

## Enrolled Students in Ph.D Programme (2012-13)

Sr. No.	Department	Name of the Student	Topic	Date of Registration	Under the Guidance of
1	<b>Management</b>	Ms. Elisha Arora	A Study of factors influencing the Career Advancement of Academician in selected Higher Educational Institution in Delhi NCR	2012	<b>Dr. Lokinder Tyagi</b>
2	<b>Management</b>	Ms. Supreet Wahee	A Study of Determinants of Cyber Entrepreneurship and Their Influence on motivation and Intention	2012	<b>Dr. Broto R Bhardwaj</b>
3	<b>Management</b>	Ms. Shikha Gupta	A Study of Environmentally Responsive Consumption Behavior for Consumer Durables in Delhi NCR	2012	<b>Dr. Meenakshi Gandhi</b>
4	<b>Management</b>	Ms. Bhawna Dhawan	A Study of Financial Inclusion Prospects and Challenges Amongst Urban Poor in Delhi NCR	2012	<b>Dr. Anand Sharma</b>
5	<b>Management</b>	Ms. Kanupriya	Absent	2012	<b>Dr. Madumita Nayak</b>
6	<b>Management</b>	Mr. Nishith Kumar Mishra	A Study of Customer Buying Behavior towards Private Label Brands V/S National Brands in Organized Retailing	2012	<b>Dr. Navneet Gera</b>
7	<b>Management</b>	Ms. Aditi Malhotra	A Study of Consumer Buying Behavior and Their Shopping Styles towards Branded Apparels in Delhi NCR	2012	<b>Dr. Anoop Pandey</b>
8	<b>Management</b>	Mr. Aditya Vij	Impact of Packing on Consumer Buying Behavior towards Select FMCG product	2012	<b>Dr. A S Rao</b>
9	<b>Management</b>	Mr. Varun Agarwal	An Empirical Study on the adoption and Likes of ICT and Its Impact on Business Performance in Hotel Industry	2012	<b>Dr. Nitin Nayak</b>
10	<b>Computer Application</b>	Ms. Swati Sah	Evaluating Optimal Clustering Techniques For Efficient Storage Retrieval Methods in Large Database Using Soft Computing Techniques	2012	<b>Dr. Ashutosh Gaur</b>