

**Bharati Vidyapeeth (Deemed to be University) Institute of Management & Research,
New Delhi**

An ISO 9001:2015, 14001:2015 Certified Institute
A-4, Paschim Vihar, New Delhi. (Ph.: 25284396 Fax: 011-25286442)

Ref/BVIMR/ND/1155/2021-22

Date: 13-10-21

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Notice: Revised Scheme of Marks for BBA-5th & 6th Semester 2018 course (Regular/ Backlog students)

Dear Students,

This is to bring into your notice that below mentioned scheme of marks for subjects will be followed.

Scheme of Marks for BBA-5th Semester 2018 (Regular/ Backlog students)

Subject Code	Name of Subject	Exam pattern	Credit	Weightage of marks for Regular Students	Weightage of marks for Backlog Students		
UNIVERSITY SUBJECTS							
505	Introduction to Operation Research	UE & IA	4				
502	Management of Services						
M503	MM-1: Consumer Behaviour					UE = 60 Marks IA = 40 Marks :	
M504	MM-2: Sales & Distribution Management					Break up of IA = 40 Marks: First Internal = 10 Marks Second Internal = 10 Marks CES = 10 Marks Attendance = 10 Marks	UE = 60 Marks IA = 40 Marks
F503	FM 1: Elements of financial services					Break up of IA = 40 Marks: 1 st Internal = 20 Marks 2 nd Internal = 20 Marks	
F504	FM 2: Introduction to management control system						
IB503	IB1: International Marketing						
IB504	IB 11: Export Import Procedure & Documentation						
HR503	HRM1: Performance & Compensation Management						
HR504	HRM-II Training & Development						

DEPARTMENTAL SUBJECTS

506	Social Media Management	CCA	2	Break up of IA = 50 Marks: First Internal = 10 Marks Second Internal = 10 Marks CES = 10 Marks Attendance = 10 Viva based on Project file = 10 marks	1 st Internal = 20 Marks 2 nd Internal = 20 Marks Viva voice based on project report=10 Total-50
				CRC 4 reports = 20Marks Project Report = 30 Marks Viva - Voce = 50 Marks Total Marks = 100 Marks	CRC 4 reports = 20Marks Project Report = 30 Marks Viva - Voce = 50 Marks Total Marks = 100 Marks
501	Summer Internship Report		6		


Scheme of Marks for BBA-6th Semester (2018 course) (Regular/ Backlog students)

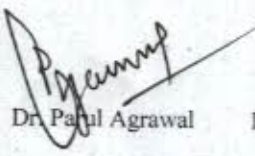
Subject Code	Name of Subject	Examination pattern	Credit	Weightage of marks for Regular Students	Weightage of marks for backlog Students
UNIVERSITY SUBJECTS					
602	Introduction to Strategic Management	UE & IA	4	UE = 60 Marks IA = 40 Marks : Break up of IA = 40 Marks: First Internal = 10 Marks Second Internal = 10 Marks CES = 10 Marks Attendance = 10 Marks	UE = 60 Marks IA = 40 Marks Break up of IA= 40 Marks: 1st Internal = 20 Marks 2nd Internal = 20 Marks
M603	MM-1: Integrating Marketing Communication				
M604	MM-2: Digital Marketing				
F603	FM 1: Elements of corporate Finance				
F604	FM 2: International Finance and Financial Risk Management				
IB603	IB1: Basics of international finance				
IB604	IB 2: Fundamentals of international Economics				
HR603	HRM1: Management of industrial Relations				
HR604	HRM 2: Cross Cultural HRM				

