



ACTIVITY REPORT FOR THE PERIOD

1st April' 2016 to 30th April' 2016



BHARATI VIDYAPEETH DEEMED UNIVERSITY INSTITUTE OF MANAGEMENT & RESEARCH, NEW DELHI

'A' GRADE UNIVERSITY STATUS AWARDED BY MHRD, GOVT. OF INDIA
ACCREDITED WITH 'A' GRADE BY NAAC

An ISO 9001:2008 14001:2004 Certified Institute

HIGHLIGHTS

1. CORPORATE RESOURCE CENTRE (CRC) ACTIVITIES:

- a) 13 Companies visited the campus for placement in the month of April for Placement Drive.
- b) 13 Companies Visited the Campus for Summer Training for BBA & MBA Second Year

2. EVENTS / CONFERENCES / WORKSHOPS ORGANIZED:

- a) Farewell for BBA Students
- b) Farewell for BBA Students

3. FACULTY ACHIEVEMENTS:

Seminars/ Conferences/Workshops Attended As a Participant	1
Papers presented in Conferences, Seminars, Workshops, Symposia	1

DETAILED REPORT

1. CORPORATE RESOURCE CENTRE (CRC) ACTIVITIES:

A) PLACEMENT & TRAINING ACTIVITIES (APRIL 2016)

S.No.	Company's Names	Sector	Result
1	Statesman Newspaper	Media (HR & Finance)	4 Placed
2	J.K. Cement	FMCG	1 Selected for HR Finance Position in process
3	Nandos	Hospitality	3 are selected for Summer Placement
4	Bridgesom	Consultancy	Final placement is scheduled on 10 th May 2016
5	CSIPL	Banking	Telephonic interview is scheduled on 2 nd May 2016 for final placement for Analyst Profile
6	Tocaso International	IT	Summer Placement is done on 30 th April 2016 and result is awaited. Process for final placement is to be scheduled after exams.
7	Marico	FMCG	Half of the process is completed and final round of interview for 10 students is scheduled on 11 th May, 2016
8	Saint Gobain	FMCG	No one selected
9	Fidelity International	IT	No one selected
10	ASRA NGO	NGO	In process
11	Yes Bank	Banking	Scheduled for final interview on 12 th May, 2016
12	Alletech Technologies	IT	No one selected
13	ICICI Prulife	Insurance	One selected

B) SUMMER PLACEMENT STATUS APRIL 2016

Given Summer Training letters to MBA, BBA/BCA Students.

Summer Training Companies:-

- 1) ACC Cement – 4 placed
- 2) Sharekhan – 12 placed
- 3) IDBI Federal – 4 placed
- 4) Nando's – 3 placed
- 5) Sharp – 1 placed
- 6) EY 3 placed
- 7) M3M – 1 placed
- 8) Dhan Creators Wealth Ltd. – 10 placed.
- 9) Blackberry – 2 placed.
- 10) Tata Power – 2 placed
- 11) Sachdeva Group
- 12) Edutrophy
- 13) Hatchery Hub

Above said companies are under process for Summer Placement.

2. EVENTS / CONFERENCES / WORKSHOPS ORGANIZED:

a) Farewell for MBA Students

Date : 16th April 2016
Venue : BVIMR CAMPUS, New Delhi
Coordinator : Dr. Shallu Singh

Bharati Vidyapeeth University Institute of Management and Research, New Delhi bided farewell to final year MBA students of 2014-16 batch on 16th April 2016. The event saw the presence of entire BVIMR family – right from Director Dr. VikasNath, faculty members and the supporting staff.

The day started with a welcome note by juniors and faculty members wishing them success for future. Dr. VikasNath gave an enlightening speech and wishing them good luck in future. He very rightly inspired the youth of today – BVIMR's budding managers for success, to observe and adapt to the different roles life expects them to be in. He gave the mantra to succeed – not to tell lies, be honest and not to do anything which marks the conscience to achieve the epitome of success. This was followed by address by Dr. Shallu Singh, HOD-MBA Second year and all class coordinators Dr. Anjali Sharma, Ms. Tripti Tiwari and Dr. Navneet Gera. The day ended

with presentation of titles & token of love to students and a joyous cultural programme, which added vigor and enthusiasm to the environment

b) Farewell for BBA Students

Date : 4th April'16

Venue : BVIMR CAMPUS, New Delhi

Coordinator : Mr. Mahesh Kumar Chaubey, Dr. AshimaBhatnagar

BharatiVidyapeeth University Institute of Management & Research bided farewell to the students of BBA/BCA final year (Batch 2013-2016) on 4th April'16. The program commenced with the speech of Hon'ble Director Dr. VikasNath, wherein he conveyed his best wishes to the students for their future endeavors & motivated them to become future leader entrepreneurs.



Dr. Ashima Bhatnagar, BVIMR New Delhi addressing the Students during the Farewell

It was a gathering of more than 200 students who had all come to celebrate this one last day, before bidding adieu to the college. All faculty members and students came to enjoy an afternoon of nostalgia and memories, as the students reminisced about the three years of experience they had in this august institution. The events of the day began by wise words from the senior faculty members, who shared their experiences and giving away wise parting advice to the students for their futures. This was proceeded with the giving away of titles and memento's to the students , followed by performances from first year students , Vidhi and Chris Ryan , the BVIMR music society - insignia and the BVIMR dance Society-Super Crew .

3. FACULTY ACHIEVEMENTS & ACTIVITIES

Training Course and Conference/Seminar/ FDP/Workshop/Symposia Attended

Sr.No.	Name of the Faculty	Program Attended	Date	Organized By
1.	Mr. Anuj Kumar	FDP on The Art of Writing and teaching cases in marketing	19.04.2016	Jaipuria College, Noida

Papers presented in Conferences, Seminars, Workshops, Symposia

Sr.No.	Name of the Presenter	Title of the Paper presented	Title of Conference / Seminar	Organized by	Level of the Conference National / international	Held on (DD/MM/YY)
1.	Dr. Lokender Tyagi	Digital Branding and its Impact on Psychology of Youth and Middle Aged People in Delhi NCR	Conference on Brand Management (CBM April 2016)	IIT, New Delhi	International	15-16 April'2016

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