

Details of Registered PhD Scholars (Bharati Vidyapeeth Deemed to be University)

(Supervised by BVIMR Faculty, New Delhi)

S.No	Name of research Scholar	Designation of Scholar	Title of Study	Name of Guide / Co-Guide
Batch 2015				
1.	Ms. Manisha Kaushal	Assistant Profesor– Gitarattan International Business School, Delhi	Role of Microfinance Institutions in the Development of Startups in India	Dr. Anoop Pandey
2.	Ms. Minakshi Sati	Assistant Professor–BVIMR, Delhi	Value Creation Based Kano’s Model and Blue Ocean Strategy: An Investigation in to Banking Industry	Dr. R.K Sharma
3.	Ms. Gagandeep Kaur	Assistant Professor–BVIMR, Delhi	Effectiveness of Emotional Freedom Technique in Placement Interview Success among Management Students	Dr. A K Srivastava
4.	Ms. Kriti Jain	Research Scholar	Impact of Spirituality on Work Life Balance	Dr Anoop Pandey
5.	Ms. Aakriti Jain	Sr. Manager, Invest India (Ministry of Commerce and Industry)	Awareness of trade promotion organization services and its influence on business competitiveness	Dr. Broto Bhardwaj
6.	Ms. Sonal Singh	Assistant Professor–BVIMR, Delhi	A Study on Green Human Resource Management Practices and Its Impact on Employee Satisfaction in Selected IT and ITES Industry.	Dr. A. K Srivastav
7.	Ms. Bhavika Batra	Assistant Professor–BVIMR, Delhi	Buying Behaviour of Indian Consumers Towards Selected Luxury Products and Services	Dr. Vikas Nath
Batch 2017				
1.	Mr. Rahul Gupta	Assistant Professor–BVIMR, Delhi	“Determinants of entrepreneurial investors’ and their influence on investment decision making”	Dr. Broto Bhardwaj
2.	Mr. Amit Chaudhary	Research Scholar	A study of the impact of selected macroeconomic variables on indian stock market volatility	Dr. R.K Sharma

3.	Mr. Shuchi Dikshit	Assistant Professor, Fortune Institute of International Business, Delhi	Critical analysis of key antecedents for startup survivability: theorizing a behavioural framework for indian start-ups	Dr. Broto Bhardwaj
4.	Mr. Mayur Taneja	Assistant Professor–Rajdhani College, DU Delhi	A study of tourist buying behaviour to buy travel and tourism services through mobile application	Dr. Vikas Nath
5.	Ms. Noopur Saxena	Assistant Professor–Vivekananda Institute of Professional Studies, Delhi	Factors facilitating and inhibiting behavioral intentions towards adoption of mobile banking	Dr. Navneet Gera [Thesis submitted]
6.	Ms. Purna Garg	Assistant Professor–Jaipuria Institute of Management Noida	“Role of electronic word of mouth in determining behavioural intention: a study of online travel agents in india”	Dr. Anoop Pandey
7.	Ms. Rupam Jyoti Deka	Assistant Professor–BVIMR, Delhi	A cstudy of effect of psychological contract on organizational commitment among teachers of different employment status in higher educational institutions in india	Dr. A. K Srivastav
8.	Ms. Anuradha	Assistant Professor–BVIMR, Delhi	Effect of green human resource management practices on work life balance and employees health in automobile industry	Dr. A. K Srivastav
Batch -2018				
1.	Ms. Alisha Kumar	Assistant Professor, Lingaya's university faridabad	The effect of electronic word of mouth and social media usage on purchase intention in india	Dr Navneet Gera
2.	Mr. Anmol Arora	Medical Director, Ashtvakra Institute of Rehabilitation sciences and Research	An empirical study of factors affecting patient satisfaction in an out patient department (o.p.d) of health care centers across delhi & ncr	Dr. (Prof) R K Sharma
3.	Ms. Charu Sarin	Assistant Professor–Amity University, Noida	An Analytical Study of Effect of Cause-Related Marketing on Consumer Brand Identification outcomes in FMCG Market	Dr. A K Srivastav
4.	Mr. Lakshay Sharma	Visiting Faculty ,BVIMR New Delhi	A study of Factors influencing Consumer Perception towards Electronic Payment System	Dr. Navneet Gera

