

**2014-15**

S. No.	Name of the Faculty Members	Research paper	Year of Publication	Name of journal	Volume Number of Journal	√ Whether Peer reviewed/Indexe d journal	√ National	Impact factor, if any
1.	Dr. Navneet Gera	Retailers And Customer Perception Towards Branded Gems And Jewellery – A Comparative Study	July-Dec 2014	Pratibimba	Volume 14, No 2	√	√	
2.	Mrs Anjali Sharma and Dr. Shallu Singh	Peeping In Shoppers Mind: The Novel Ways Marketers Tap The Consumers For Foreign Apparel Brands In Delhi AND NCR(Pp30		Conference Proceedings“Business Rethinking And Innovative Solutions Together for Reinventing organized by School of Business Studies, Vivekananda Institute of Professional Studies, Delhi,	Vol-2		√	
3.	Dr. Lokinder Kumar Tyagi, Associate Professor Mrs. Prachi Ajeet Murkute, Asst. Professor	Training and Development of Administrative staff for academic support	. Oct.2013 – march 2014	Research Indian Journal of Management,	ISSN 2277 3304, Vol 3 Number 1	√	√	
4.	Dr. Lokinder Kumar Tyagi, Associate Professor Mrs. Prachi Ajeet Murkute, Asst. Professor	An Overview of Human Capital Management in the IT Industry	. ISSN 2348- 1641, Vol I Issue 8 <sup>th</sup> Aug 2014	Internal Journal of Management Contemplations	ISSN 2348- 1641, Vol I Issue 8th	√	√	
5.	Dr. Broto R Bhardwaj, Associate Professor	Educating For Values And Ethics: Impact Of Education On Social Sustainability	October 2014	Values-Based Management, Springer,..	ISSN: 0972-2696, Vol. 3, No. 1, pp (53-64)	√	√	
6.	Dr. Ashutosh Gaur	Impact of Training and Development on the Improvements in Health Care Industry	June 2014	Vindhya International Journal of Management & Research (VIJMR)	Vol. 1 Issue.1	√	√	
7.	Mrs. Swati Sah, Dr. Ashutosh Gaur	Evaluating Optimal Clustering Techniques for Efficient Storage Retrieval Methods in Large Database Using Soft Computing Techniques	June 2015	Vindhya International Journal of Management & Research (VIJMR)	Vol. 1 Issue.2	√	√	

8.	Dr. Anoop Pandey & Dr. Ashutosh Gaur	Branding: A Key to Success in Promising Markets	,2014	VIPS- Conference Proceeding			√	
9.	Dr. Namita Rajput, Dr. Ritu Bali	Demographic Factors: Organizational Culture in the Academic Institutions		SCMS – Journal of Indian Management	Vol. XI, Number 3,		√	√
10.	Dr Navneet Gera (Associate Professor)	Impact of Gender on purchase of branded Gems & Jewelry with specific reference to NCR India Pg-1 to 11		NIMS Journal of Management and Research,	ISSN: 2278-2362 Vol-3 Issue -1,		√	√
11	Dr. Broto Bhardwaj	Sensor Network Model for Information Dissemination in Ad Hoc Environment		Journal of Multidisciplinary Engineering Science and Technology	ISSN 4235-0268, Vol. 1 Issue 5, Dec-14,	√		√
12	Dr. Broto Bhardwaj	Big Data Analytics: A Tool for Entrepreneurial Innovation through Transparent and Flexible Network Management in Healthcare Sector	Nov-14,	Journal of Multidisciplinary Engineering Science and Technology	Vol. 1 Issue 4, ISSN 4235-0151	√		√
13	Minakshi Sati	Efficacy of Training & Development in JK Lakshmi Cement Ltd -		Indian Journal of Applied Research		√		√
14	Ajay Sahni	Teaching & Marketing: The two sides of the same coin -		Advances in Economics & Business Mgt		√		√
15	Seema Chaudhary	TIME MANAGEMENT AND EDUCATION		ICT & INNOVATIONS IN EDUCATION	Vol-3	√		√