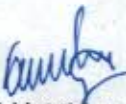
DEPARTMENTAL SUBJECTS					
606	Business Ethics	CCA	2	Break up of IA = 50 Marks: First Internal = 10 Marks Second Internal = 10 Marks CES = 10 Marks Attendance = 10 Project file = 10 marks (CES 3 on basis of project)	1st Internal = 20 Marks 2nd Internal = 20 Marks Project Report = 10 Marks Total Marks = 50
605	Disaster Management		4	First Internal = 10 Marks Second Internal = 10 Marks CES = 10 Marks Attendance = 10 Marks Project Report = 20 Marks Viva - Voce = 40 Marks Total Marks = 100	1st Internal = 20 Marks 2nd Internal = 20 Marks Project Report = 20 Marks Viva - Voce = 40 Marks Total Marks = 100
601	Industrial Exposure		6	Internal Evaluation a- Class participation (Service organization report with geo tagging pics)=20 Marks b- Oral presentation done by student on Manufacturing industry with report wherein marks will be given by internal guide=20 Marks c- Journal maintained date wise =20Marks d- viva - Voce = 40 Marks Total Marks = 100	Project Report (a+b+c) = 60 Marks Viva - Voce = 40 Marks Total Marks = 100

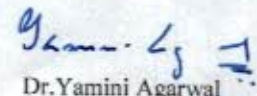
Note:

- UE (University Examination), IA (Internal Assessment) and CCA (Comprehensive Continuous Assessment), Marking Scheme may change if university notifies any changes in it.
- Concerned subject faculty members needs to conduct viva within allotted number of classes for that subject.


 Dr. Sanjay Manocha (Afternoon Shift)
 Dr. Pankaj Saini (Morning Shift)
 (Programme coordinator)
 BBA 5th Semester


 Dr. Parul Agrawal
 HOD


 Dr. Nishit Mishra
 Exam In charge


 Dr. Yamini Agarwal
 Director

CC: 1-To be uploaded on website and ERP
 2-CMS to send all visiting and regular Faculty members of BBA 5th Sem



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Notice: Scheme of Marks for BBA-5th & 6th Semester 2015 course (Backlog students)

Dear Students

This is to bring into your notice that below mentioned scheme of marks for subjects will be followed.

Scheme of Marks for BBA-5th 2015 (Backlog students)

Subject Code	Name of Subject	Examination pattern	Credit	Weightage of marks for Backlog Students
DEPARTMENTAL SUBJECTS				
J0103 33	Event Management	Continu ous Assessm ent (CA)	4	1 st Internal = 20 Marks 2 nd Internal = 20 Marks Viva Voce = 60 Marks Total Marks = 100 Marks
J0103 34	Summer Training Viva & Report	Internal Assess ment (IA)	4	30 Marks - Project Report (Faculty Guide) 20 Marks – CRC reports 50 Marks – Viva based on Report Total Marks = 100 Marks
J0103 35	Environmental Sciences (Open Course)	Continu ous Assessm ent (CA)	2	1 st Internal = 20 Marks 2 nd Internal = 20 Marks Viva Voce = 60 Marks Total Marks = 100 which will be scaled down to 50 marks

Scheme of Marks for BBA-6th Semester (2015 course) (Backlog students)

Subject Code	Name of Subject	Examination pattern	Credit	Weightage of marks for backlog Students
DEPARTMENTAL SUBJECTS				
J01034 0	Business Ethics	University Exam & Internal Assessment (UE& IA)	4	1 st Internal = 20 Marks 2 nd Internal = 20 Marks Viva Voce = 60 Marks Total Marks = 100 Marks
J01034 1	Disaster Management	Continuous Assessment (CA)	4	1 st Internal = 20 Marks 2 nd Internal = 20 Marks Viva Voce = 60 Marks Total Marks = 100 Marks
J01034 2	Current Trends in Management (Open Course)	Continuous Assessment (CA)	2	1 st Internal = 50 Marks 2 nd Internal = 50 Marks Total Marks = 100 Marks

Note: Marking Scheme may change if university notifies any changes in it.

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Dr. Pankaj Saini (Morning Shift)
(Programme coordinator)
BBA 5th Semester

Exam Incharge- BBA

HOD

Director

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2-CMS to send all visiting and regular Faculty members of BBA 5th Semester