5.	Ms. Rakhee Chhibber	Visiting Faculty ,BVIMR New Delhi	Effect of Service Quality Dimensions of a Webstore and Technology on its Brand Image	Dr. A. K Srivastav
6.	Ms. Shivali Yadav	Visiting Faculty, BVIMR New Delhi	Evaluating factors influencing student preferences towards selection of Higher Educational Institutions	Dr. Aparna Marwah
7.	Ms. Neha Arora Chawla	Research Scholar	Topic not finalized yet	Dr. Sanjay Manocha
8.	Mr. PJS Pannu	Col –Army Head quarters	A study on Indigenisation of Defence Industry for Modernisation of Armed Forces: Trends Determinants and the way forward	Application for guide and Allocation is pending

Batch 2019

1.	Ms Swati Rohatgi	Visiting Faculty, BVIMR New Delhi	Impact of Digital Banking usage on women's Economic Empowerment	Dr. Navneet Gera
2.	Ms Anjali Garg	Assistant Professor, Delhi Institute of Advanced Studies, Delhi	Topic not finalized yet	Dr. Navneet Gera
3.	Mr Ankit Gupta	Research Scholar	Topic not finalized yet	Dr. Neetu Jain
4.	Ms Tanya Garg	Assistant Professor, BVICAM, Delhi	A Machine Learning based Framework for Air Quality Forecasting and Assessment	Dr . Daljeet Singh Bawa
5.	Ms Saumya Chaturvedi	Assistant Professor, SGND Khalsa College, DU Delhi	Topic not finalized yet	Dr. Aparna Marwah
6	Ms Teena Agarwal	Assistant Professor, Dr Akhilesh Das Gupta Institute of Technology and Management, Delhi	The effect of Spirituality, Attitude and Subjective Noms on Purchase Intention towards Fashion Products in India	Dr. Navneet Gera
7	Ms Charu Jain	Assistant Professor, Ramanujan College, DU Delhi	Topic not finalized yet	Dr. Aparna Marwah
8	Ms Mukta Goel	Visiting Faculty, BVIMR New Delhi	Drivers and Barriers of Digital Payment Adoption: Indian Merchant's Perspective	Dr. Neetu Jain

Batch : 2020

S.No	Name of the Student	Designation of Scholar	Title of study	Name of Guide / Co-Guide
1	Anupama Gupta	Visiting faculty BVIMR Adjunct professor Rushford University, Academic Counsellor IGNOU	A study on adoption of m-payments by semi-skilled workers	Dr. Sanjay Manocha
2	Hemant Batra	Research Scholar	Not yet finalized	Prof. (Dr.) Yamini Agarwal
3	Mehak Mittal	Research Scholar	a study of factors influencing consumer adoption of voice based artificial intelligence	Dr. Sanjay Manocha
4	Neha Garg	Assistant Professor BPIT Rohini New Delhi	impact of adversarial attack on algorithmic trading system for enhancing stock price prediction	Dr. Neetu Jain
5	Rakesh Chawla	Research Scholar	not yet finalized	Prof. (Dr.) Anil Kumar Srivastav
6	Rashi Jain	Research Scholar	a study on adoption of online education system in higher education: with special reference to economic development	Prof. (Dr.) BR Bhardwaj
7	H L Neihsiel	Assistant Professor & Teacher Incharge, Department of Commerce, Ramanujan College, University of Delhi	a study on students' attitude towards adoption of entrepreneurship.	Prof. (Dr.) BR Bhardwaj

8	Jitender Kumar	Research Scholar	financial inclusion and economic growth: cross-country analysis with special reference to india	Prof. (Dr.) Yamini Agarwal
9	Monika	Research Scholar	women empowerment through self help group with special reference to delhi.	Dr.Aparna Marwah
10	Vishal Khanna	Deputy Director FICCI	not yet finalized	Dr. Neetu Jain
11	Ms. Parul Chachra (IT)	Assistant Professor and Teacher Incharge Department of Computer Science College of Vocational Studies, University of Delhi.	impact of adversarial attack on algorithmic trading system for stock price prediction	Dr.Daljeet Bawa

Prof (Dr.) Broto Bhardwaj
Head-Research Cell