 by Mr. Abhay Gupta, Founder & CEO of Luxury Connect Business School
- F Workshop on “Cross Cultural Issues in Management” on 19th July by Mr. Rajkumar Singh, Programme Director – AIMA

International Conferences:

- F 7th International Conference on “Managing Organizations of Tomorrow by Capitalizing Generation Next” from 16th -17th January, 2015.
- F 8th International Conference on “ Make In



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FDP:

- F Faculty Exchange/ FDP on "Exploring and Analyzing Data Using SPSS and AMOS" from 19th -21st January, 2015 at BVIMR, Kohlapur.
- F "Exploring and Analyzing Data Using SPSS and AMOS" from 17th - 23rd December, 2014.
- F "Imparting Quality Education in 21st Century: Opportunities and Challenge" from 5th November, 2014-9th November, 2014.
- F "Financial Econometrics Using E-Views" from 17th -21st September, 2014.
- F "Multi-Variate Analysis Using SPSS and Structural Equation Modelling-AMOS" from 16th -18th August, 2014.
- F "Research Methodology and Data Analysis Techniques Using SPSS" by Dr. Neeraj Kaushik, Associate Professor, NIT, Kurushetra. From 25th -29th July, 2014.
- F "Research Methodology and Data Analysis Techniques Using Excel" by Dr. Neeraj Kaushik, Associate Professor, NIT, Kurushetra. From 28th -30th June, 2014.
- F "Case Study Methodology" from 23rd -24th May, 2014.

National Seminars / Conferences:

- F Organized and coordinated marketing summit on the topic- Marketing to Generation Next at Jaipuria Institute of Management, Noida on 3-4 December, 2010.
- F Organized and coordinated Jaipuria Annual Management Conference, 2011 on the topic " Managing Generation Next- Challenges and Opportunities at Jaipuria Institute of Management, Noida on 14-16 October, 2011.
- F Organized one day National Seminar – "Capitalizing on Customers" on September 28, 2005. This seminar was sponsored by Coca Cola and Ramble Foods and was inaugurated by chief guest- Mr. V.K. Dutta, Vice President (Finance), Jaipuria Real Estates. In all 12 speakers from corporate and Academia, all invited by myself participated in the seminar.

Management Festivals / Intra Business School Competition Events

- F Renaissance 2015- Annual Management & Cultural Festival from 22nd -23rd February, 2015.

D) SOCIAL ENDEAVOR:

- F "Diet, Wellness and Stress Management" programme on 13th August, 2014 by Mrs. Veena Bhardwaj, Head, Academy and Corporate Training Management, Bikanerwala Foods Pvt. Ltd., New Delhi.
- F Organized a program for physically challenged students of Prateek School in association with Anudan NGO.
- F Taken initiatives for spreading awareness about preventive measures on crime and corruption through street plays in collaboration with Delhi Police.
- F Seminar on Cancer Awareness / Swine Flu / AIDS / Hepatitis B
- F Anti-Smoking Drive through seminars.



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BVIMR, New Delhi.

- F Blood Donation Programme in collaboration with Lion's Club and Red Cross Society.
- F Solar Energy and Water Harvesting system in Campus – An initiative by BVIMR's Social Club to create awareness and promote Renewable Sources of Energy like solar energy and water harvesting system. The aim is to realize the importance of mother earth, to check pollution levels on time.
- F International Ozone Day – BVIMR celebrates Ozone Day with plantation of trees to create awareness about the importance of ozone layer which protects mankind from Ultra Violet Rays. The only solution is to plant more trees.
- F Joy of Giving Week – With the objective of helping and spreading joy, BVIMR – Social Club organized "Joy of Giving Week" in collaboration with Goonj from 26th September to 2nd October. Activities like collection of articles such as clothes, foot wears, medicines, stationery, toys etc to be distributed to poor people.
- F National Education Day – commemorating the birthday of Maulana Abdul Kalam Azad, an eminent educationist and the first Union Minister of Education of Independent India.
- F Paying Homage to the Martyrs of 26 Nov 2008 – The Social Club of BVIMR organizes a day long event to honour those martyrs (Mr. Hemant Karkare, Mr. Ashok Kamte, Mr. Vijay Salaskar and Mr. Sandeep Unnikrishnan) who lost their lives during the terror attacks in Mumbai on 26th November 2008.
- F World Aids Day – The Social Club organizes a day long event at BVIMR, New Delhi to observe the World Aids Day on 1st December every year. The aim is to raise money, increase awareness, fight prejudice and improve education with respect to HIV / Aids.
- F Workshop on Role of police, parents and schools in curbing crime
- F The Art of Living Camp - BVIMR takes an initiative for its students every year, to make them realize of life through breathing exercise, yoga sessions, pranayams and prohibiting smoking, drinking, recreational drugs and non-vegetarian food to attain purity of mind and soul.
- F Seminar on "Save Yamuna" Project – An endeavor by Bharati Vidyapeeth University Institute of Management and Research in collaboration with ACCORD (Asian Centre for Organisation Research & Development) – facilitating the "Bhagidari" initiative to clean Yamuna.
- F Seminar on perspectives of Women in Social Development.
- F Seminar on Role of Interview in Social Casework.
- F State Level Seminar on "Role of Voluntary Organization, in Social Development".

J) ACHIEVEMENTS:

- F Received the Best Director Award for Implementing Entrepreneur Education in Management by ASSOCHAM Gujarat Council.
- F "Bharat Nirman" AWARD for Outstanding Contribution towards Corporate Social Responsibility.
- F Ranking / Accreditation /Awards to BVIMR, New Delhi in the last 1 Year.



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- F Awarded "Best Management Institute Promoting Entrepreneurship Development & Management Education in India" for Education Excellence Awards 2014 by ASSOCHAM India presented by Shri Om Prakash Kohli, The Hon'ble Governor of Gujarat.
 - F ECONS EDUCATION EXCELLENCE AWARDS 2015 for Contribution in Value Education Programmes
 - F CAREER OPTIONS AWARD FOR EXCELLENCE IN EDUCATION for Outstanding Contributions to Education at the 3rd Higher Education Summit.
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K) REFERENCES:

1) Hon'ble Dr. Shivajiraoji Kadam

Vice Chancellor,
Bharati Vidyapeeth University,
Bharati Vidyapeeth Bhavan,
L.B.S. Marg, Pune – 30

2) Dr. U.B. Bhoite

Executive Director,
Bharati Vidyapeeth,
L.B.S. Marg, Pune – 30

Dr. Vikas Nath