

2013-14

S.No	Name of the Faculty Members	Research paper	Year of Publication	Name of journal	Volume Number of Journal	√ Whether Peer reviewed/Indexed journal	√ International	Impact factor, if any
1.	Dr. Nitin Nayak	Impacts of Climate Changes on Aqua Culture	July 13,	Excel International Journal of disciplinary of Management	Multi-Studies Vol.3 (7)	√	√	-
2.	Mr. H L N Murthy, Mr. Sanjay Manocha	Service Quality in Public Transportation	Apr-Jun 13,	Pezzottaite Journal of Logistics & Supply Chain Management	Prospects Vol.2 No.2	√	√	-
3	Mr. H L N Murthy, Dr. A.S Rao	Sexual Harassment at workplace and coping-up strategies adopted by corporation	June 2013;	Zenith International Journal of Multi-Disciplinary Research	Vol.3 (6)	√	√	
4	Dr. H L N Murthy	Liberalization and its impact on country's logistics and supply chain management	t July 2013;	International Journal of Materials Management	Vol.9- Issue- 9	√	√	
5	Ms. Himani Grover, Ms. Supreet Wahee	The role of e-banking in the sustainable development of the Indian economy	,2013;	Global Journal of Finance & Management	Vol 5, No.12	√	√	
6	Ms. Shikha Gandhi, Ms. Ashima Bhatnagar, Dr. Meenakshi Gandhi	Sustainability through Entrepreneurship- A Study on Consumer Attitude in Indian Context	,2013;	Global Journal of Finance & Management	Vol 5, No.13	√	√	
7	Dr. Anoop Pandey, Dr. Ashutosh Gaur Mr. Sanjay Manocha	Go! Green Marketing: Innovative Approach to Success"	Jan –July 2013,	Global Evaluation Journal of Management		√	√	
8	Mr. Atul Kumar Mr. Sanjoy Roy	Store Attribute & retail Format Choice		Pezzottaite Journals International journal of retailing and rural business perspectives	Vol 2 No 2,	√	√	
9	Dr. Broto R Bhardwaj	Impact of Green Policy on Ecologically Sustainable Organization: A Study in Emerging Country Context of India		International Journal of Global Business and Competitiveness ,	Vol.7, No 1		√	
10	Dr. Broto R Bhardwaj	Internal environment for corporate entrepreneurship Assessing CEAI model for emerging economies	2012;	Assessing CEAI model for emerging economies	Vol4 No1,	√	√	

11	Dr. Navneet Gera	Consequences of accelerated global warming on nature and economy and the remedies for global green economy	International Research Journal Vol.3 No.1 2013;			√	√		
12	Dr. B. R Bhardwaj Ms. Supreet Wahee	The determinants of institutional parameters for enhancing entrepreneurial environment in Indian context: A model for sustainable growth	, January-March' 2013,	International Journal of Trade & Global Business Perspectives, Pezzottaite Journals	Volume: 2, Number: 1	√	√		
13	Dr. B. R Bhardwaj Ms. Supreet Wahee Mr. A. R Deshmukh	Contribution of ICT for stimulating cyber entrepreneurship: A model of financial inclusion		International Journal of Research in Business & Technology		√	√		
14	Dr. Lokinder Kumar Tyagi	A Study on Development of Women Entrepreneurs Post Liberalization: A case of Delhi NCR Region		Proficient International Refereed Journal of Management (PIRJMs)	Vol.V, Issue-IV	√	√		
15	Ms. Himani Grover Ms. Supreet Wahee	Sustainability through Urban Farming: A Case study on Priyanka Amar Shah- Women Ecopreneur		Pezzottaite Journals, International Journal of retailing and rural business perspectives	Vol 2, No.3;	√	√		
16	Mr. Atul Kumar Prof. Dr. Vikas Nath	Impact of Cultural Dimensions on Apparel Purchase Behaviour " Comparison of North and South Indian States		Global Journal of Management and Business Studies	Vol-3, Number 5	√	√		
17	Mrs. Ritu Bali,Dr. Namita Rajput	Does Motivational Strategies and Issues Differ across Generations: An Analytical Study	, January-June 2013	Global Journal of Enterprise Information System	Volume 5, Issue 1	√	√		
18	Mrs. Ritu Bali,Dr. Namita Rajput	"Generational Diversity: A Challenge For Leading Lights: An Analytical Study in the Education Sector"	July - Dec 2013	Global Journal of Enterprise Information System	Vol-5 Issue-2	√	√		
19	Ms. Ashima Bhatnagar	D. Anitha Jyothi Reddy: From A Farm Labourer in India to Woman Entrepreneur in United States		International Journal of Entrepreneurship & Business Environment Perspectives	Vol 2, No. 4	√	√		
20	Mr. Pankaj Saini and Mr. Sanjoy Roy	Attrition in Insurance Sector- A study of Tide channel in west Delhi region	July-Dec 2013,	Intl. Jnl of Research rizvi College of Arts Science & Commerce Mumbai	Vol. No.3 Issue No.1	√	√		
21	Dr. Vikas Nath	Bank E-mail marketing for creating Customer Relations with permission		International Journal on CRM	Vol. 2 Issue No.1	√	√		