

## Summary of RDC Meeting Report

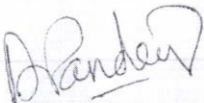
(Held on 08.03.2018)


### Expert Panel Members (Management)


**Prof (Dr.) C.S. Sharma, Professor, SRCC (Delhi University), New Delhi**  
**Prof (Dr.)R.K. Sharma, Professor, BVIMR, New Delhi**

S.No	Name of Research Scholar	Name of Guide	Year of Regd.	Faculty	Presentation Number	Topic of Research	Recommendation / Suggestion Comment
1.	Ms. Aakriti Jain	Dr. Broto Bhardwaj	2015	Management	III	Awareness of trade promotion organisation services and its influence on business competitiveness	<ul style="list-style-type: none"><li>- Progress is satisfactory.</li><li>- Specify Control Variable.</li><li>- Conduct focus group for discovering items for the questionnaire. Revise the instrument.</li><li>- Normalise the success.</li><li>- Explore the possibility of employing multinominal logistic regression.</li></ul>
2.	Ms. Bhavika Batra	Dr. Vikas Nath	2015	Management	II	Buying Behaviour of Indian Consumers Towards Selected Luxury Products and Services	<ul style="list-style-type: none"><li>- Satisfactory Progress</li><li>- Instrument for data collection finalised.</li><li>- Candidate to collect Pilot Study.</li></ul>
3.	Ms. Gagandee P	Dr. A.k Srivastav	2015	Management	III	Effectiveness of Emotional Freedom Technique in Placement Interview Success among Management Students	<ul style="list-style-type: none"><li>- Pilot Study is satisfactorily completed.</li><li>- Candidate should proceed with further investigation.</li></ul>
4.	Ms. Kriti Jain	Dr. Anoop Pandey	2015	Management	III	Impact of Sprituality on Work Life Balance	ABSENT

5.	Ms. Manisha Kaushal	Dr. Anoop Pandey	2015	Management	III	<b>Topic Finalised</b> Role of Micerofinance Institutions in the Development of Startups in India	- Prepare Synopsis and Submit to BVIMR asap.
6.	Ms. Minakshi Sati	Dr. R. K Sharma	2015	Management	III	Value Creation Based Kano's Model and Blue Ocean Strategy: An Investigation in to Banking Industry	- Pilot Survey Satisfactory Completed. - She Can proceed with further Investigation - Scoring should be scientific - Revise the language of certain items of Questionnaire.
7.	Ms. Sonal Singh	Dr. Vikas Nath	2015	Management	III	A Study on Green Human Resource Management Practices and Its Impact in Employee Satisfaction in Selected IT and ITES Industry.	- Pilot Study Completed. - Candidate should proceed with further work.
8.	Mr. Kamalapati Tripathi	Dr. Ashutosh Gaur	2013	Computer Application	VI	An Evaluation and Design of knowledge Discovery Techniques for 5talent Forecasting in Human Resource Application	- <b>Progress is Unsatisfactory.</b> - It is noted that Scholar has no idea of use case. - Atleast one publication with results of the proposed work is recommended, preferebly in any SCI or atleast in scopus indexed journal.

  
(Dr. Anoop Pandey)  
Secretary, PhD Cell

  
(Dr. R.K Sharma)  
Head PhD,Cell

  
(Dr. Vikas Nath)  
In-Charge Director